



SAUG Brisbane Conference 2022 | Agenda

Thursday 12th May | Sofitel Brisbane Central

8:30am – 9:00am	Registration and arrival coffee & tea – Level 1
	Keynote Presentations – Ballroom 3
9:00am – 9:02am	<p>Introductions & Host</p> <p>Jonathan Fogarty, SAP, Podcaster, Television Commentator & Host Extraordinaire</p>
9:02am – 9:15am	<p>Welcome & SAP Australian User Group Update</p> <p>Karen Zwissler, Chief Executive Officer, <u>SAP Australian User Group</u></p>
9:15am – 9:30am	<p>SAP Executive Keynote: Rethink your success with the Cloud</p> <p>Chris Peck is well known to SAUG members, especially for his innovation and leadership in the Public Sector. Recently Chris moved into a new role – Head of Cloud Success Services. In this presentation he will discuss:</p> <ul style="list-style-type: none"> • What is Cloud Success Services, what does he see for this role and what it means for you • Trends and challenges with Cloud services, why more and more customers are moving to the Cloud • Opportunities from new business models, ways of working and technology • Innovation and Trust <p>Chris Peck, Head of Cloud Success Services, <u>SAP</u></p>
9:30am – 9:50am	<p>Customer Keynote: Powerlink S/4HANA & Cloud Transformation</p> <p>Powerlink Queensland delivers power to 5 million Queenslanders and over 238,00 businesses. It recently went live on SAP S/4HANA after migrating a decades old, heavily customised ECC6 system, first to HANA then replatformed the entire system onto Azure Cloud. Mark, the CIO, will give his insights into: the strategy and why this approach was taken, expected benefits and what elements contributed to a smooth project and successful outcome.</p> <p>Mark Pozdena, General Manager Business IT, <u>Powerlink Queensland</u></p>



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Keynote Presentations – Ballroom 3	
9:50am – 10:00am	<p>Thought Leader Keynote: Innovation, Opportunity, and Trust</p> <p>The rapid growth of digital technologies, a digitally literate and connected society and new business models are creating an opportunity rich environment but also important challenges. Global expert, recognised thought leader and advisor to large corporation, Professor Michael Rosemann, will give his fascinating, thought provoking and valuable insights into the opportunities and possibilities, why technology is now not the bottleneck and what you must do to remain relevant and seize the opportunities. Don't miss this opportunity to come away inspired!</p> <p>Professor Michael Rosemann, Director Centre for Future Enterprise & Professor for Innovation Systems, <u>Queensland University of Technology</u></p>
10:00am – 10:30am	<p>Thought Leader Panel Discussion: What is Possible?</p> <p>After some challenging years, this panel will not focus on what is broken but will consider and discuss what are the opportunities and what is possible, with new technologies and new ways of working. Our eminent thought leaders will discuss topics including; trust, maintaining relevance, innovation, new business models and much more. Panellists include:</p> <p>Panellists</p> <ul style="list-style-type: none">• Professor Michael Rosemann, Director Centre for Future Enterprise & Professor for Innovation Systems, <u>Queensland University of Technology</u>• Mark Pozdena, General Manager Business IT, <u>Powerlink Queensland</u>• Sarah Christin Reichmann, CEO & Cofounder, <u>Taylor & Richman</u>• Chris Peck, Head of Cloud Success Services, <u>SAP</u> <p>Host: Jonathan Fogarty, <u>SAP</u></p>
10:30am – 11:10am	Morning Break & Demonstration Sessions

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11:10am – 11:50am	Breakout 1A – Optimise Stream <i>Ballroom 1</i>	Breakout 1B – Transform Stream <i>Ballroom 2</i>	Breakout 1C – Redefine Stream <i>Ballroom 3</i>
	<p>Optimising ROI on your SAP investment – the case for Shared Services</p> <p>SAP is a world class platform with immense capability but often not used to its fullest potential. Shared services is a model used by some of the biggest brand names in the world to bring about automation, best practices, standardization and process optimization. Learn firsthand from the experience of Sri Lanka’s first shared services project on how SAP was optimized for the John Keells Group, Sri Lanka’s biggest diversified company. Our presenter will draw upon insights from many years of working on the SAP platform and leading SAP transformation projects for some of the world’s leading organisations across numerous countries.</p> <p>Jehan Perinpanayagam CEO <u>Infomate</u></p> <p><i>Shared Services</i></p>	<p>The Pursuit of Service Excellence at Hastings Deerings</p> <p>Hastings Deering is one of the largest Caterpillar equipment dealers in the world. As a premium brand and market leader, Caterpillar and customers have high expectations of dealers to excel in Service and be at the forefront of innovation and transformation that delivers a superior customer experience. This presentation will provide an overview of Hastings Deering’s journey in the development of their Service of the Future strategy to transform their business and also the subsequent preparation and role of Signavio in the execution of the strategy.</p> <p>Darrin Lingard Manager – Service Excellence, <u>Hastings Deering (Australia)</u></p> <p><i>Business Process Transformation, Service</i></p>	<p>How to architect SAP for ongoing success and maximise the power of Cloud</p> <p>Cloud is different to on-premise. Its fundamentals allow flexibility, scalability and automation that was not previously possible for SAP workloads. But how do you make the right design decisions to capitalise on these concepts and architect your system right? In November 2021, AWS launched the SAP Lens for Well Architected systems- a publicly available, SAP-specific white-paper based on 12+ years of real world experience and customer gathered input. The whitepaper covers design principles, best practices and implementation suggestions focussing on the 5 pillars of Operational Excellence, Security, Reliability, Performance and Cost Effectiveness. It is a great way to review and improve the business value of your SAP systems. Join us for an overview of the SAP Lens where we discuss real world use cases and how you can take advantage of the deep expertise from the SAP Lens, even with on-premises or cross cloud SAP hosting.</p> <p>Eneko Bilbao, Principal Solution Architect – SAP, <u>Amazon Web Services Australia</u></p> <p><i>Cloud Architecture</i></p>
11:50am- 11:55am	<i>Transition Time</i>		

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11:55am – 12:35pm	Breakout 2A – Optimise Stream <i>Ballroom 1</i>	Breakout 2B – Transform Stream <i>Ballroom 2</i>	Breakout 2C – Redefine Stream <i>Ballroom 3</i>
	<p>Financial automation: simplifying processes in a world of constant change</p> <p>In the last two years, significant changes in the work environment have pushed more and more purchasing power directly to employees, and this has prioritised a need for simplifying business processes, accelerating digitalisation and adopting automation to track it. In this session, we look at the shifts in business spend categories based on SAP Concur customer data, provide advice to help prepare for a safe and controlled return to business travel, and share insights on how SAP customers can achieve quick wins via processes and technology to remove administrative hurdles, access critical spend data and deliver better compliance, cost control and transparency to the business in these times of change.</p> <p>Jonathan Beeby, Managing Director, <u>SAP Concur ANZ</u> & Richard Chatterton, Solutions Consulting Director, <u>SAP Concur</u></p> <p><i>Intelligent Spend Management</i></p>	<p>Sunwaters Asset Management Journey</p> <p>Sunwater is a statutory Queensland Government owned corporation that supplies bulk water to over 5,000 customers.</p> <p>Vicki from Sunwater will share their recent experiences with migrating from SAP ECC6 EHP0 to S/4HANA, ASPM, GEF, SAC and Asset Manager. She will also discuss challenges and what they would do differently knowing what they do now. She will also share Sunwater’s plans for continuously improving their SAP systems moving forward.</p> <p>Vicki Hlinovsky Business Process Lead (EAM) <u>Sunwater</u></p> <p><i>Asset Management</i></p>	<p>SAP Innovation Session</p> <p>SAP for a Sustainable Enterprise</p> <p>Being socially and environmentally engaged is no longer simply an option for businesses – it has become an imperative. SAP Business Technology Platform (SAP BTP) is your foundation for a sustainable enterprise, enabling integration and extension of your applications, and visibility of disaggregated data for compliance, such as ESG reporting, holistic steering, and supply chain transparency. At SAP, we’ve recently launched the Sustainability Control Tower which provides integrated reporting frameworks. Learn how to:</p> <ul style="list-style-type: none"> • Source and integrate data from SAP and non-SAP applications • Calculate granular sustainability figures along established structures from finance, HR, real estate and operations • Analyze and report sustainable business data • Drive targeted action by giving business units a dedicated view on their sustainability performance <p>Maddy Dunn Solutions Advisor – Analytics & Insights, <u>SAP</u></p> <p><i>Sustainability</i></p>
12:35pm – 1:40pm	Lunch & Demonstration Sessions		

1:40 pm – 2:20 pm	Breakout 3A – Optimise Stream <i>Ballroom 1</i>	Breakout 3B – Transform Stream <i>Ballroom 2</i>	Breakout 3C – Redefine Stream <i>Ballroom 3</i>
	<p>Innovating on SAP ECC without Analytics or HANA.</p> <p>In this session, Andrew from QLD Dept of Transport & Main Roads will show how they built a tool using ABAP in their ECC system to forecast, with a high degree of accuracy, employee expense for the year. They will also showcase other innovations including an interactive organisation chart which they built using UI5 that is deployed on an embedded Fiori launchpad. Get set for some great take away tips and ideas.</p> <p>Andrew Dyer Technical Lead <u>Department of Transport and Main Roads</u> <u>Queensland</u></p> <p><i>ECC, UI5, Fiori</i></p>	<p>SAP Innovation Session</p> <p>Improve your SAP Business Processes with SAP's Low Code No Code Platform</p> <p>Traditionally there have been limited avenues for organisations to develop applications for their SAP environment: buy ready-made apps or build from scratch. But today, we're seeing the rise and growing sophistication of low-code/no-code (LCNC) development alternatives. Join this session to explore the growing toolset of SAP technologies and how they are changing and simplifying SAP application development so you can quickly build new applications, extend existing ones, and automate business processes. This session will focus on SAP's latest offerings and show:</p> <ul style="list-style-type: none"> • Why LCNC adoption is growing and why it is important to your SAP applications • What you can do to get started • How customers are using SAP LCNC solutions to meet evolving business requirements <p>Marinos Tsiplakis SAP BTP Centre of Excellence, <u>SAP</u></p> <p><i>BTP, Low Code No Code</i></p>	<p>Ego Pharmaceuticals - SAP Integrated Business Planning (IBP) journey</p> <p>Ego Pharmaceuticals is a rapidly growing family owned company with brands such as QV, Moov, SunSense and the original Pinetarsol. To cope with the growth, they invested in SAP IBP to capture forecasts, create visibility in their outlook and to get rid of lots and lots of spreadsheets. After going live in June 2021 with a minimal viable product due to key stakeholder changes, they are now continually creating visibility and looking to increase collaboration internally. Dave from Ego Pharmaceuticals will discuss how they are seeing Bias and forecast accuracy improvements, data quality improvements, access to analytics which they didn't have before and also how they created their first end to end 5 year plan using versions and Sales & Operations Planning (S&OP) to model the impacts on their production line and warehouse.</p> <p>David Booker IBP Lead <u>Ego Pharmaceuticals</u></p> <p><i>Integrated Business Planning</i></p>
2:20 pm – 2:25 pm <i>Transition Time</i>			

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2:25 pm – 3:05 pm	Breakout 4A – Optimise Stream <i>Ballroom 1</i>	Breakout 4B – Transform Stream <i>Ballroom 2</i>	Breakout 4C – Redefine Stream <i>Ballroom 3</i>
	<p>SAP Innovation Session Give your data purpose with SAP Unified Data, Analytics and Planning Data powers the way we think and how we act. It powers the decisions that organizations rely on. The challenge lies in tapping this raw data in order to draw insights — Come to find out how the SAP Unified Data and Analytics solutions covers an end-to-end portfolio to take care of the entire data journey. Also learn how this portfolio will modernised your planning and analysis experience - Rapidly analyse, budget, forecast, report and simulate what-if scenarios in one unified experience to evolve static financial planning to Extended Planning and Analysis (xP&A) allowing you to extend dynamic plans across your enterprise for better business outcomes.</p> <p>Pierre Van Rooyen Senior Solutions Advisor – BTP COE, <u>SAP</u> <i>Data, Analytics</i></p>	<p>Queensland Health myHR Fiori Solution In this session, Jane and Brendan from Queensland Health will give insights into the Queensland Health myHR Fiori Solution. In particular they will discuss:</p> <ul style="list-style-type: none"> • The business need defined • Implementation approach • Leveraging SAP solutions • Co-design for success • Benefits, challenges and lessons learned <p>Jane Stewart General Manager Corporate Enterprise Solutions, <u>Queensland Health &</u></p> <p>Brendan Pollock Director Strategy & Design, <u>Queensland Health</u> <i>HR, Fiori</i></p>	<p>Enhancing the Digital Supply chain with 5G & TinyML In this session, we'll introduce two key topics that will enhance how we utilise the current supply chain. 5G is an improved communications standard and a key benefit is that it can add to your digital supply chain by providing capabilities at the edge. We'll detail a current pilot scenario that was completed for a global telco and we will discuss how they evaluated SAP intelligent edge solutions. This includes use cases such as anomaly detection for product quality, smart factories and warehouses and the connected worker. This is where TinyML plays a critical role since this allows AI to execute on endpoints including cameras and sensors to provide real-time feedback at the point of inflection. We'll cover the benefits in greater detail including latency, privacy, and the future with autonomous networked items in the supply chain.</p> <p>Dr. Nicholas Nicoloudis Senior Director – Innovation Technology & Strategy (APJ), <u>SAP</u> <i>TinyML, 5G, DSC</i></p>
3:05 pm – 3:35 pm	Afternoon Break & Demonstration Sessions		

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3:35 pm – 4:15 pm	Breakout 5A – Optimise Stream <i>Ballroom 1</i>	Breakout 5B – Transform Stream <i>Ballroom 2</i>	Breakout 5C – Redefine Stream <i>Ballroom 3</i>
	<p>Reimaging Maintenance, Repair & Operations (MRO) with SAP Integrated Business Planning With collaboration from more than 100 global customers, SAP recently released a standardised approach for maintenance, repair, and operations (MRO) planning utilising SAP Integrated Business Planning (IBP). SAP have designed a new set of processes that closely link material supply planning to maintenance planning processes. SAP can orchestrate the parts and materials supply chain in concert with your maintenance plans to ensure parts are available at the right location and the right time; not gathering dust in the wrong location. In this session Adam from SAP will share SAP's strategy for MRO planning, what is available in the current release, and the future roadmap.</p> <p>Adam Peanna APJ Centre of Excellence – Digital Supply Chain <u>SAP</u></p> <p><i>MRO, IBP</i></p>	<p>SAP Innovation Session</p> <p>Mitsui Coal's path to S/4HANA Cloud with RISE SAP introduced RISE with SAP to address business challenges and turn every business into an intelligent, sustainable enterprise in the Cloud. To help support that digital transformation journey, SAP provides the most reliable and predictable path from where your processes and landscape stand today to where they need to go to become an intelligent, sustainable enterprise. But that path is unique for each customer. The destination is the same, but how to get there, the timing, activities etc all vary. In this session, Craig Howard from Mitsui Coal, Tim Noonan from PWC and Brett Love from SAP will discuss the different paths some customers have followed and then will discuss the path Mitsui Coal took to get to S4/HANA Cloud, and the benefits they are now seeing.</p> <p>Craig Howard General Manager Finance, <u>Mitsui Coal Holdings</u> Tim Noonan Partner Digital Transformation, <u>PwC Australia</u> Brett Love Head of S/4HANA Cloud, <u>SAP ANZ</u></p> <p><i>S/4HANA, RISE</i></p>	<p>Building Artificial Intelligence (AI) capability in your organisation Artificial Intelligence (AI) is already underpinning the next technology revolution. This is a revolution that offers huge potential benefits for all industries and sectors, including improving process efficiency, speeding up medical research, creating smart cities, and ensuring public security and safety. In this session, Ian Ryan, Global Head of the SAP Institute for Digital Government (SIDG) will share insights from the SIDG's latest research around building AI capability, starting in the context of the public sector but then expanding so it's relevant for all industries.</p> <p>Ian Ryan Global Head, <u>SAP Institute for Digital Government</u></p> <p><i>AI</i></p>
4:15 pm – 4:20 pm	<i>Transition Time</i>		

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4:20 pm – 5:00 pm	Breakout 6A – Optimise Stream <i>Ballroom 1</i>	Breakout 6B – Transform Stream <i>Ballroom 2</i>	Breakout 6C – Redefine Stream <i>Ballroom 3</i>
	<p>SAP Mini Workshop Build Your first Business Process with SAP Process Automation</p> <p>In this practical and interactive session, we will explore how easy it is to build and deploy an automation step to increase efficiency using SAP Process Automation. We will take a typical finance related use case such as uploading a journal spreadsheet received via an email and automatically trigger the extraction, approval and posting.</p> <p>Mike Vorias Regional Director Finance & Risk Solutions APJ, <u>SAP ANZ &</u> Murali Shanmugham SAP Customer Success Partner & SAP Mentor Alumni, <u>SAP</u></p> <p><i>Financials, Automation</i></p>	<p>An inside look at SAP's Critical Data Cloud</p> <p>SAP Critical Data Cloud (SCDC) is a hardened platform that will provide customers with the functionality of SAP's multi-tenanted cloud applications (SAP SuccessFactors, SAP BTP, SAP SAC and S/4 HANA PCE). This session will provide an overview of what SAP SCDC is and what it can do, why SAP is providing a hardened platform, and how SCDC is different to SAP's public cloud offering.</p> <p>Colleen Hebbert SAP Security & GRC Consultant, SAP Mentor Alumni, <u>SAP</u></p> <p><i>Critical Data Cloud</i></p>	<p>What's new in S/4HANA Asset Management</p> <p>SAP is continuing to deliver Asset Management innovation in S/4HANA, with the 2021 releases including a new Phase Model, new Planning Bucket capability, enhanced Resource Scheduling, and standardisation of Inspection Checklists. For a summary of the recent innovations, a sneak peak of what is being planned for 2022 and beyond, and your opportunity to provide feedback – please join this session.</p> <p>Jon Wilson Global Centre of Excellence – Digital Supply Chain, <u>SAP</u></p> <p><i>Asset Management, S/4HANA</i></p>
5:00 pm – 6:00 pm	Networking Event in Exhibition Area		

Please Note:

- The speakers and topics on this agenda are subject to change
- Customer case studies will vary and depend totally on speakers from SAUG member organisations who are willing and able to present.
- If you are interested in presenting at SAUG Conferences, please contact: michael.kovacevic@saug.com.au



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Continuing Professional Development (CPD) Hours

The **HR topics** within the SAUG Brisbane Conference conform to Australian Human Resources Institute (AHRI) requirements for gaining Continuing Professional Development (CPD) hours. AHRI members who attend HR topics can count the time attended as part of their CPD hours. [More information](#).

The **General Breakout Streams** within the SAUG Brisbane Conference conform to Australian Computer Society (ACS) requirements for gaining Professional Development (PD) hours. ACS members who attend the general streams can count the time attended as part of their PD hours. [More information](#)