

SUGEN

SAP User Group Executive Network

SAP Business Objects Charter
360° Feedback Study – National Report SAUG



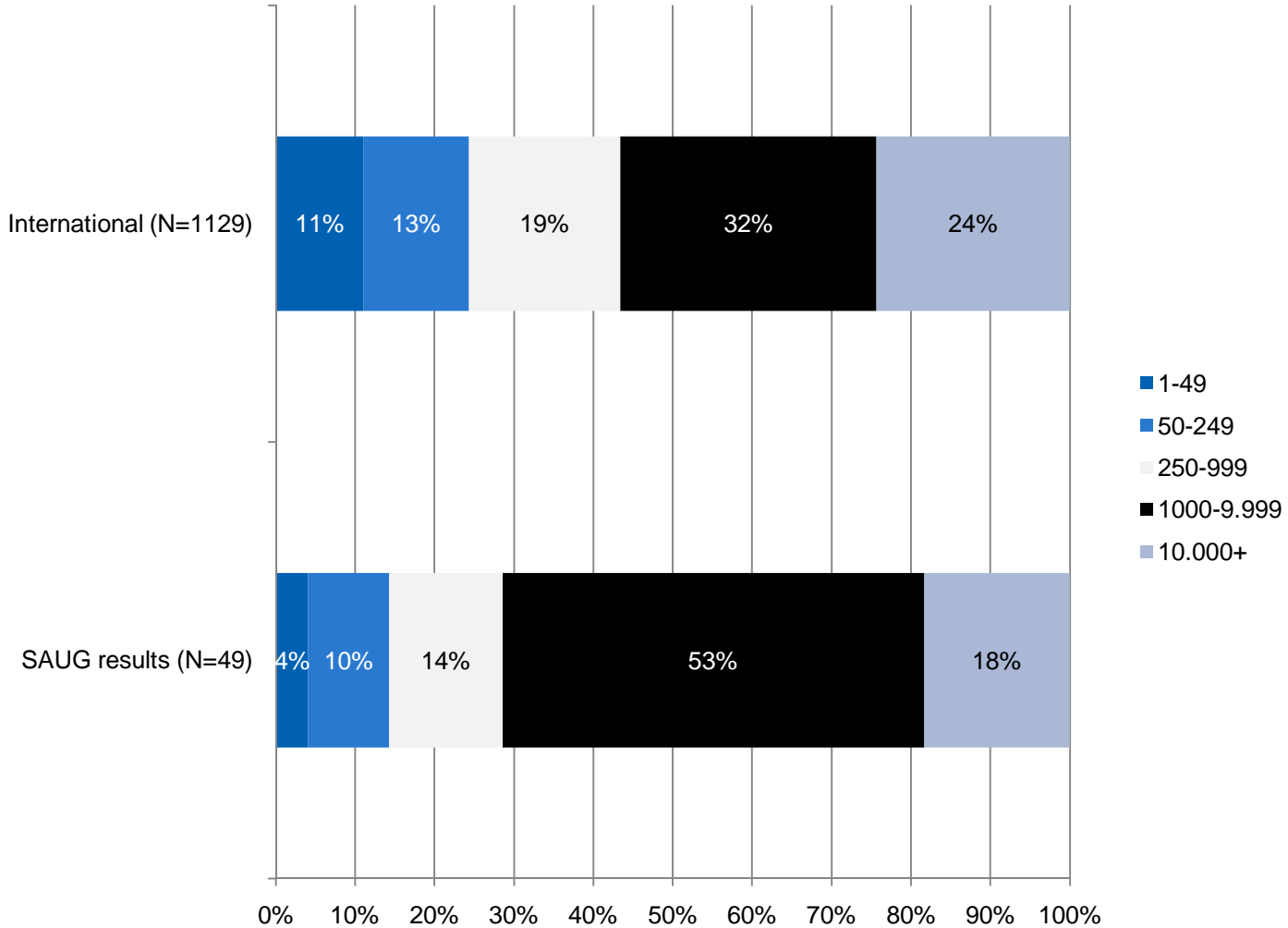
Background Information



- N is the sample size/number of respondents per question
- 1129 respondents globally
 - The responses came from 32 countries.
- 49 respondents locally from the SAUG

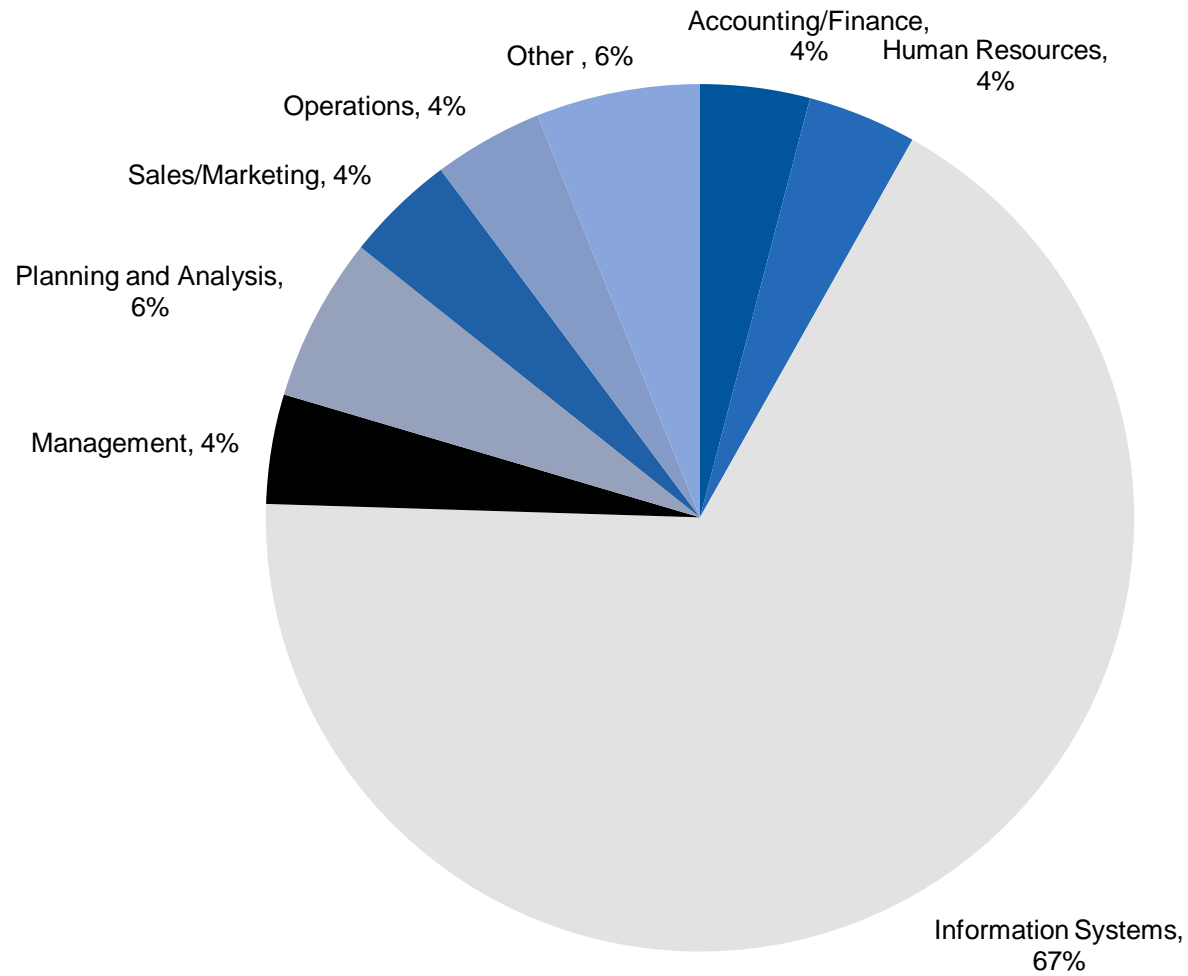


1. How many employees does your company have?



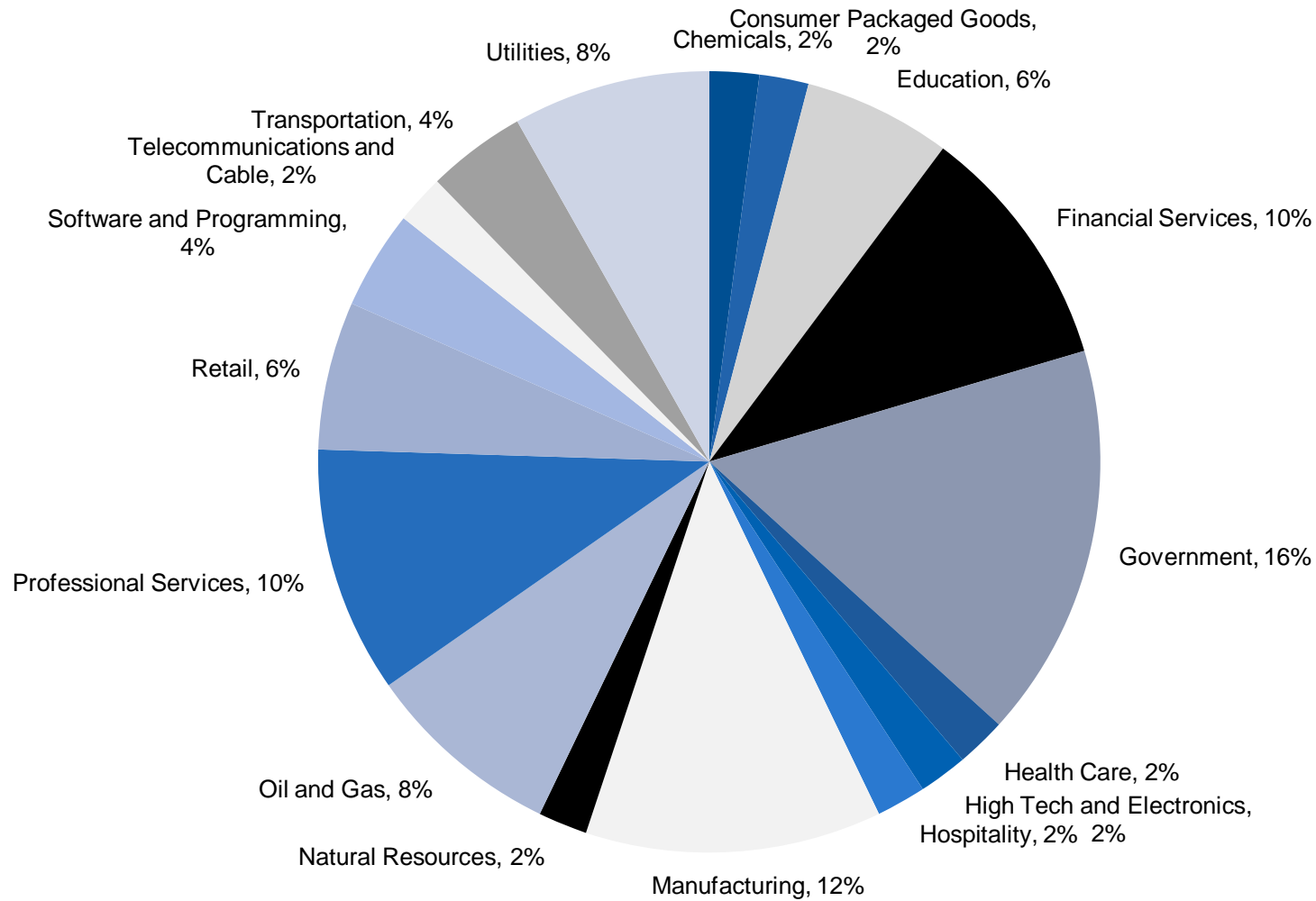


2. What is your job function? (N=49)



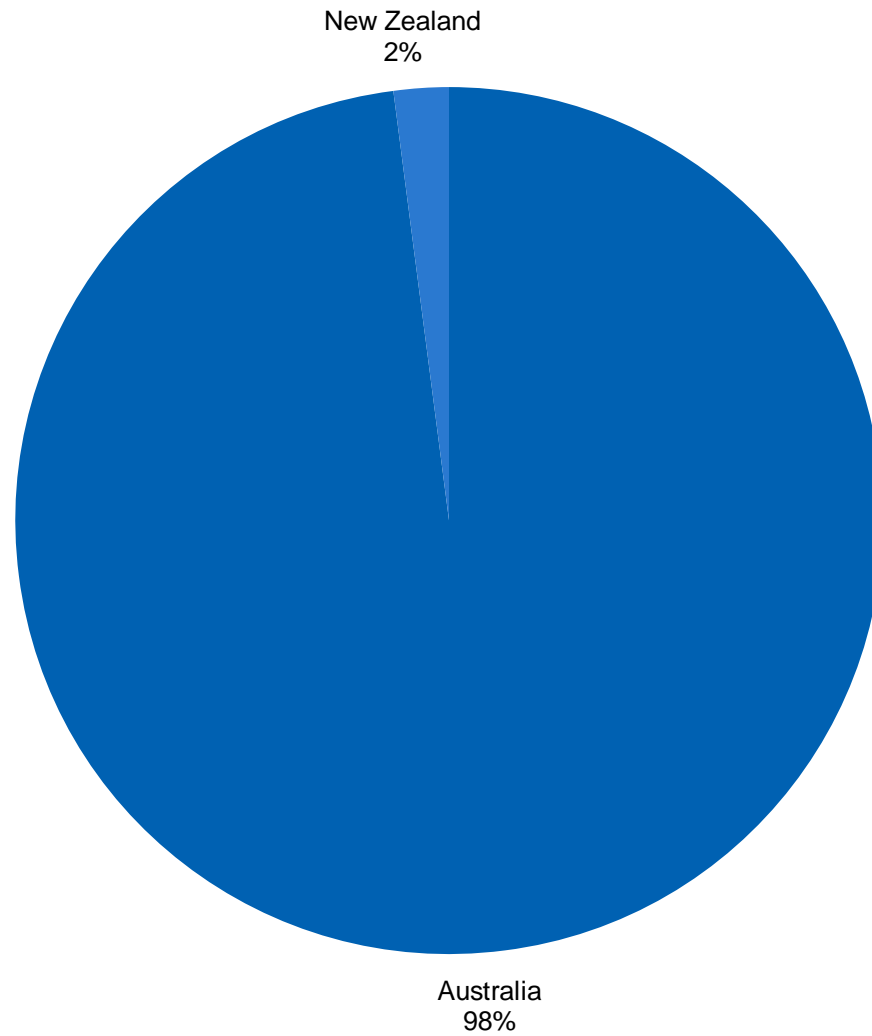


3. What is your company's industry? (N=49)

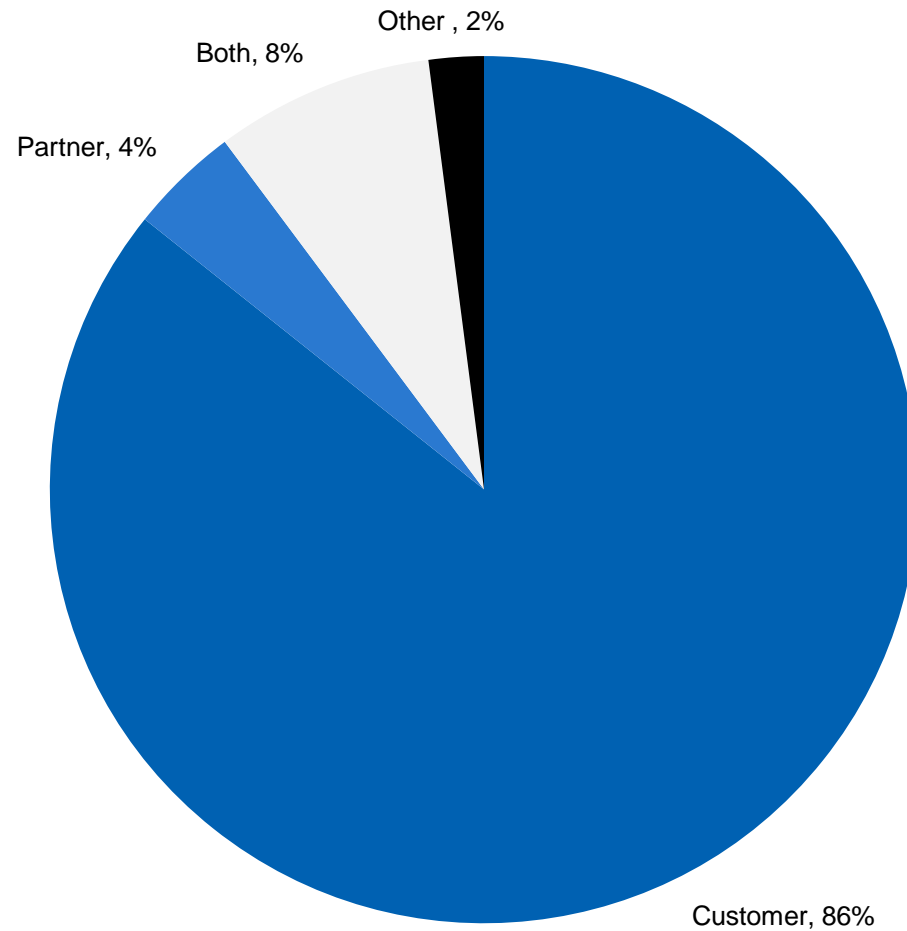




4. Where is your company based? (N=49)

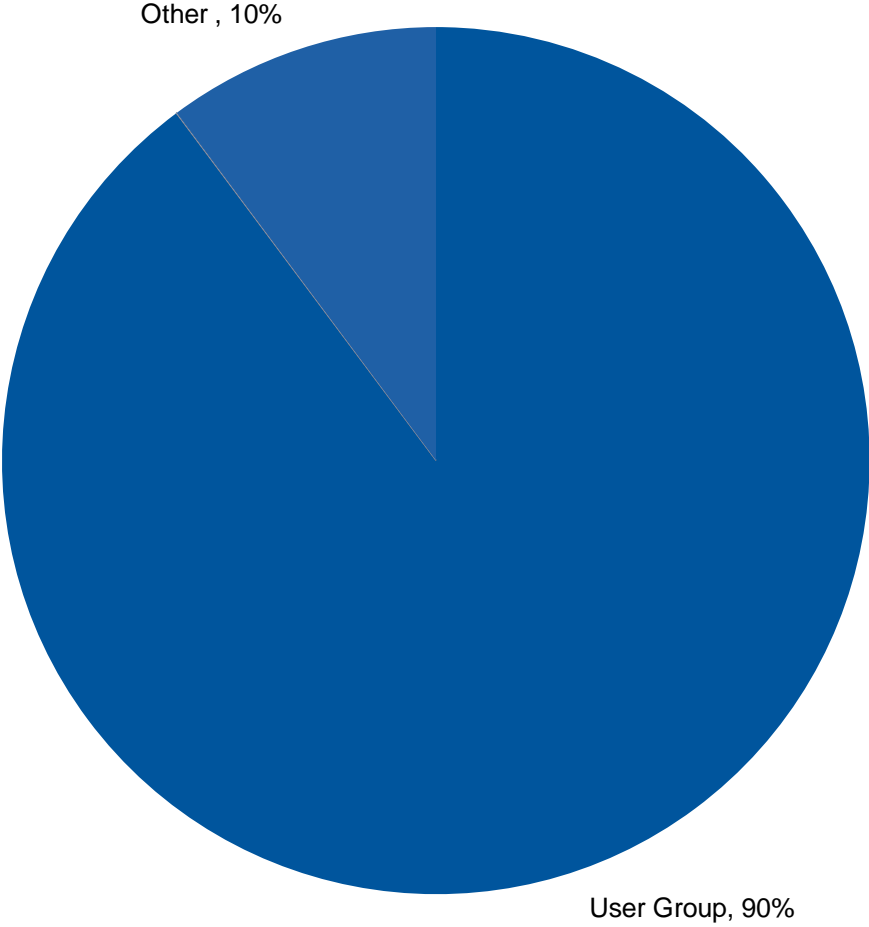


5. What is your status within the SAP BusinessObjects community? (N=49)





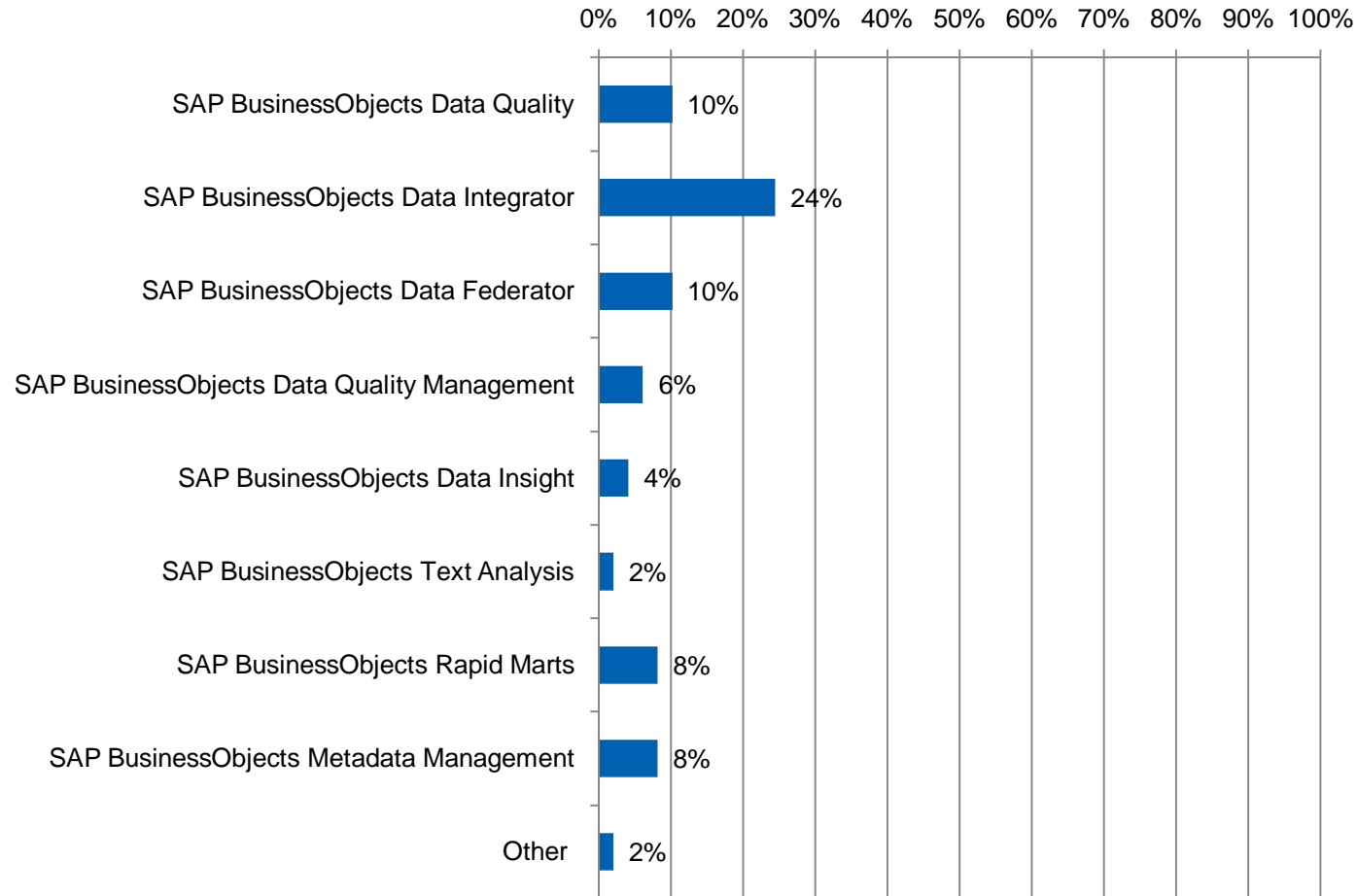
6. How were you informed about this survey? (N=49)



7. Please indicate which SAP BusinessObjects products you work with. (N=49)



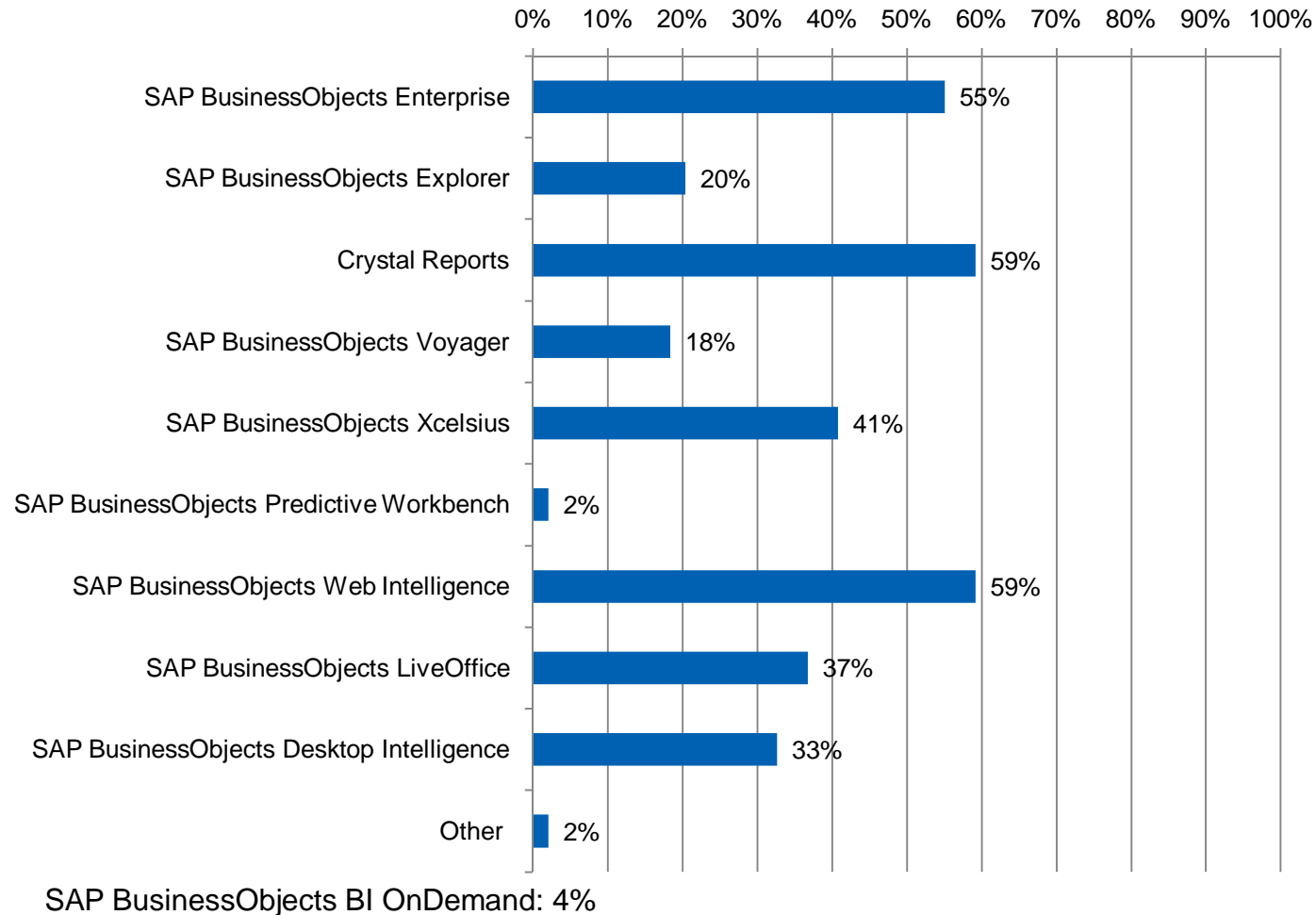
Information Management



7. Please indicate which SAP BusinessObjects products you work with. (N=49)



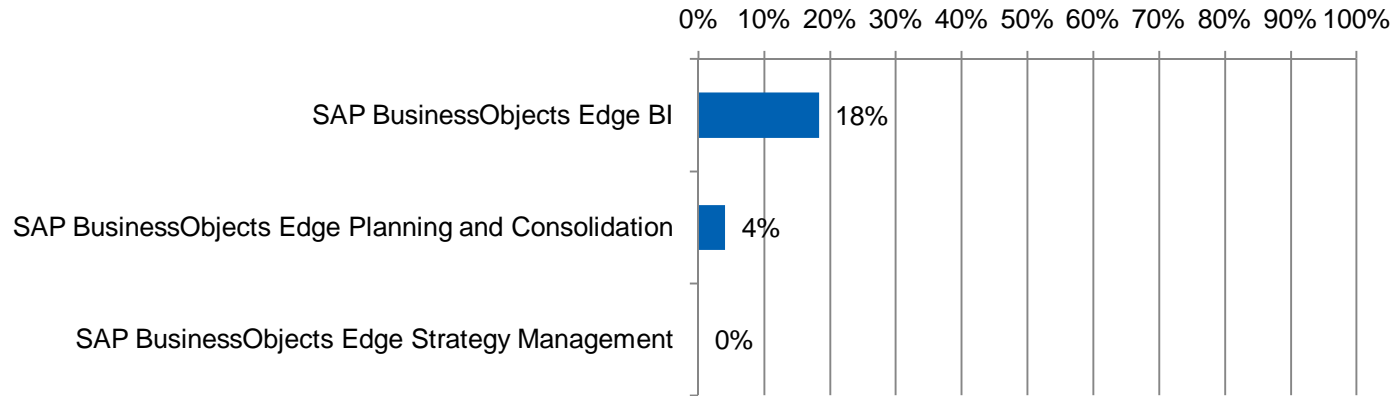
SAP BusinessObjects Business Intelligence



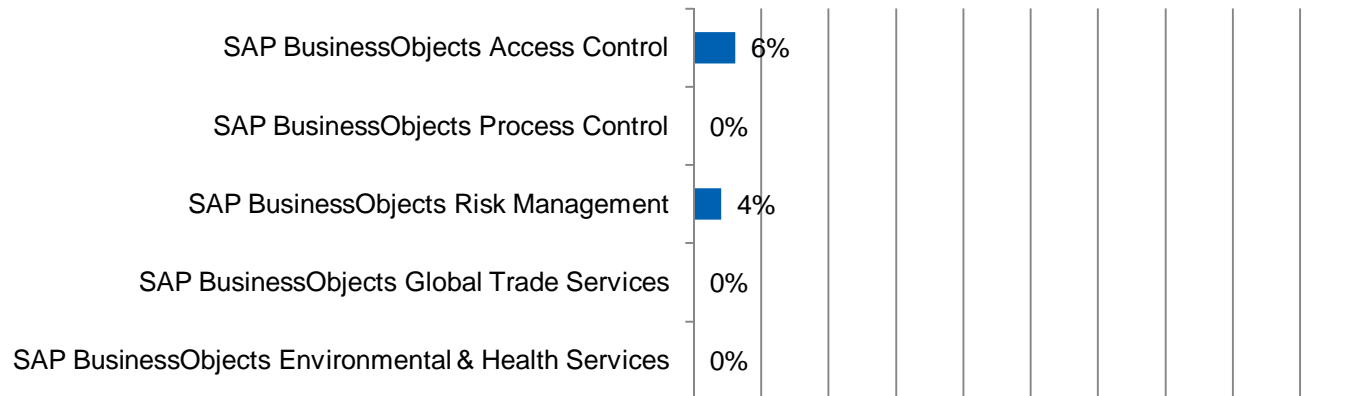
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Mid Market



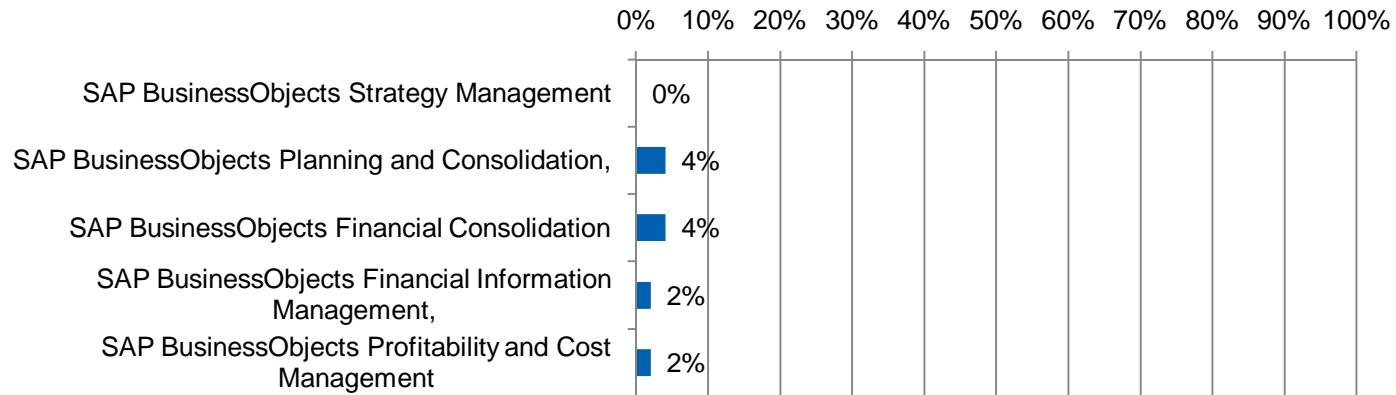
Governance, Risk and Compliance



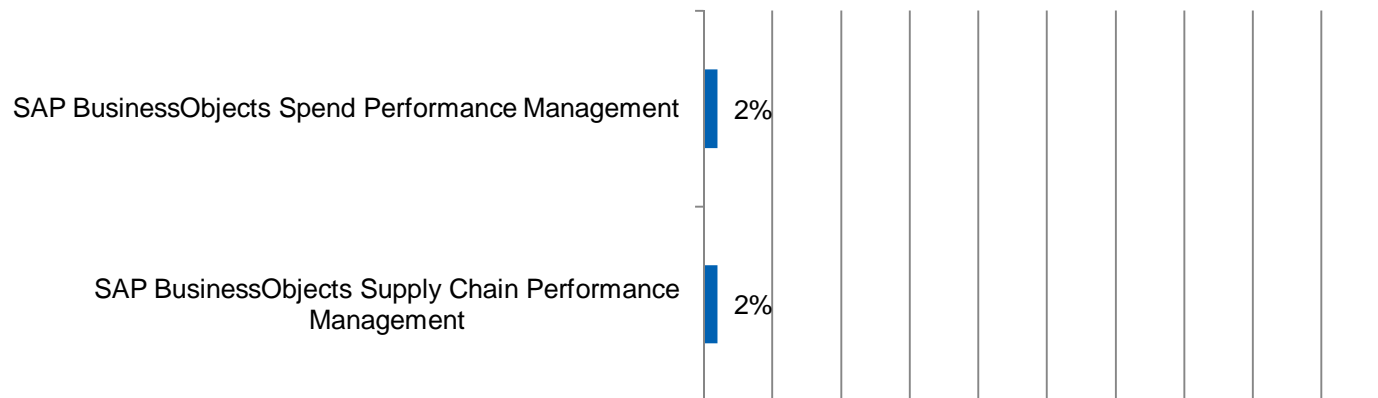
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Financial Performance Management



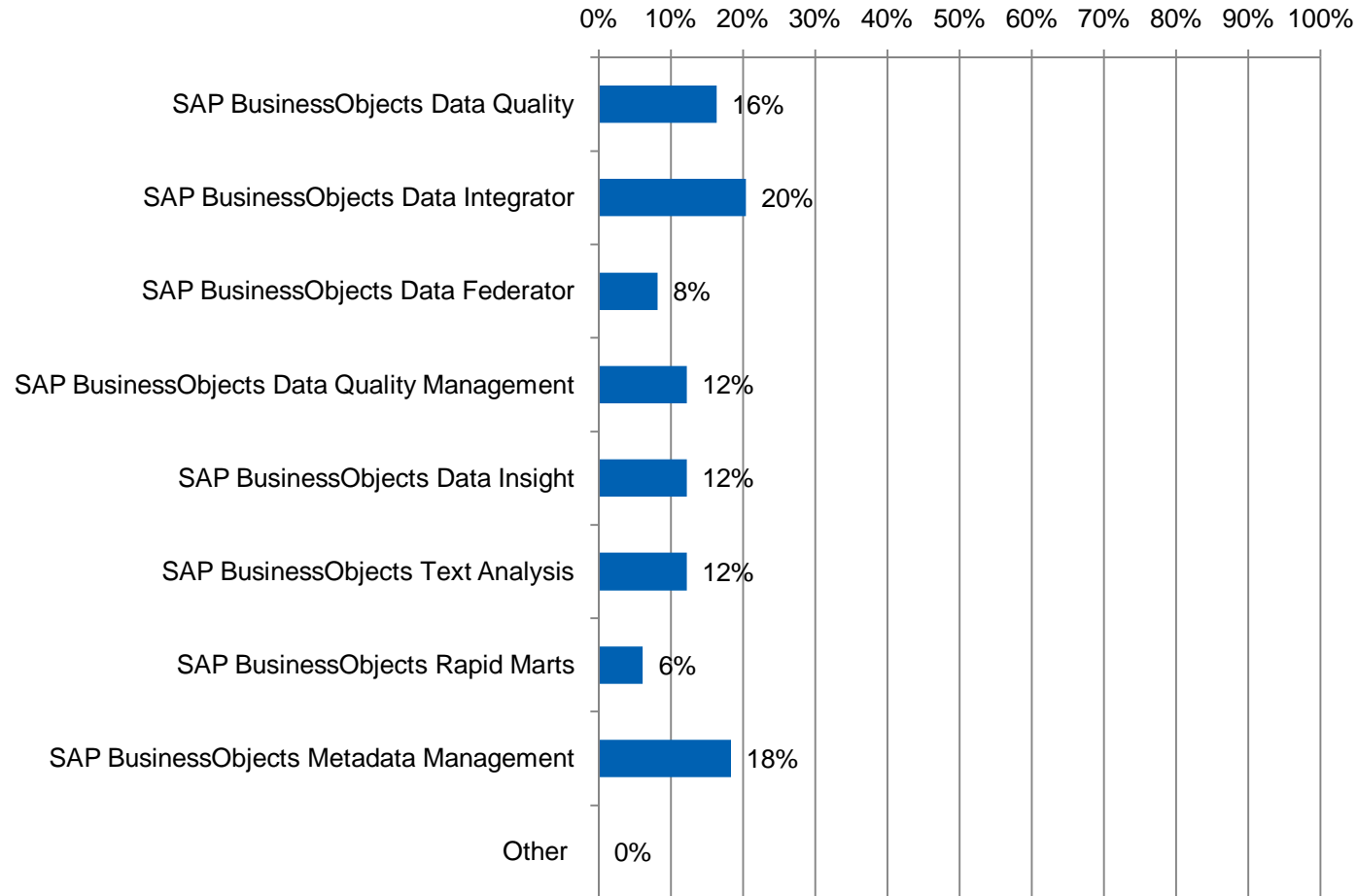
Operational Performance Management



8. Which SAP BusinessObjects solutions do you want to learn more about? (N=49)



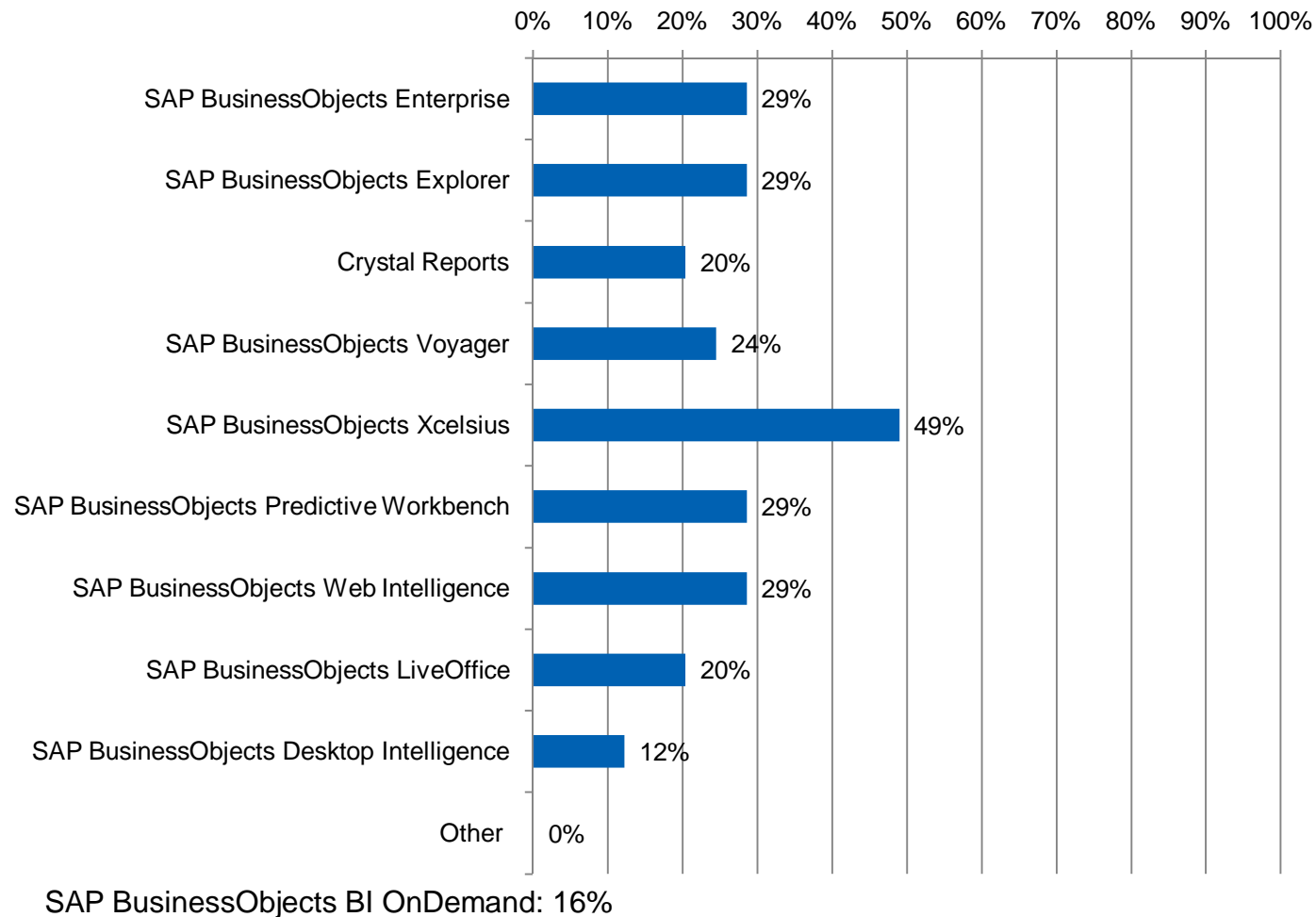
Information Management



8. Which SAP BusinessObjects solutions do you want to learn more about? (N=49)



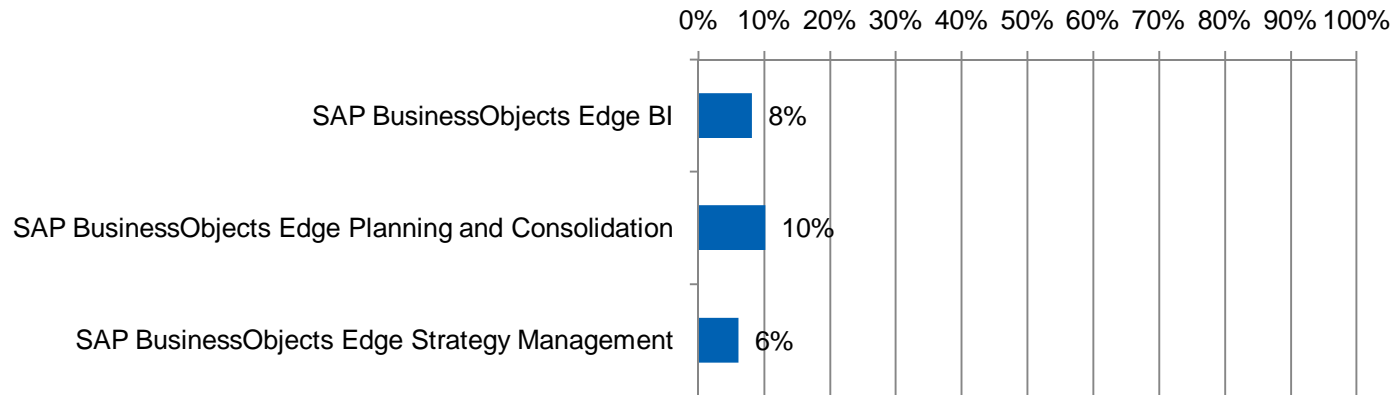
Business Intelligence



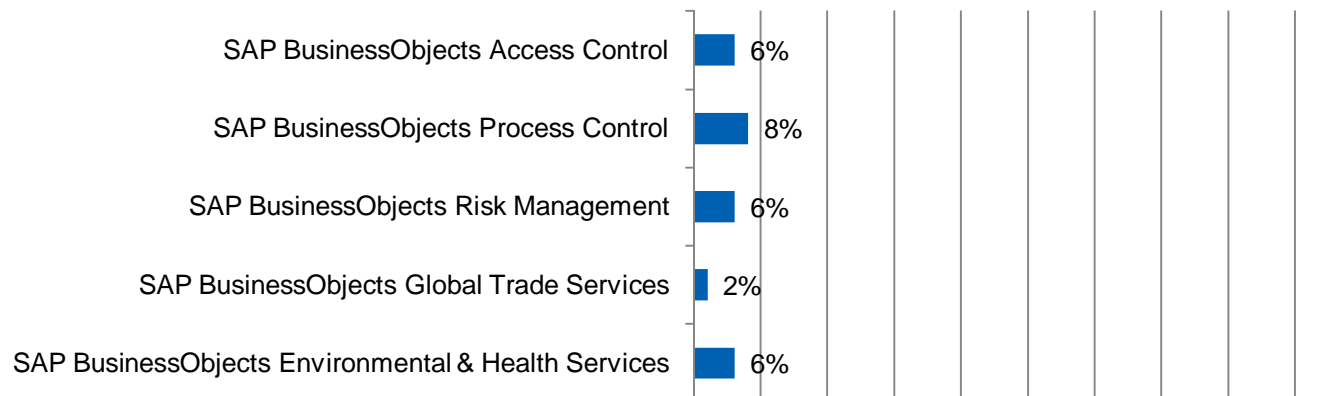
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Mid Market



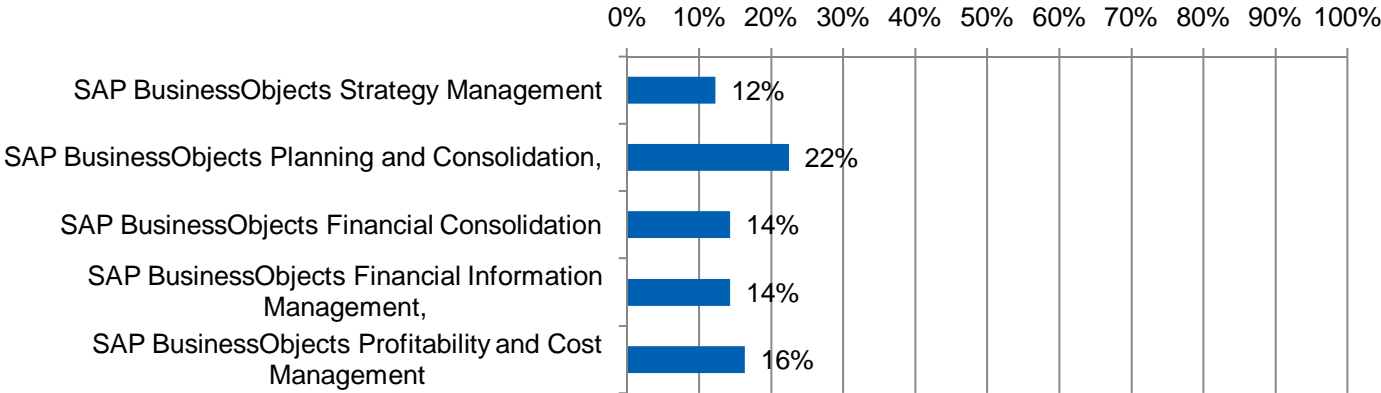
Governance, Risk and Compliance



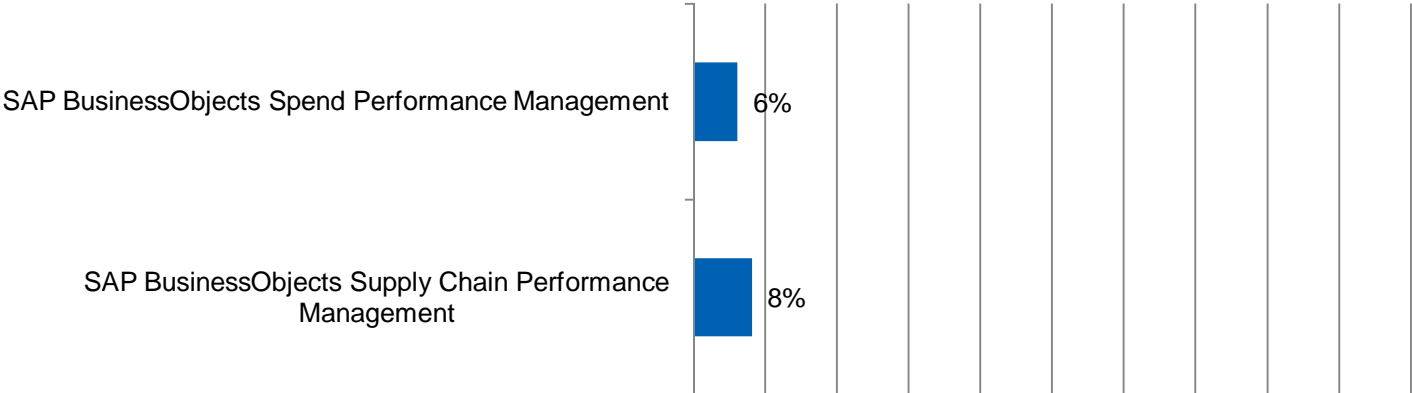


8. Which SAP BusinessObjects solutions do you want to learn more about? (N=49)

Financial Performance Management

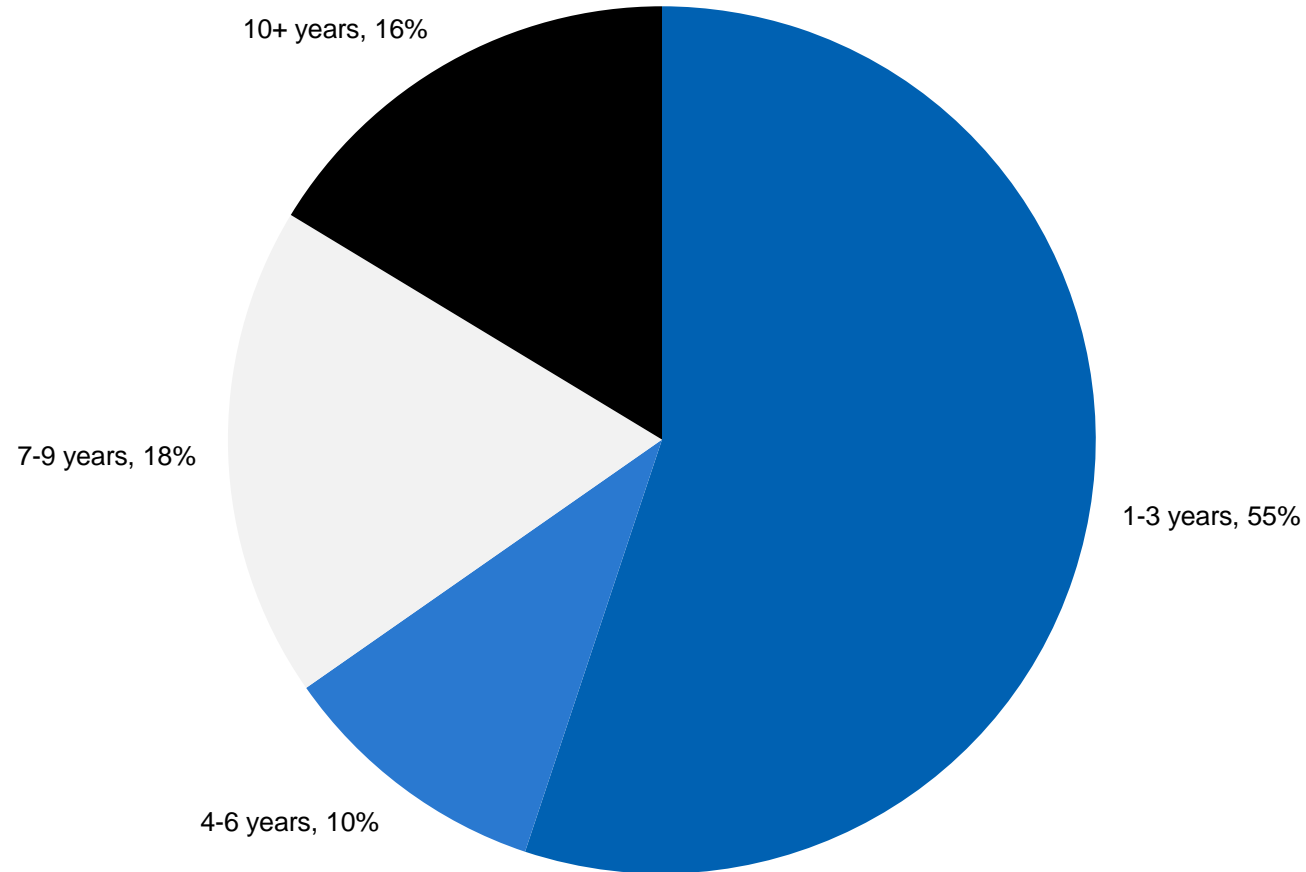


Operational Performance Management



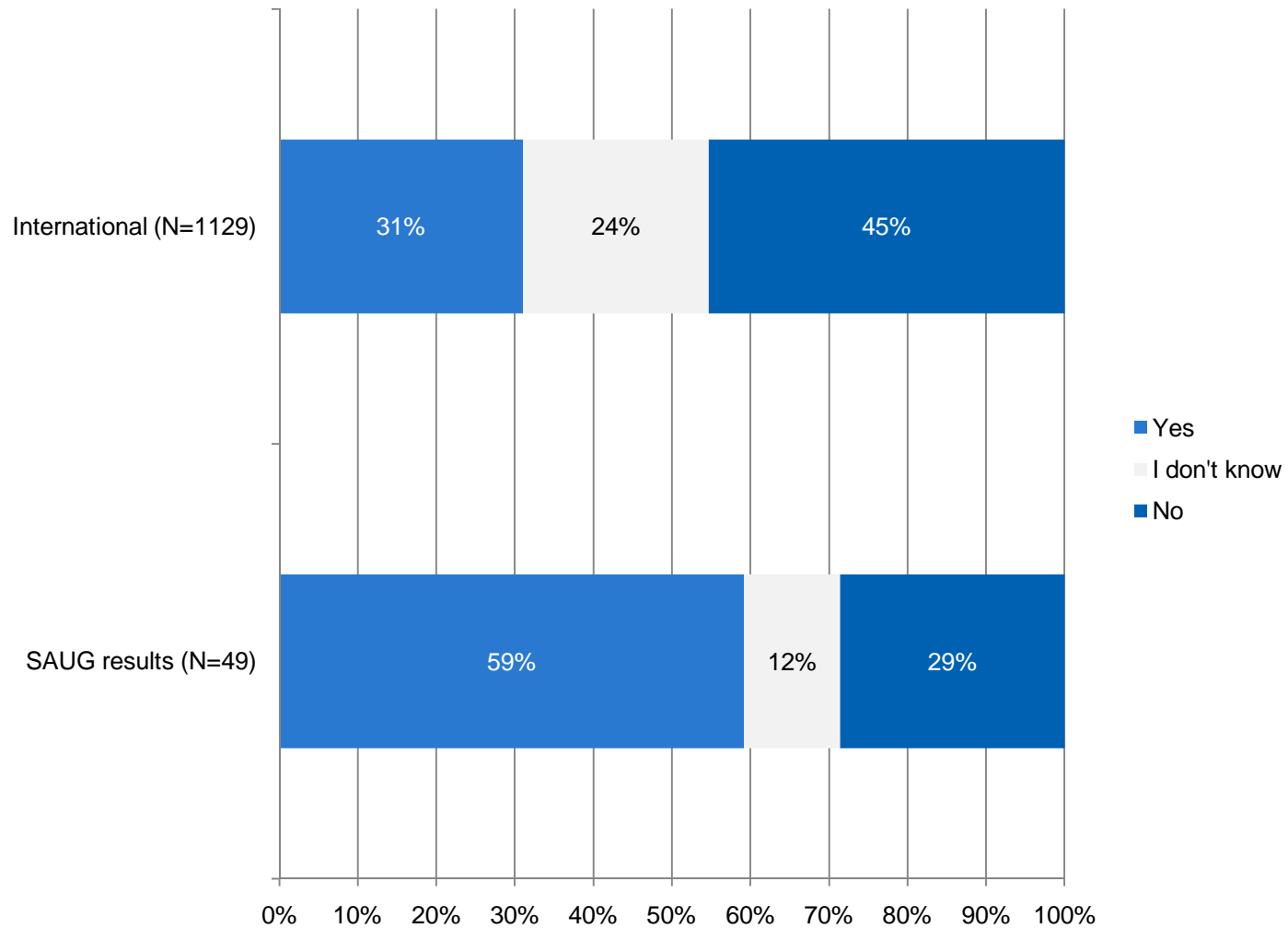


9. How long have you worked with SAP BusinessObjects solutions? (N=49)

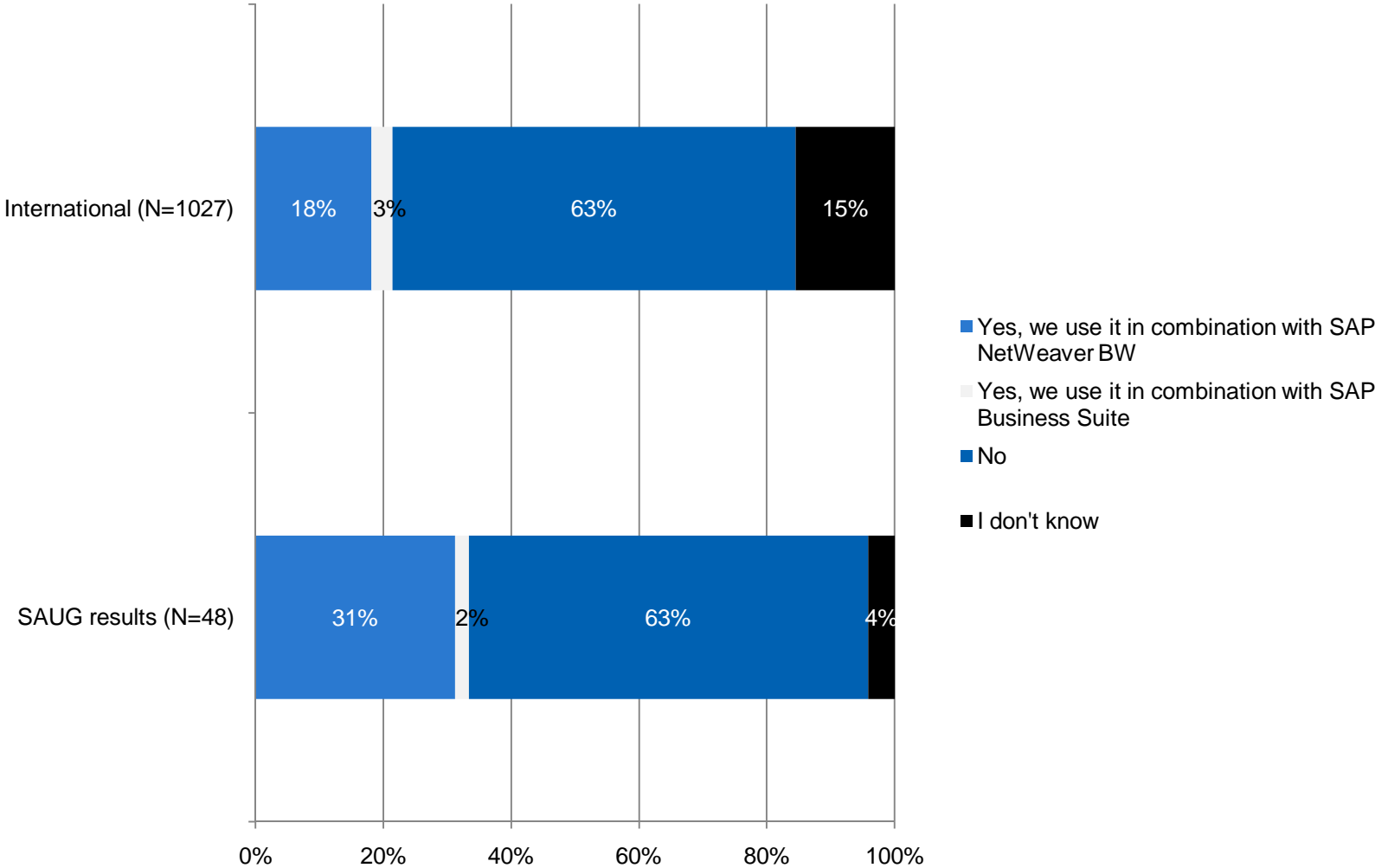




10. Does your company use SAP solutions?

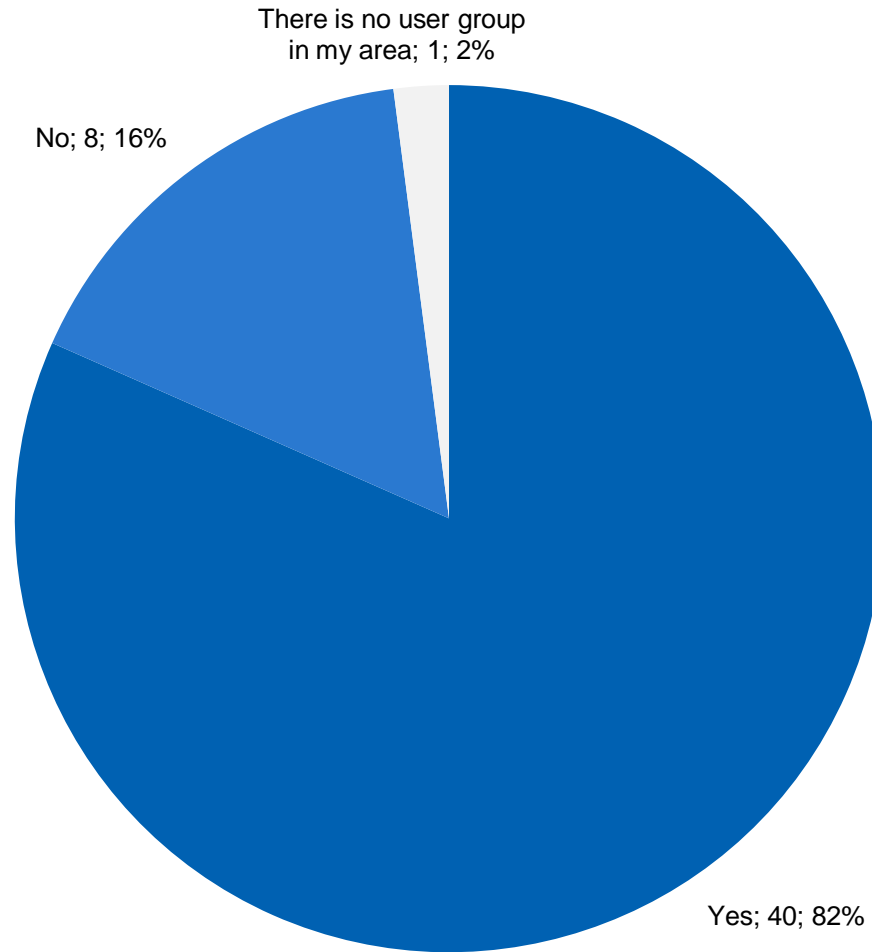


11. Does your company use SAP and SAP BusinessObjects together? (N=48)

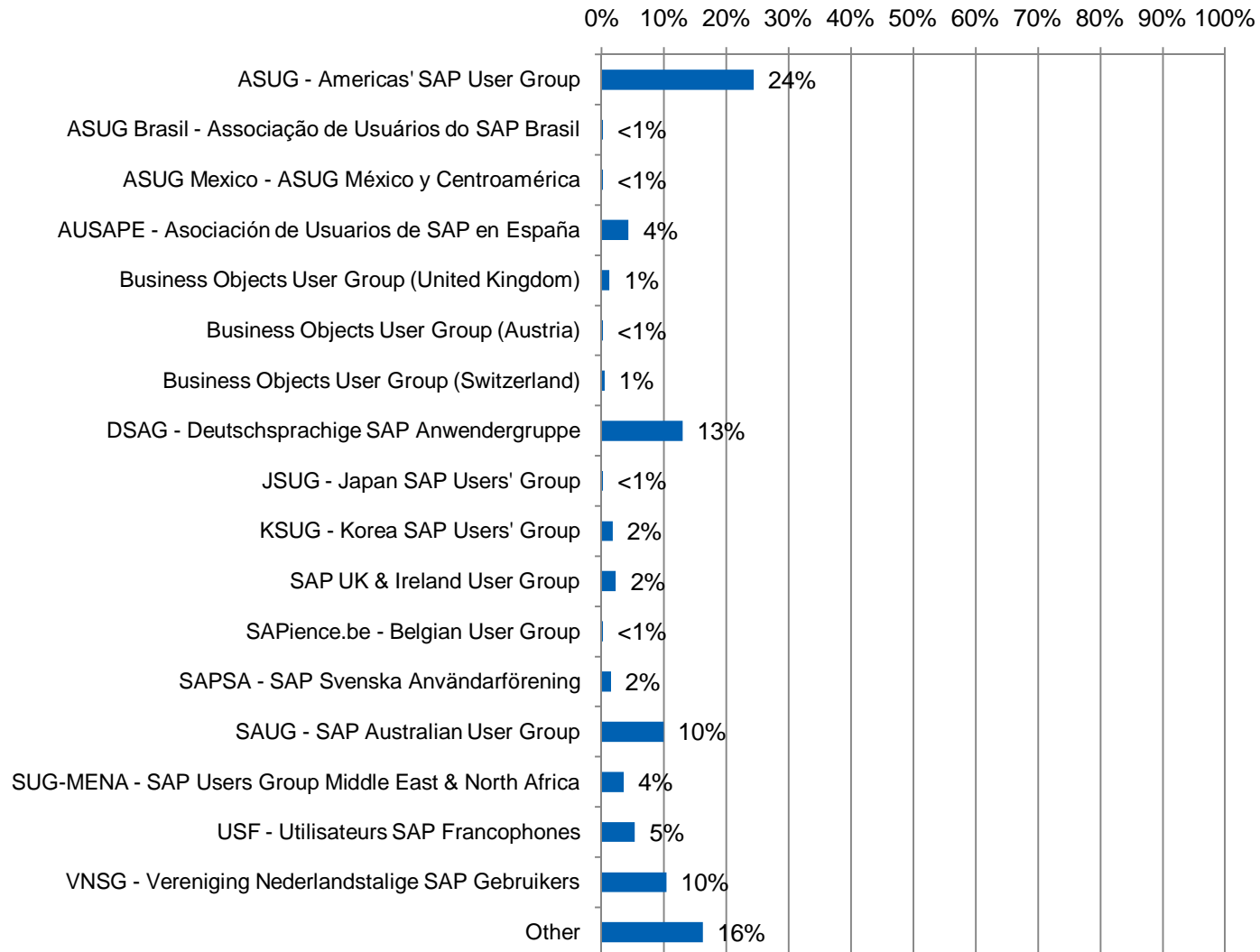




12. If there is a user group in your area, are you a member? (N=49)

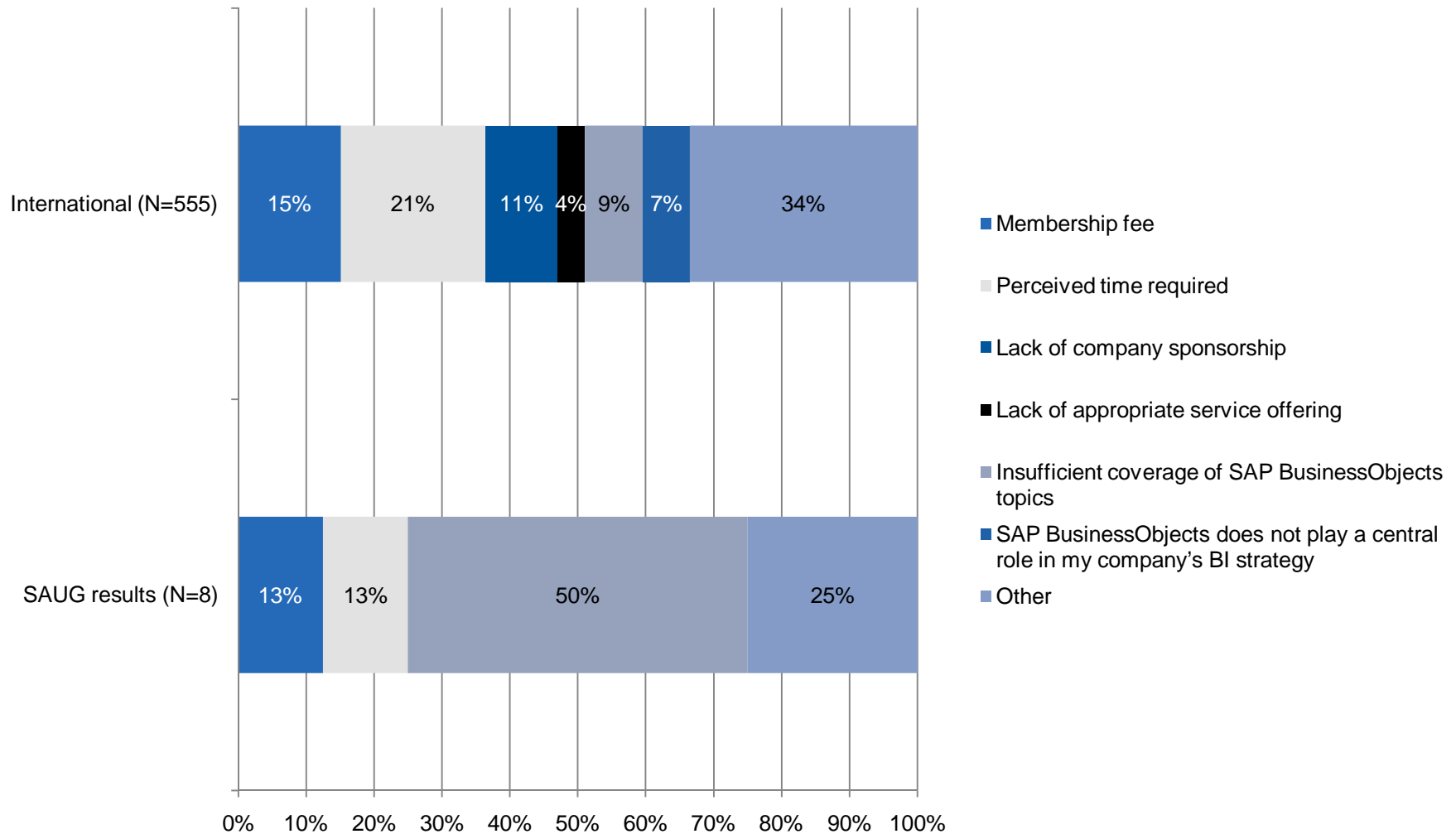


In which user group are you are member? (international results, N=377)



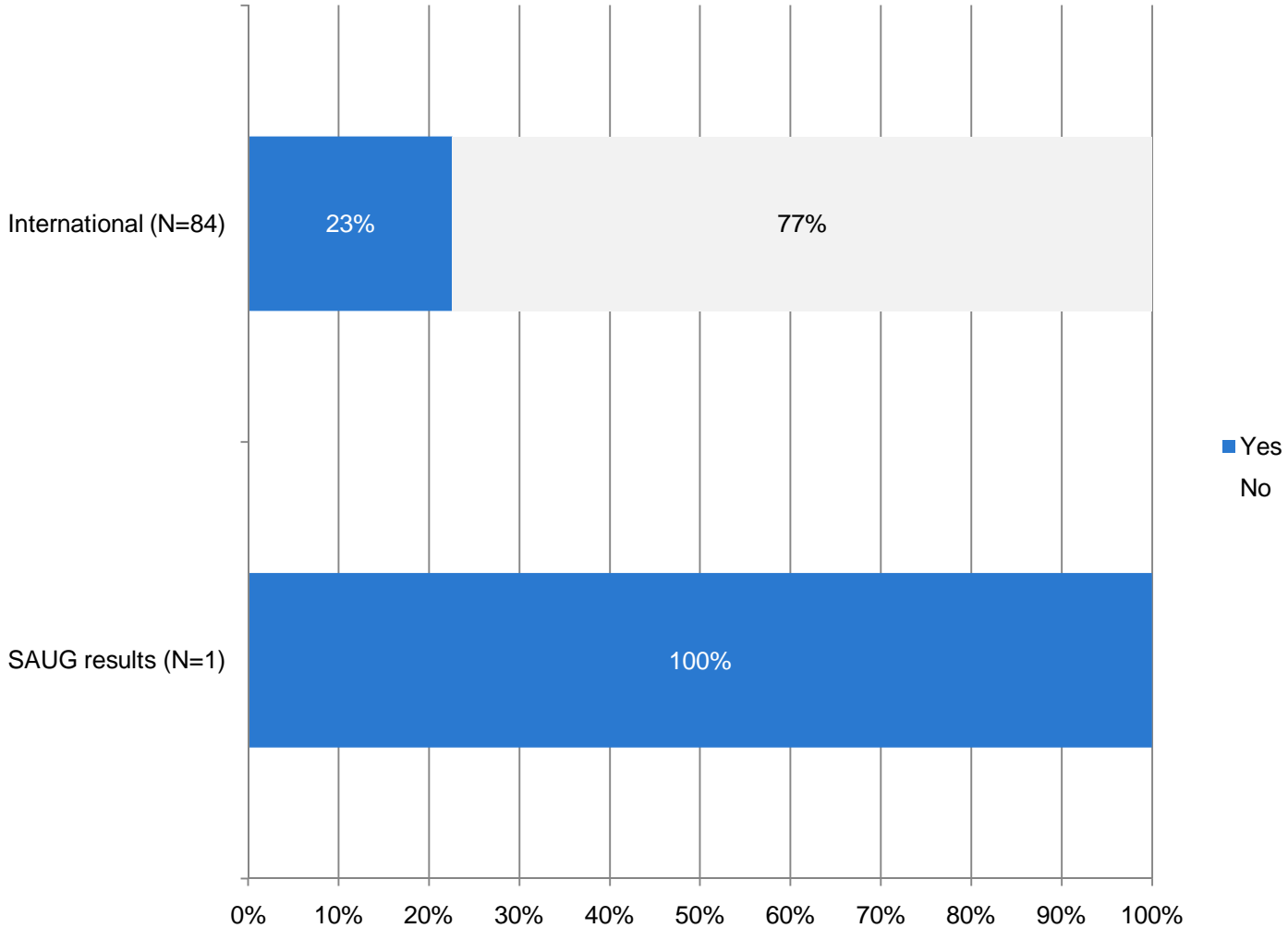


13. If no, what is the primary reason for not joining [a user group]

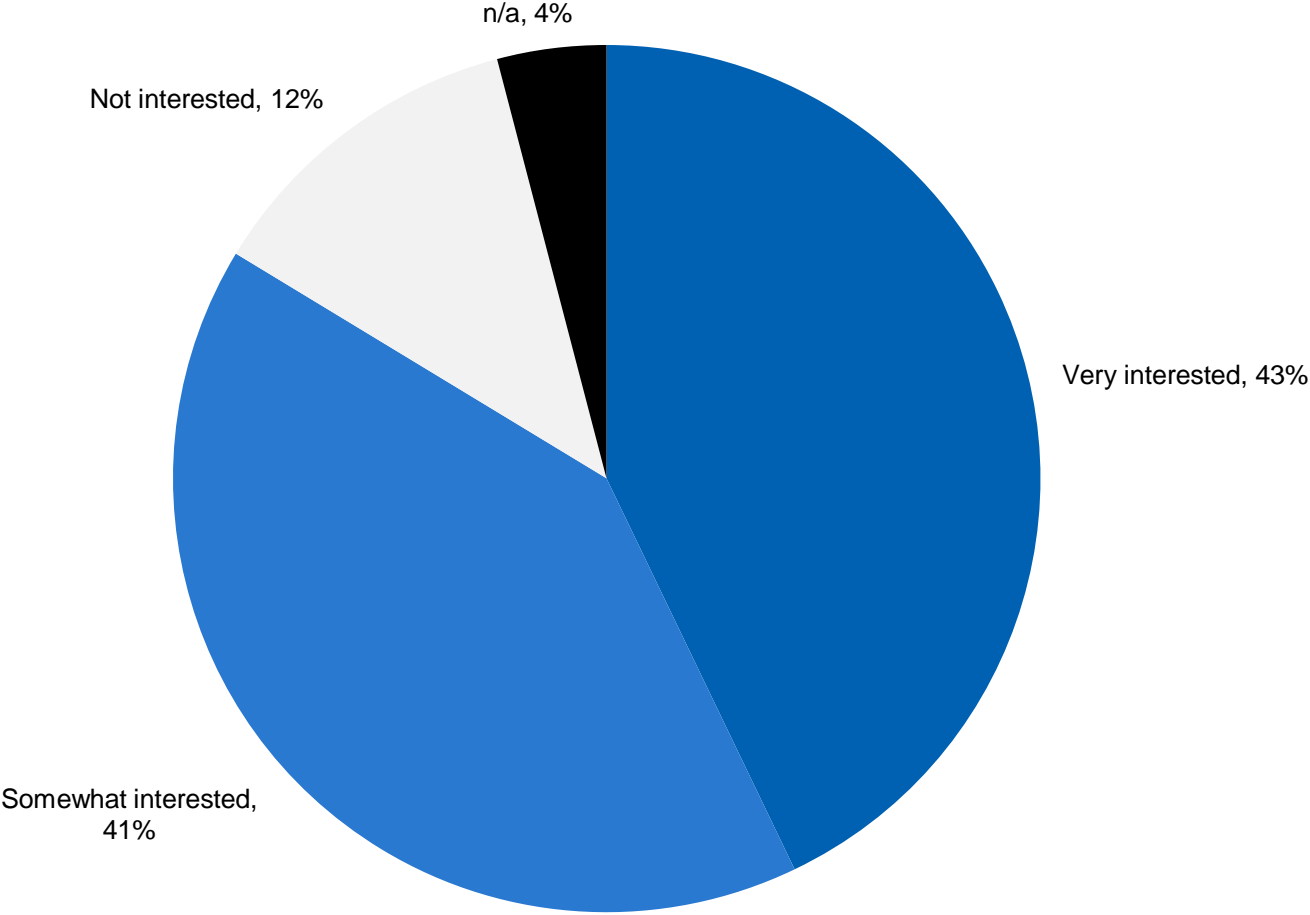




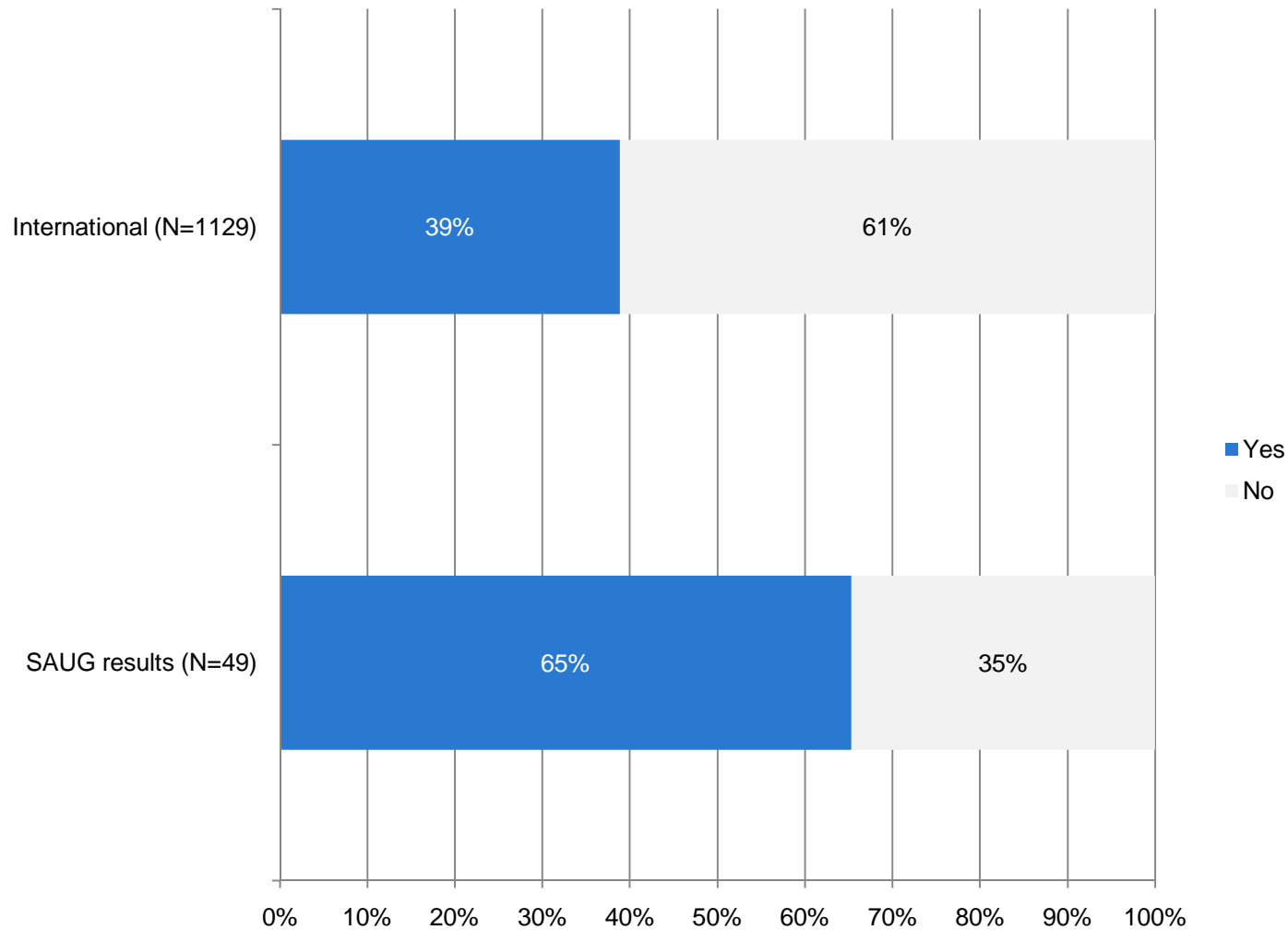
13.1 Would you be willing to pay on a per service basis?



14. Please indicate your interest in joining an organization for SAP BusinessObjects users/partners. (N=49)

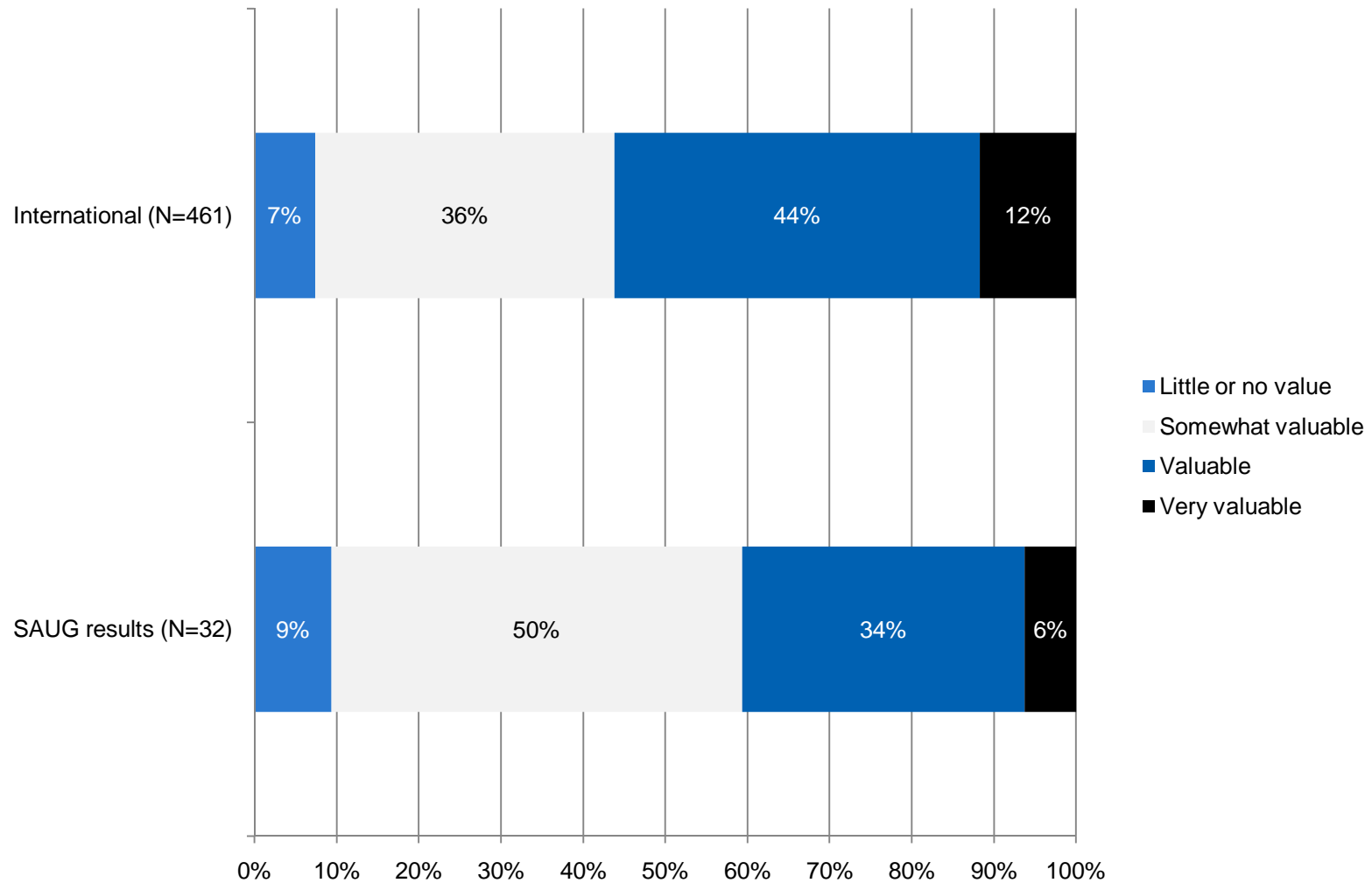


15. Have you attended an SAP BusinessObjects user group event in the past?



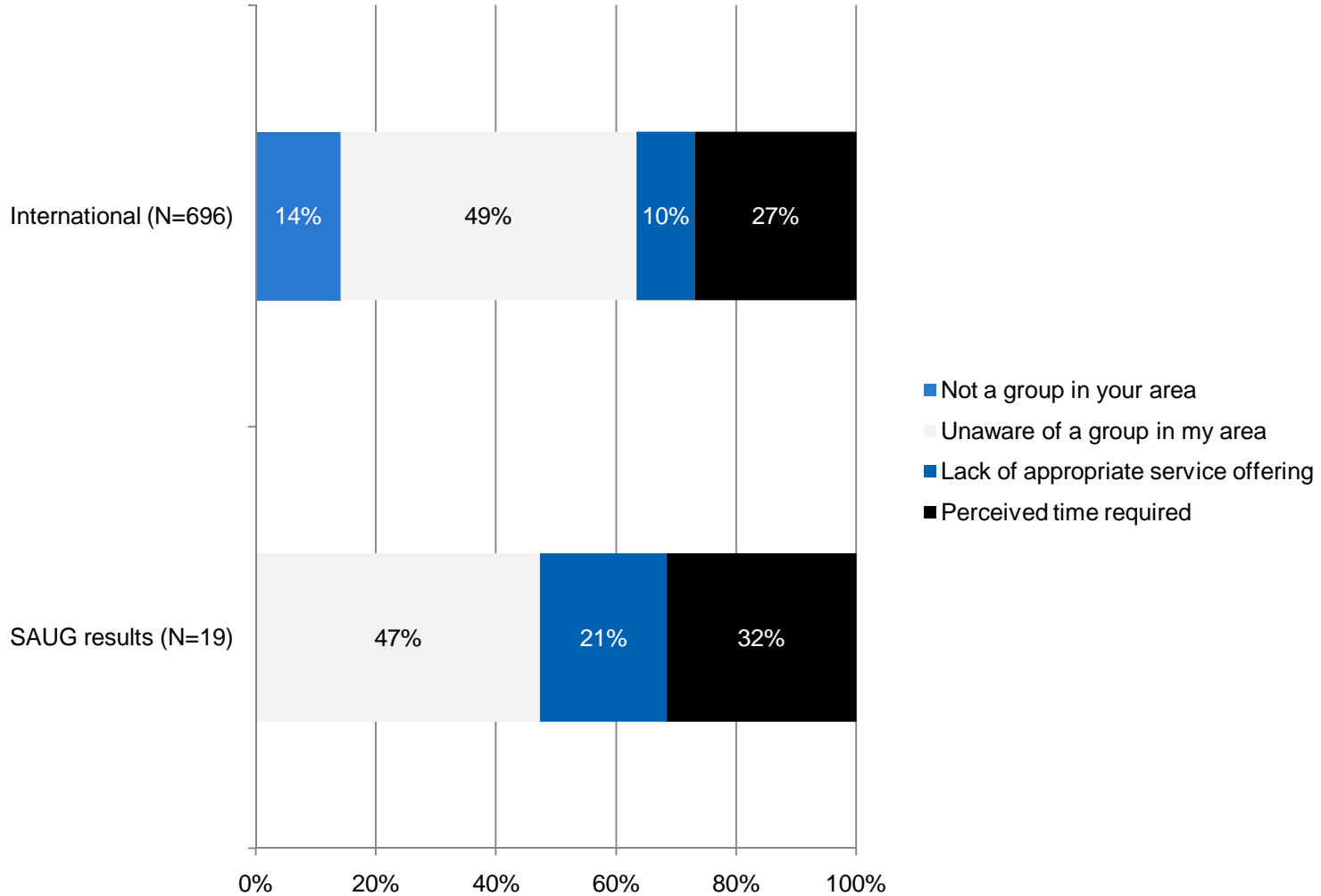


16. If yes, how valuable was your experience?

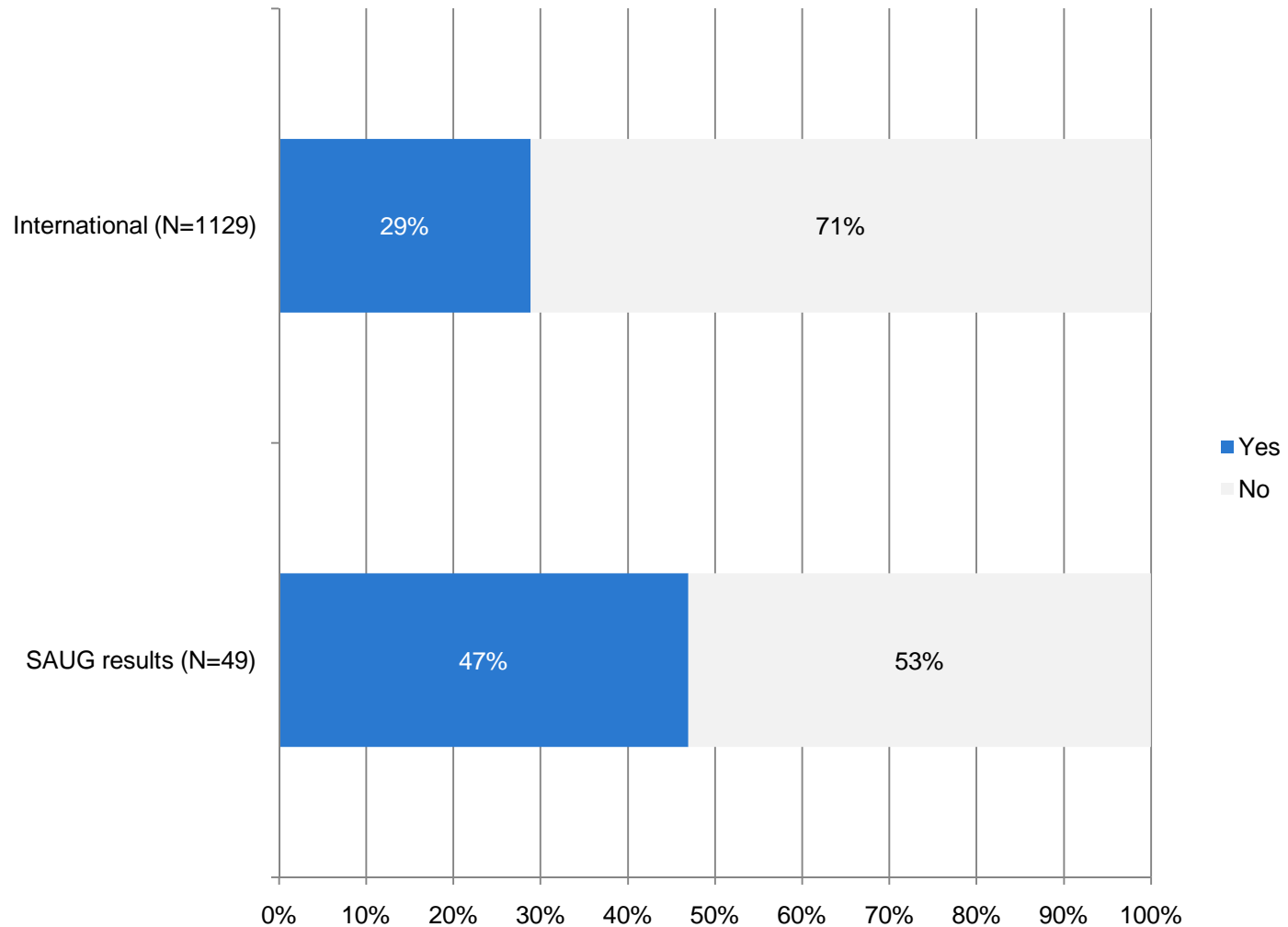




17. If no, what is your primary reason for not attending?

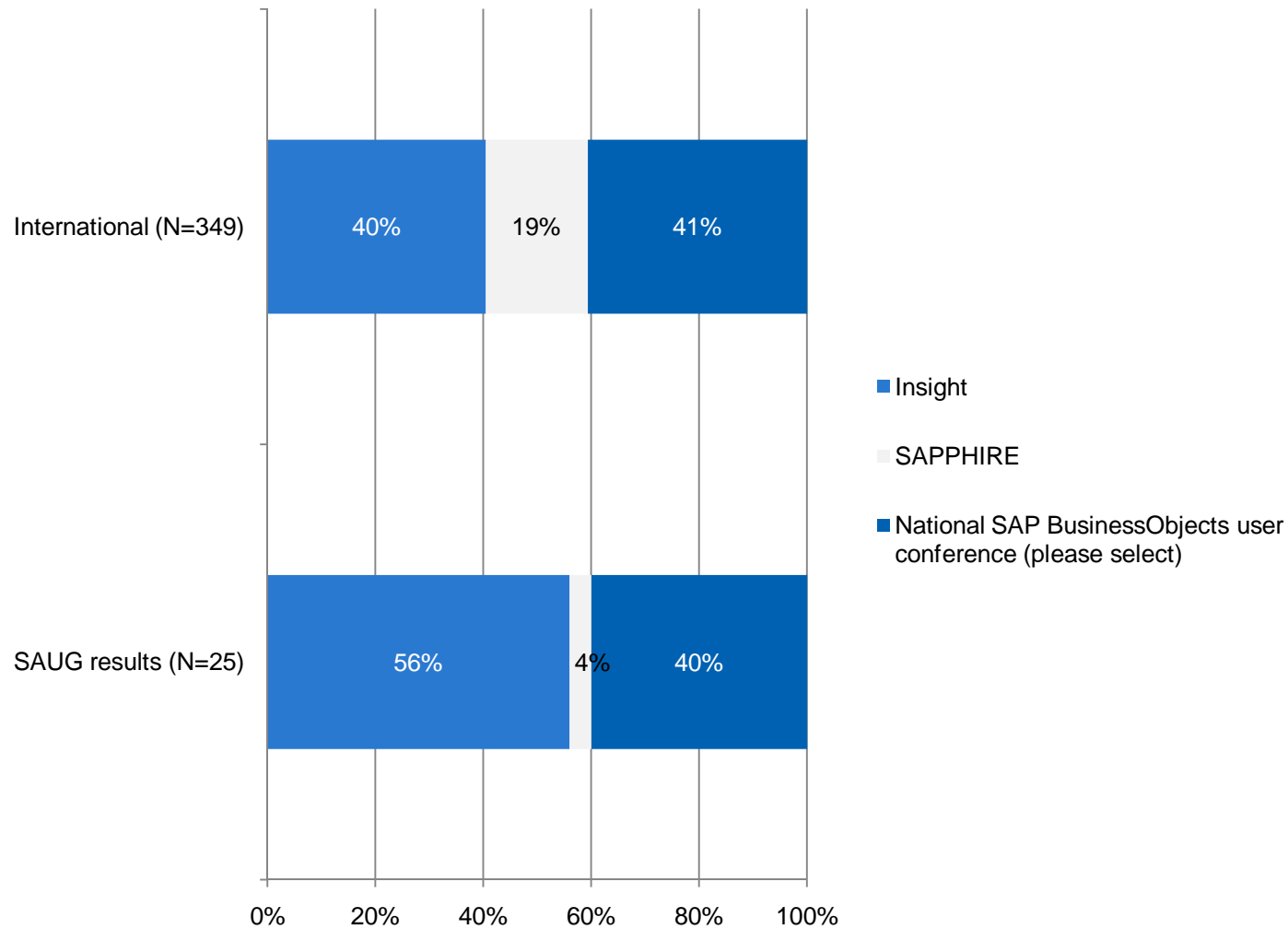


18. Have you attended an SAP BusinessObjects conference in the past?

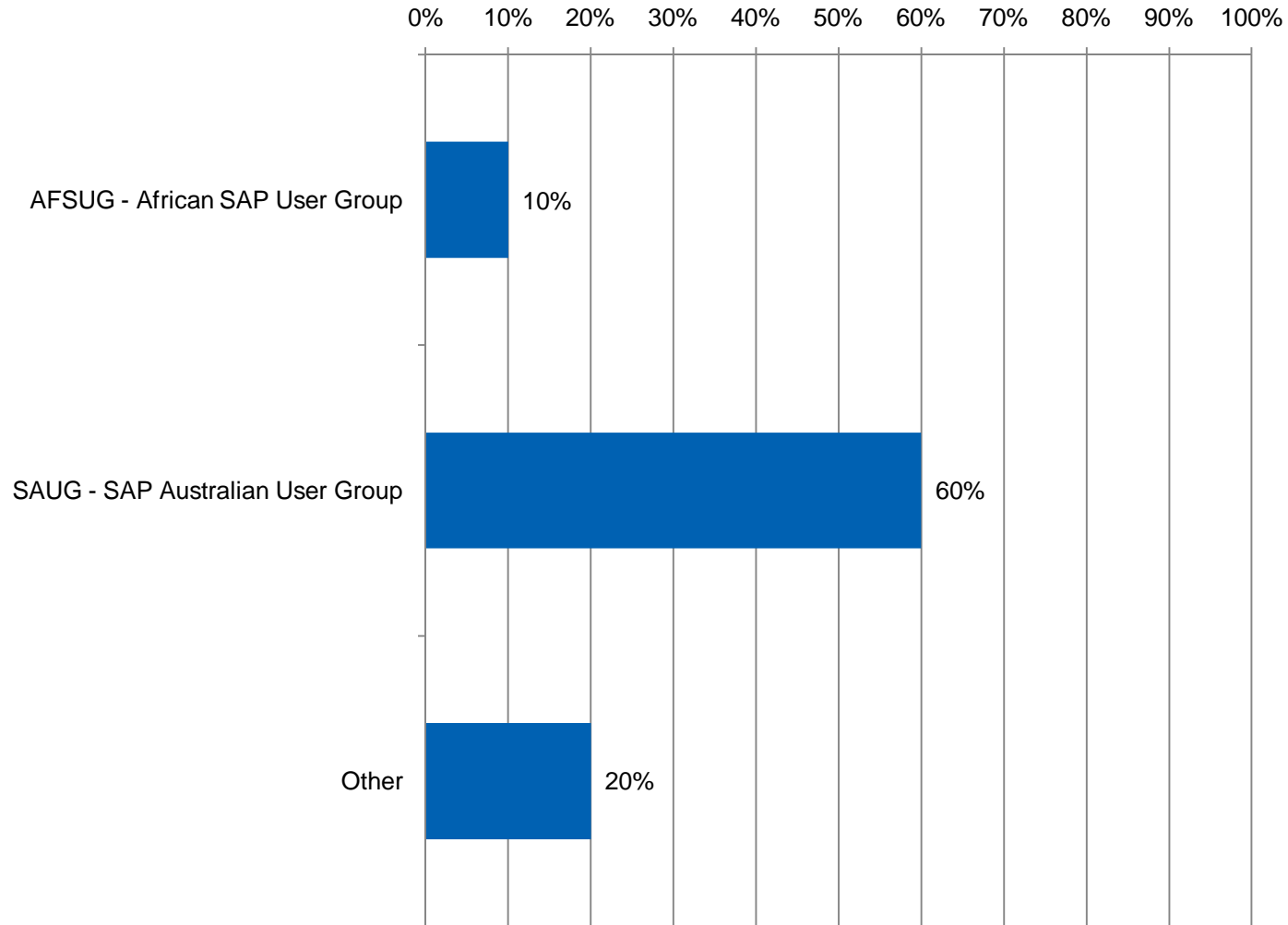




18.1 If yes, which event did you participate in?



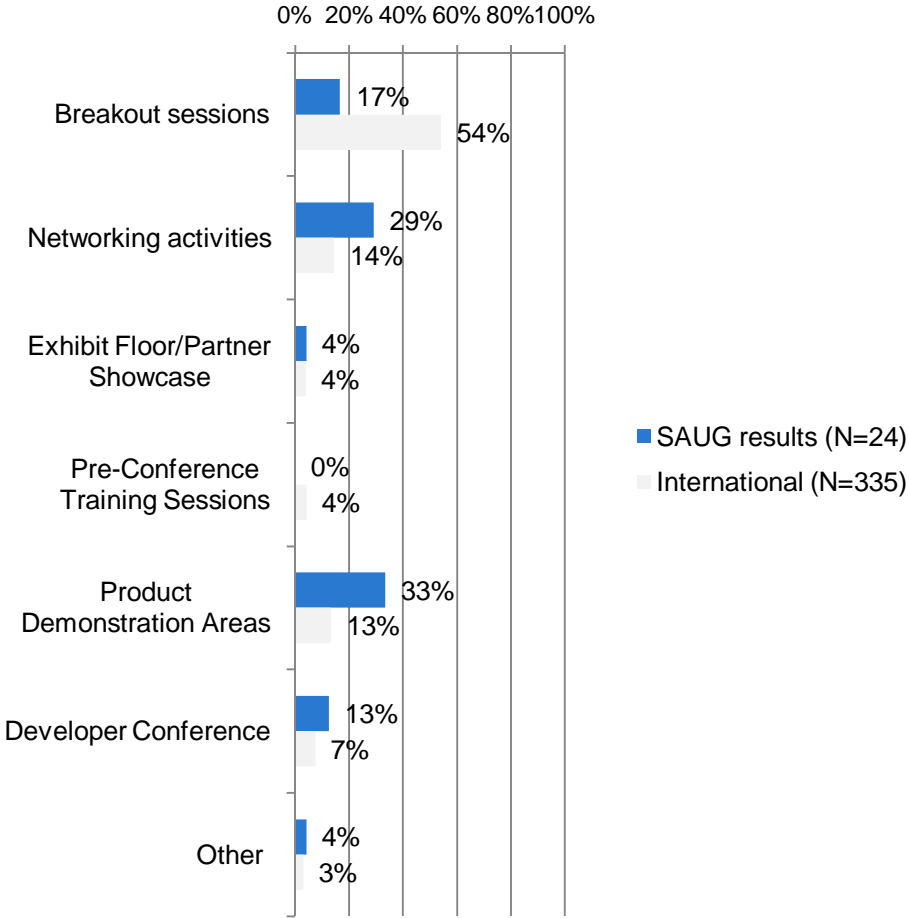
National user group conference they participated in (N=10)



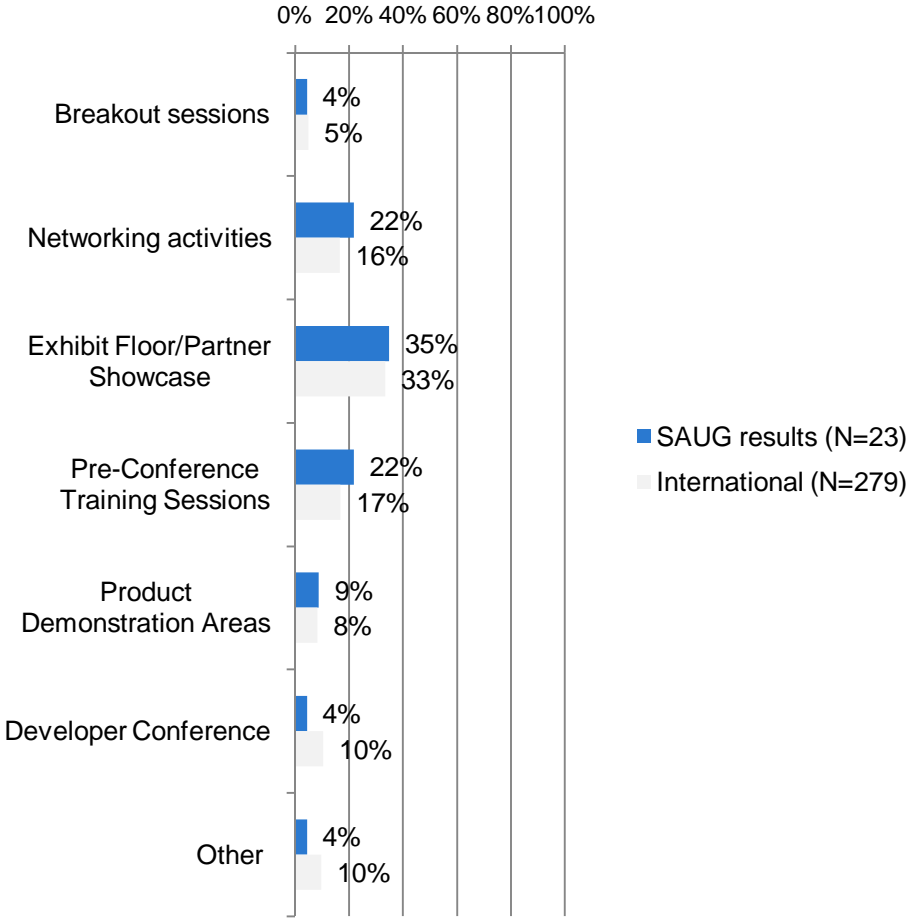


19. What was the most/least valuable part of the event?

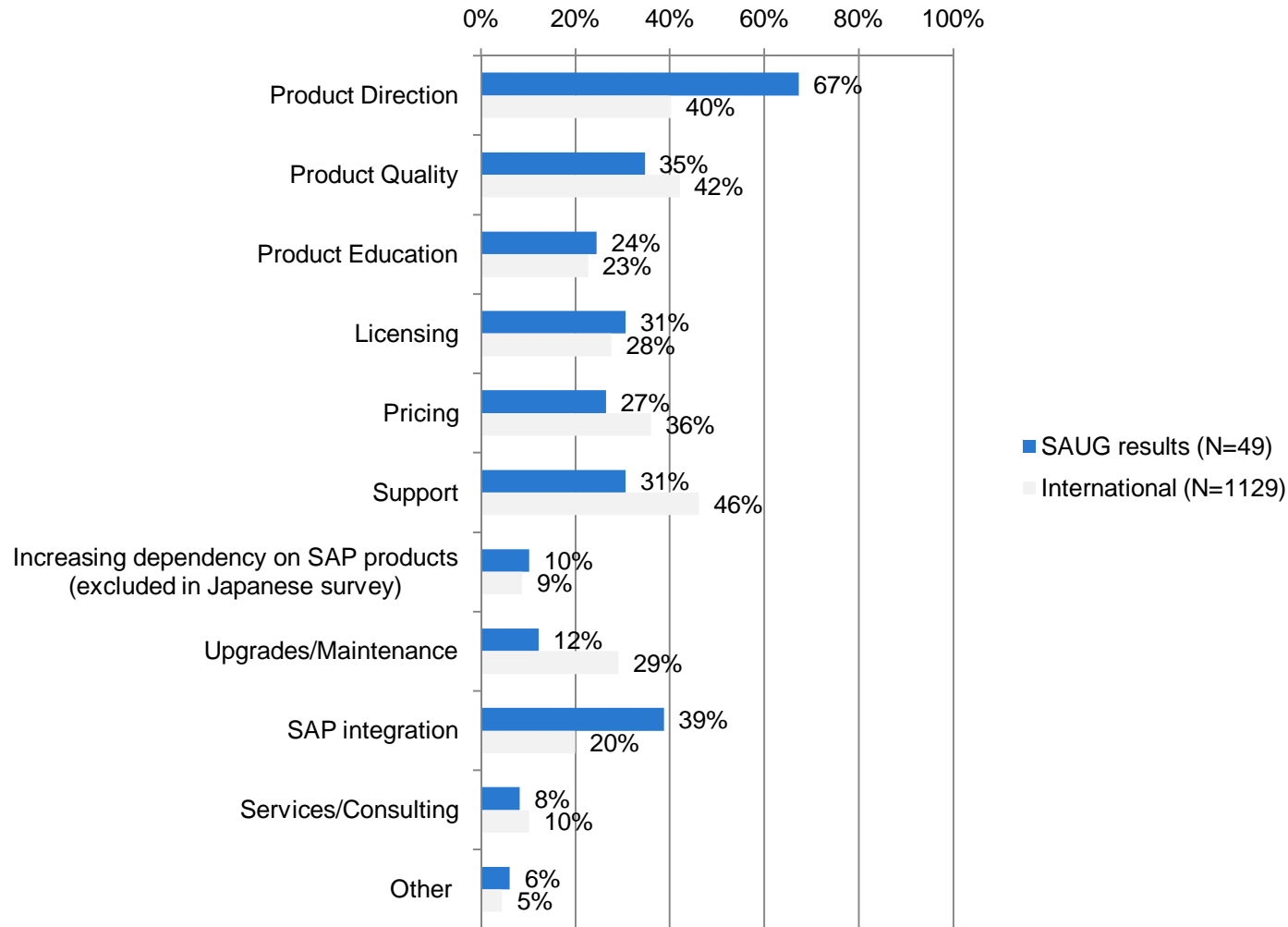
Most valuable part



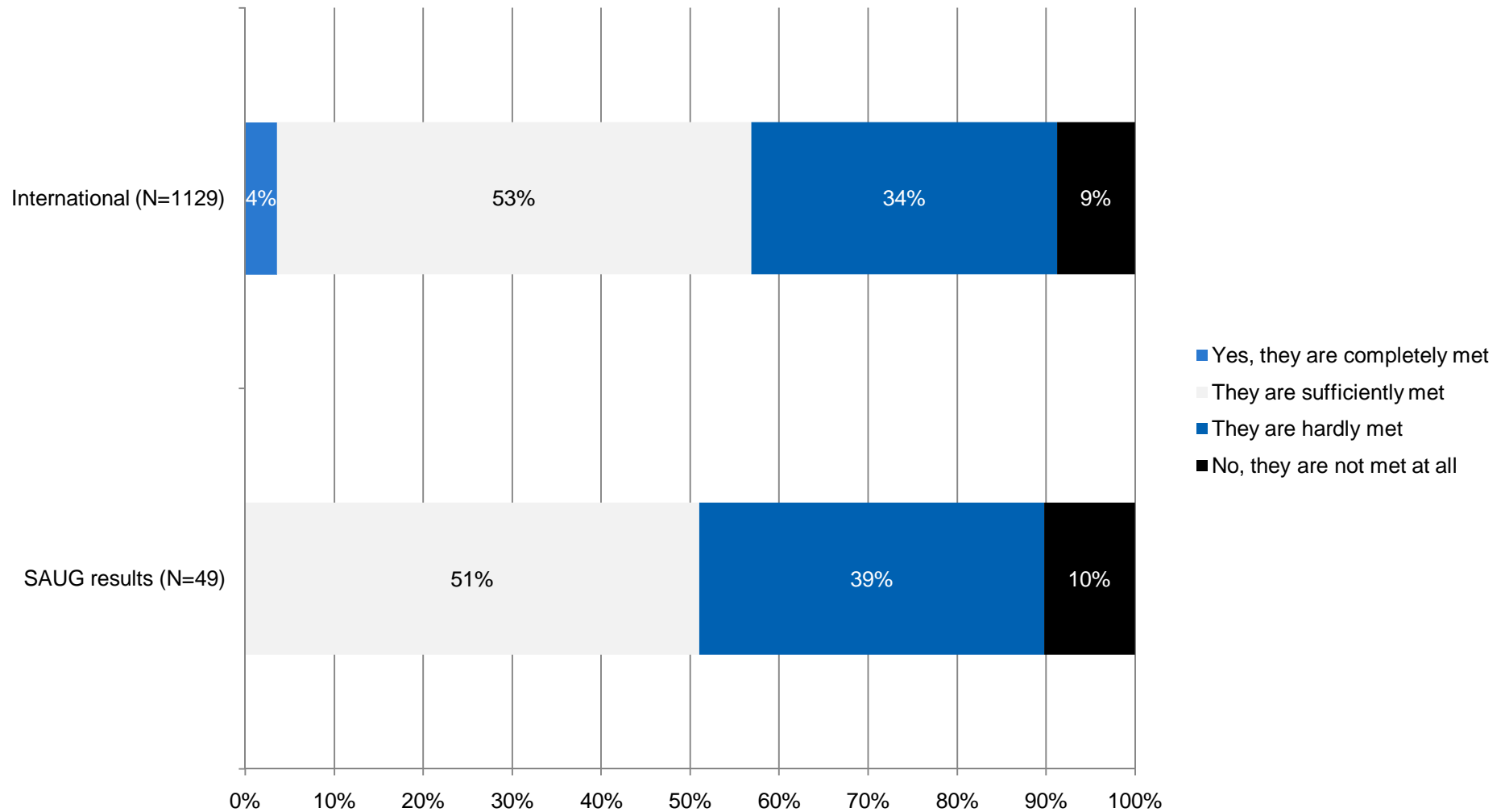
Least valuable part



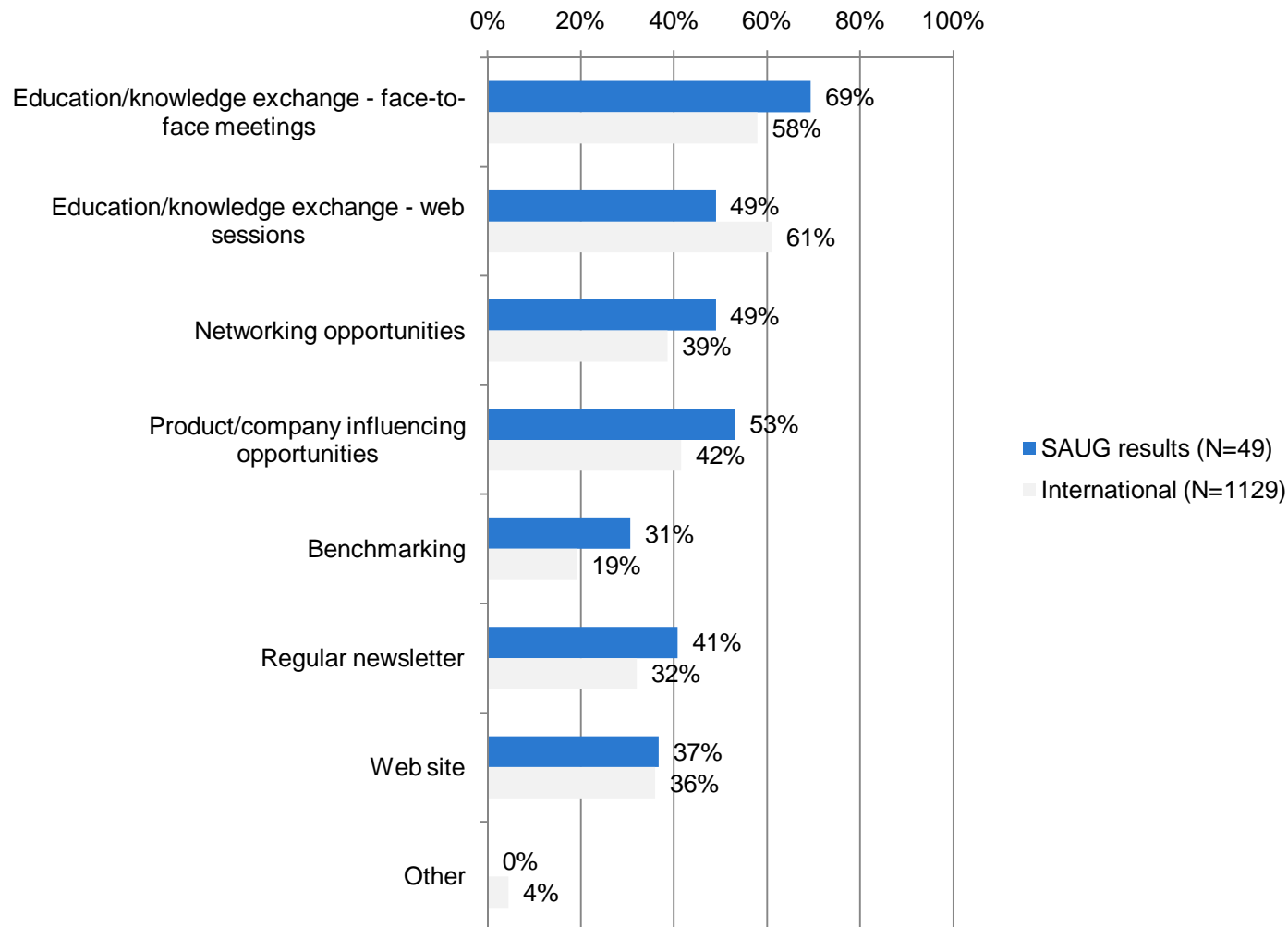
20. Please select your three most pressing concerns as an SAP BusinessObjects user/partner (max. 3 responses per respondent, no duplicates possible)



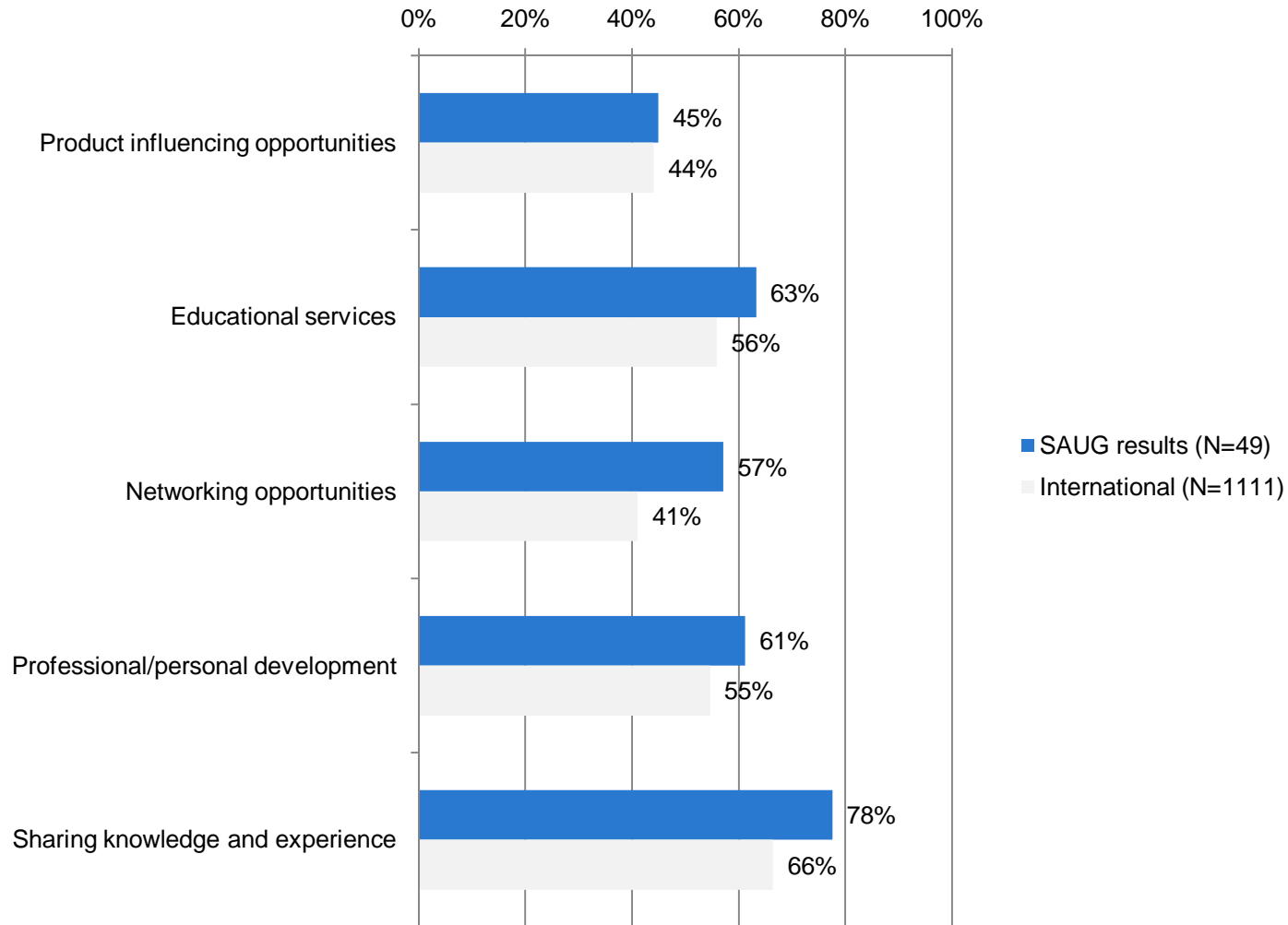
21. As an SAP BusinessObjects customer, do you feel your needs are being met by SAP?



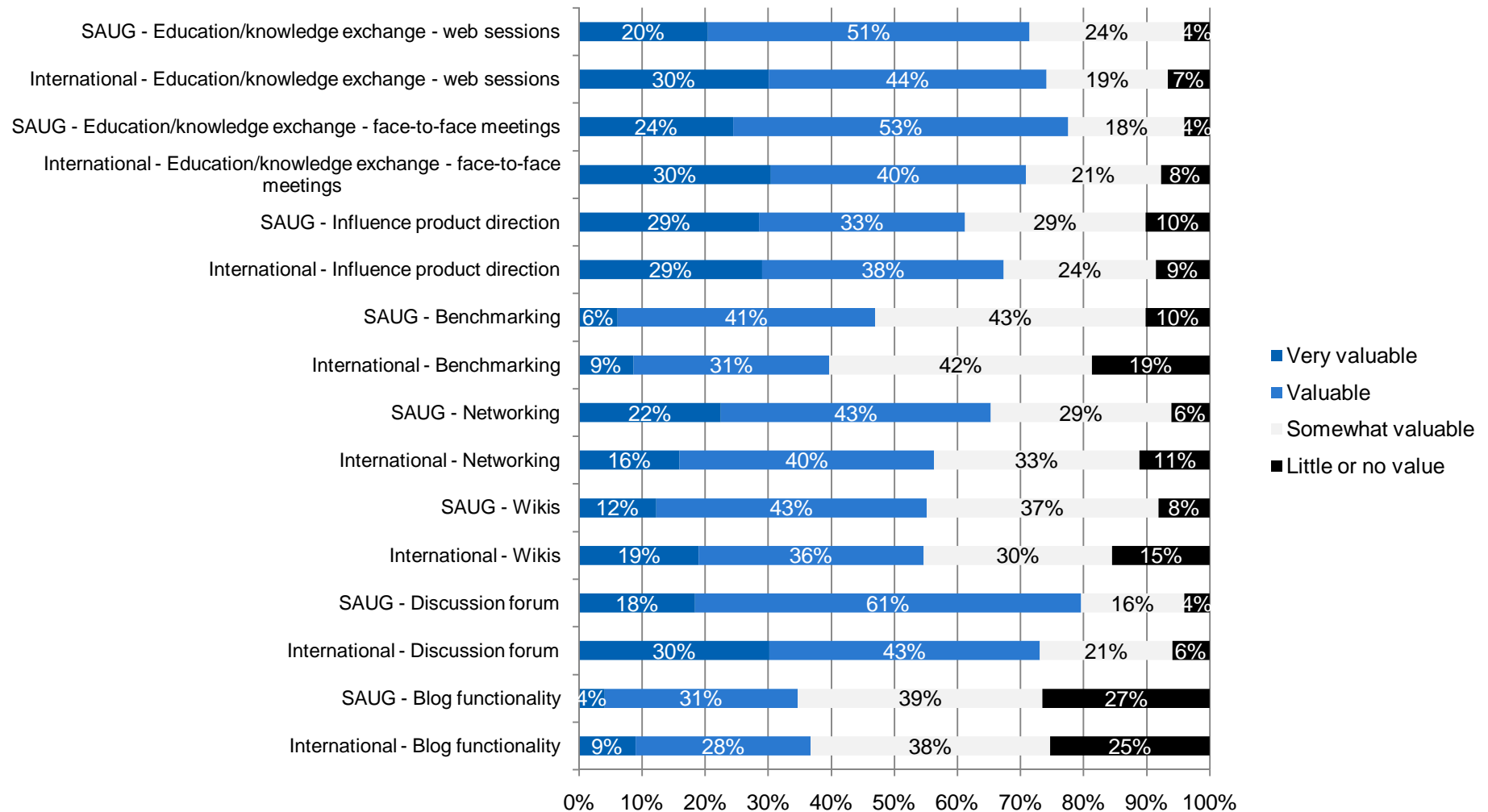
22. What services would you look for in an organization for SAP BusinessObjects users/partners?



23. Why would you join a national organization for SAP BusinessObjects users/partners?

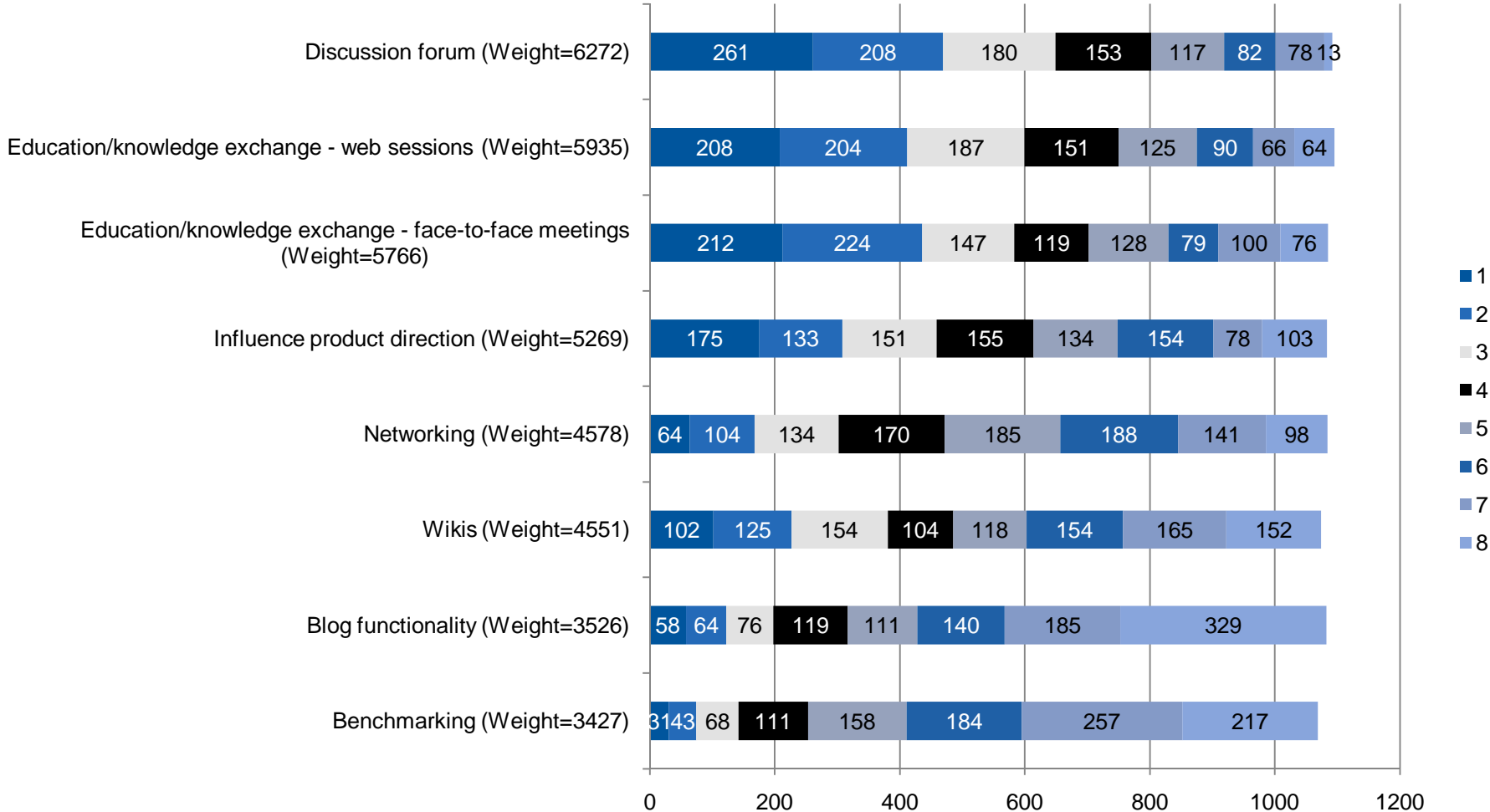


24. Please rate the value of the following potential member services. (int: N=1111; SAUG: N=49)



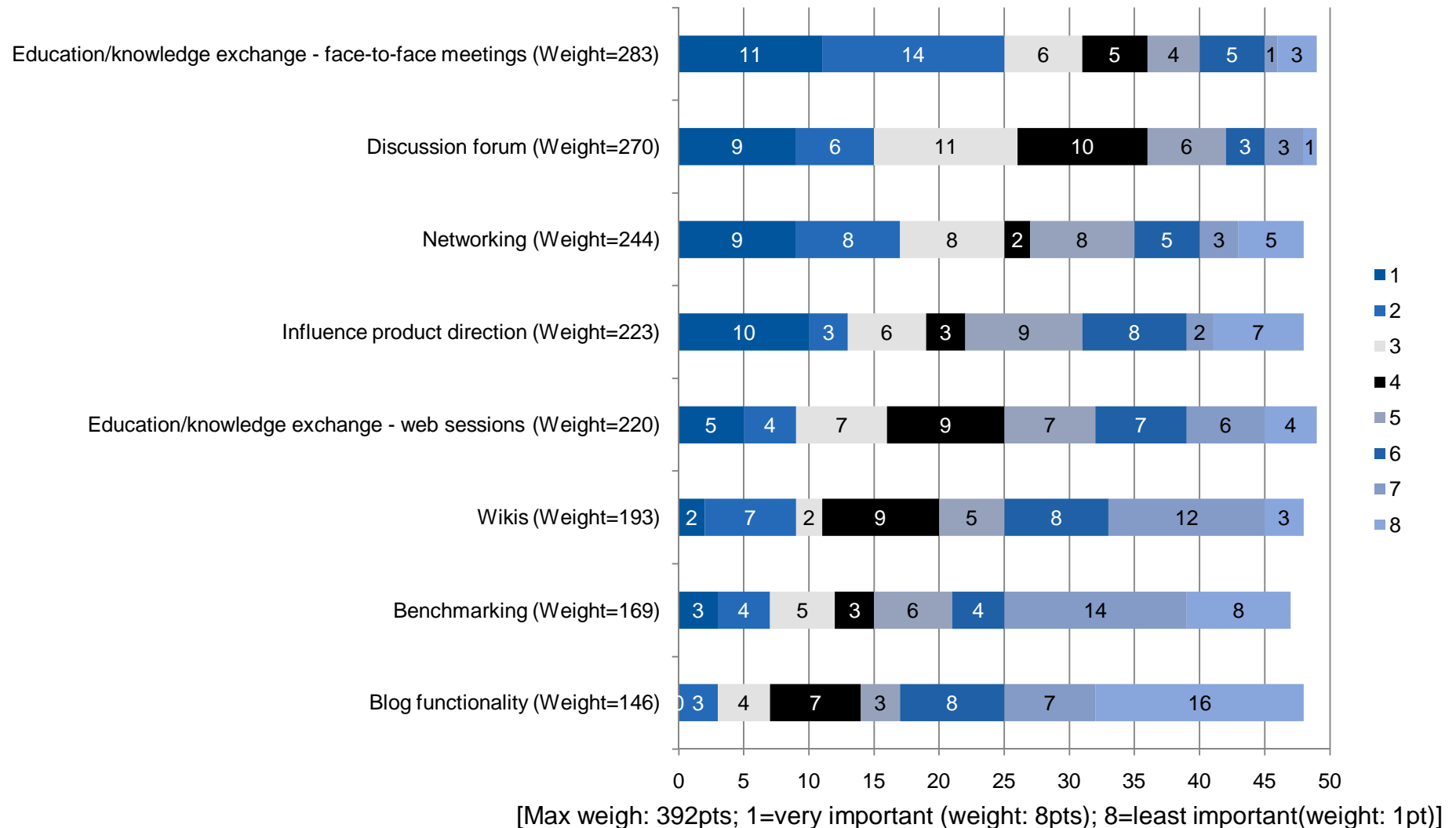


25. Rank in importance these member services (international results, N=1111)



[Max weigh: 8888pts; 1=very important (weight: 8pts); 8=least important(weight: 1pt)]

25. Rank in importance these member services (national results, N=49)



26. Would you be interested receiving communications about SAP BusinessObjects by your local/regional SAP user group? (N=49)

