



SAUG-X | Melbourne 2024 | Agenda

Tue 19th & Wed 20th November | Melbourne Convention & Exhibition Centre

Day 1	SAUG Melbourne Conference + TechEd	
8:00-9:00	Registration (Foyer, Level 2, Convention Centre)	
8:00-8:50	Exhibition & Networking (Exhibition Space, Rooms 213 & 212 Level 2, Convention Centre)	
8:50-9:00	Enter Keynote Room (220 & 219, Level 2, Convention Centre)	
	Keynote Presentations – (Rooms 220 & 219, Level 2, Convention Centre)	
9:00-9:05	Welcome to Country	
9:05-9:15	Opening & Welcome Karen Zwissler, Chief Executive Officer, SAP Australian User Group & Angela Colantuono, President & Managing Director, SAP Australia/New Zealand	
9:20-9:45	SAP Global Executive Keynote – Accelerate Growth and Innovation with SAP Cloud Strategy Peter Pluim, President, SAP Enterprise Cloud Services is responsible for delivering all private managed cloud deployment options for RISE with SAP globally. Join us for this keynote to hear from Peter as he shares SAP's cloud strategy and priorities including RISE with SAP, recent customer cloud successes and demystifying clean core. Peter will conclude with an overview of the Business AI value proposition. Peter Pluim, President SAP Enterprise Cloud Services, SAP (UK)	
9:45-9:50	Transition	
9:50-10:20	Keynote Panel Discussion Our panel of leaders will discuss transformation – how it is changing and how organisations are preparing for AI, people readiness and strategies for transformation, innovation and bridging the business/ technology gap. Host: <ul style="list-style-type: none"> • Dr. Uwe Grigoleit, Senior Vice President, Customer Evolution, SAP (Switzerland) Panelists: <ul style="list-style-type: none"> • Sudhir Kataria, Head of Information Technology, JSW MG Motor India • Judith O'Callaghan, Co-founder, Executive Advisor, Global ERP Advisory • Mark Pozdena, General Manager Business IT, Powerlink Queensland 	
10:20-11:10	Morning Break (Customer Tracks) (Exhibition Space, Level 2, Convention Centre)	10:20-10:40: Morning Break (for Hands-on Technical Tracks) (Exhibition Space, Level 2, Convention Centre)

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Breakout Tracks	Customer Track 1 (Room 220)	Business Track 2 (Room 219)	Technical / Hands-On Track 3 (Room 217)	Technical / Hands-On Track 4 (Room 216)
11:10-11:40	<p>1A: From On-Premise to Innovation at AirNZ: Unleashing Business Value with SAP BTP</p> <p>This presentation provides a comprehensive roadmap for modernizing legacy SAP landscapes with SAP BTP. Air New Zealand will showcase how they transitioned from SAP Enterprise Portal to a user-centric digital experience with SAP Build Work Zone and used the Integration capabilities of BTP to replicate data for their SAP ECC system for reporting purposes and exposing SAP data as APIs for consumption in external channels. This session will also highlight the critical role played by SAP's BTP Customer Success team and the Early Adopter Care Program in navigating the discovery, Proof of Concept (POC), and prototype stages. Finally, AirNZ will share the tangible business benefits they unlocked and how this transformation enabled increased agility, reduced operational costs, and empowered the business with data-driven insights.</p> <p>Jay Sandanam, Senior Software Engineer ERP & Mike Wallace, Chapter Lead SE-ERP, Air New Zealand</p> <p><i>BTP, Build Work Zone</i></p>	<p>1B: IBM's AI Infused Value Generation Solutions for Next Gen Industry Innovation</p> <p>IBM and SAP have teamed up to develop 100+ AI-infused assets to enable clients to accelerate their RISE enabled cloud journeys, their paths to innovation and their competitive advantage to become next generation enterprises. In this session IBM will share some key value generation industry solution insights, which are being adopted by clients today and supporting their transformation journeys.</p> <p>Keith Moore, Associate Partner, TruQua (an IBM company)</p> <p><i>Accelerate RISE</i></p>	<p>10:40-12:30: Hands-On Session 1 Build extensions with ABAP Cloud and Joule's ABAP developer capabilities</p> <p>Learn how to develop transactional SAP Fiori apps in ABAP Cloud using ABAP RESTful application programming model supported by generative AI. Explore features such as business events for loosely coupled integration scenarios and read-only "treeviews" for displaying hierarchical data. ABAP Cloud is our comprehensive development model for building clean-core-compliant apps, services, and extensions on SAP BTP and SAP S/4HANA, both in the cloud and on premise.</p> <p>Rich Heilman, Global Developer Advocate, SAP (USA)</p> <p><i>ABAP Cloud, Joule, Extensions</i></p>	<p>10:40-12:30: Hands-On Session 2 Build your own generative AI scenario for your use case</p> <p>Get hands-on with the generative AI hub in the SAP AI Core infrastructure, and leverage market-leading large language models (LLMs) to build your own use case. You can take advantage of templating, prompt registry, and powerful SDKs to accelerate your project. Walk through the technology components and methodologies, with our support each step of the way. Learn how to efficiently create robust generative AI scenarios.</p> <p>Thomas Jung, Global Head of Developer Advocacy, SAP Developer & Community Relations, SAP (USA)</p> <p><i>GenAI Use Cases</i></p>
11:40-11:45	Transition			



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11:45–12:15	<p>2A: Using scaled Agile to implement SAP globally – yes, it is possible! In this presentation, discover how JR Simplot, a private global company in the food, agricultural, and mining industries, utilised an Agile methodology for a greenfield SAP S/4HANA deployment. Adam from JR Simplot will discuss their methodology, the reasons behind choosing Agile, what was successful, what challenges they faced, and how they scaled the approach from a pilot project to a global deployment with multiple release trains.</p> <p>Adam Ridgewell, Senior Director ERP, JR Simplot</p> <p><i>Agile SAP</i></p>	<p>2B: Own Your Transformation journey with Phase 0: the key to S/4HANA success" How do you ensure your SAP S/4HANA transformation hits the mark? Phase 0 is the secret weapon to staying ahead. In this must-attend session, you will learn how Phase 0 de-risks your project, slashes costs, and sets you up for success. Our experts will show you how to own your transformation journey with a tailored approach that puts you in control—on your terms, your timeline. Hear real-life success stories and walk away with practical insights to start your journey right. Don't leave your transformation to chance—join us to make Phase 0 work for you.</p> <p>Ashley Saltzman, Co-founder, Executive Advisor & Judith O'Callaghan, Co-founder, Executive Advisor, Global ERP Advisory</p> <p><i>S/4HANA, Transformation</i></p>	<p>Continued</p> <p>10:40–12:30: Hands-On Session 1 Build extensions with ABAP Cloud and Joule's ABAP developer capabilities</p> <p>Rich Heilman, Global Developer Advocate, SAP (USA)</p> <p><i>ABAP Cloud, Joule, Extensions</i></p>	<p>Continued</p> <p>10:40–12:30: Hands-On Session 2 Build your own generative AI scenario for your use case</p> <p>Thomas Jung, Global Head of Developer Advocacy, SAP Developer & Community Relations, SAP (USA)</p> <p><i>GenAI Use Cases</i></p>
12:15–12:20	Transition			

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12:20-12:50	<p>3A Australian Defence Forces (ADF) – transforming Analytics capability with SAP</p> <p>This session will give an update on the Australian Defence Forces journey as they implement new analytics solutions and capabilities. These will enable Defence to better adapt and evolve to meet strategic challenges. The analytics component of the overall ERP program will introduce SAP solutions including: SAP S/4HANA, SAP BW4HANA & SAP Analytics Cloud. Discussion will cover:</p> <ul style="list-style-type: none"> • Developing an analytics roadmap to uplift Defence analytics capability • Implementing data & analytics governance to drive alignment & standardisation • Introducing a Self-Service Analytics model • Embedding new analytics-focused business roles into the organisation • Lessons learned <p>Michael Dayaseela, Director – Analytics, Department of Defence</p> <p><i>Analytics, SAC</i></p>	<p>3B How to find problems worth solving with technology</p> <p>Not all problems are equal and solving the wrong problem using technology can lead to a waste of time, effort and energy. While technology is improving exponentially, our ability to identify the right problem to solve has remained unchanged. In this presentation, Mukesh, who is an author, podcaster, blogger and thought leader, will share a framework for tech leaders which they can use to identify the highest impact problem that they can solve to get the biggest bang for the time, energy and effort spent.</p> <p>Mukesh Gupta, Vice President Customer Advocacy, SAP Asia</p> <p><i>Technology</i></p>	<p>Continued</p> <p>10:40-12:30: Hands-On Session 1 Build extensions with ABAP Cloud and Joule's ABAP developer capabilities</p> <p>Rich Heilman, Global Developer Advocate, SAP (USA)</p> <p><i>ABAP Cloud, Joule, Extensions</i></p>	<p>Continued</p> <p>10:40-12:30: Hands-On Session 2 Build your own generative AI scenario for your use case</p> <p>Thomas Jung, Global Head of Developer Advocacy, SAP Developer & Community Relations, SAP (USA)</p> <p><i>GenAI Use Cases</i></p>
12:50-1:50	<p>Lunch (Customer Tracks) (Exhibition Space, Level 2, Convention Centre)</p>		<p>12:30-1:20 Lunch (Hands-On Technical Tracks) (Exhibition Space, Level 2, Convention Centre)</p>	

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1:50-2:20	<p>4A: Lion's journey with SAP RISE and the multiple award winning Lion Pub Crawl App Lion, one of Australia's leading beverage companies, has been on a journey to upgrade their systems to RISE with SAP. Supreeth and Jerry will share their strategy behind the move and their experiences so far. They will also discuss the Lion Pub Crawl app which they built on SAP BTP with 8 different services/functionalities including Google and AWS services. This award winning app showcases the creative use of the technology to solve business problems and create opportunities for the business.</p> <p>Supreeth Shambhu SAP Platform Owner & Jerry Wong, Senior SAP Developer, Lion</p> <p><i>RISE, BTP</i></p>	<p>4B: Ethical leadership and "speaking up" for technical workgroups Rapid innovation and transformation requires new ways of working and leadership. Diverse ways of thinking, diverse voices, news models of leadership and a willingness of all to have their say and speak up are needed to ensure success. But in the midst of the work carried out within our organisations, can a focus on ethical leadership lead to a culture of speaking up? This session will explore the transformational opportunities that may emerge as technical workgroups deliver value to themselves and the organisation.</p> <p>Dave Hartwich, Service Delivery Manager, Data and AI Systems / SAUG SIG Lead – Transformational Skills and Data & Analytics SIGs, AGL</p> <p><i>Ethical Leadership</i></p>	<p>1:20-3:10: Hands-On Session 3 Develop applications and processes with SAP Build and Joule Immerse yourself in creating comprehensive intelligent applications using SAP Build solutions in this hands-on session. Gain comprehensive knowledge of full-stack development, process automation, and business site creation with SAP Build. Learn how SAP Cloud Application Programming Model is leveraged in a highly productive development environment with Joule technology.</p> <p>Josh Bentley, Senior Developer Advocate, Global Developer Relations, SAP (USA)</p> <p><i>Build, Joule</i></p>	<p>1:20-3:10: Hands-On Session 4 Build AI-enabled intelligent data applications to help keep the core clean AI-enabled intelligent data applications built on SAP HANA Cloud with its vector engine and knowledge graph help preserve the hygiene of your mission-critical SAP software, such as SAP S/4HANA, while driving innovation. Learn how to build intelligent data applications using the development framework of SAP Business Technology Platform, including SAP Business Application Studio and SAP Cloud Application Programming Model, in combination with the native development capabilities of SAP HANA Cloud.</p> <p>Thomas Jung, Global Head of Developer Advocacy, SAP Developer & Community Relations, SAP (USA)</p> <p><i>AI Data Apps</i></p>
2:20-2:25	Transition			

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2:25-2:55	<p>5A: Addressing data challenges at EnergyAustralia to accelerate business insights and drive informed decisions</p> <p>EnergyAustralia, one of Australia's largest electricity and gas companies, needed to address financial and non-financial data challenges for its stakeholders to improve Business insights and decisions making. They will share insights into:</p> <ul style="list-style-type: none"> • Their current SAP landscape & business problems. • Bridging the gap between financial data residing in SAP systems and non-financial data in Non-SAP systems for accelerated insights to the business. • Assessing SAP Datasphere as a viable replacement for SAP BW/4HANA with a 90-day proof of concept (PoC) • Evaluating Datasphere's capabilities in harmonizing diverse data sources including connecting to existing systems, enabling bi-directional integration of SAP and non-SAP data, and leveraging reporting tools like SAP Analytics Cloud and Power BI. <p>Sandhya Molli, SAP Data & Analytics Lead & Stephen McCoy, Project Manager, EnergyAustralia</p> <p><i>Datasphere, SAC</i></p>	<p>5B: Interaction/Interplay of Business Transformation and Enterprise Architecture</p> <p>This session will explore the symbiotic relationship between business transformation and enterprise architecture (EA). It will delve into how EA effectively facilitates and guides business transformation, while concurrently adapting to its changes. We will touch on key topics including the role of EA in strategic planning, creating adaptable business models, and technological implementation. Additionally, it will illustrate how business transformation propels alterations in EA, facilitating resilience and adaptability. Real-life case studies will be cited, enabling participants to comprehend the practical application and benefits of this interdependence. Attendees will leave with valuable insights into leveraging EA to drive and manage business transformation.</p> <p>Martin Burger, Enterprise Architect Expert & Jason Luo, Enterprise Architect Expert, SAP APJ & ANZ</p> <p><i>Enterprise Architecture</i></p>	<p>Continued</p> <p>1:20-3:10: Hands-On Session 3 Develop applications and processes with SAP Build and Joule</p> <p>Josh Bentley, Senior Developer Advocate, Global Developer Relations, SAP (USA)</p> <p><i>Build, Joule</i></p>	<p>Continued</p> <p>1:20-3:10: Hands-On Session 4 Build AI-enabled intelligent data applications to help keep the core clean</p> <p>Thomas Jung, Global Head of Developer Advocacy, SAP Developer & Community Relations, SAP (USA)</p> <p><i>AI Data Apps</i></p>
2:55-3:00	Transition			

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3:00-3:30	<p>6A: From Off-the-Shelf S/4 HANA to User-Friendly Excellence at AGL In this session, Amandeep from AGL will show how they went from off-the-shelf SAP to user-friendly FIORI Apps built on top and redefined their user experience. Their tailored applications not only address the inherent challenges of generic systems but also elevate operational efficiency, user satisfaction and experience to new heights. This strategic transformation underscores AGL's commitment to innovation and excellence in their digital journey. Amandeep will also highlight the benefits including:</p> <ul style="list-style-type: none"> Optimized Workflows Seamless Mobile Integration Personalized Dashboards Enhanced Data Accessibility Easy Cybersecurity Approvals <p>Amandeep Kaur Dua, Delivery Lead ERP Applications, AGL</p> <p><i>Fiori Apps, S/4HANA</i></p>	<p>6B: Monstrous Experiments with AI in ABAP You have heard a billion times that AI is just about to invoke a revolution the likes of which the world has never seen. But let's just say that does not happen. Can you use still use such tools to improve your existing custom ABAP code base? Make the changes that no-one ever has the time to do, like adding automated unit tests, refactoring the code, making such code S/4HANA ready or cloud ready? Paul has been doing half a ton of such experiments at his company. Come and see how successful (or not) he has been...</p> <p>Paul Hardy, SAP Mentor & Senior ABAP Programmer, Heidelberg Materials</p> <p><i>ABAP, AI</i></p>	<p>Continued</p> <p>1:20-3:10: Hands-On Session 3 Develop applications and processes with SAP Build and Joule</p> <p>Josh Bentley, Senior Developer Advocate, Global Developer Relations, SAP (USA)</p> <p><i>Build, Joule</i></p>	<p>Continued</p> <p>1:20-3:10: Hands-On Session 4 Build AI-enabled intelligent data applications to help keep the core clean</p> <p>Thomas Jung, Global Head of Developer Advocacy, SAP Developer & Community Relations, SAP (USA)</p> <p><i>AI Data Apps</i></p>
3:30-4:00	<p>Afternoon Break (Customer Tracks) (Exhibition Space, Level 2, Convention Centre)</p>		<p>3:10- 3:30 Afternoon Break (Hands-On Technical Tracks) (Exhibition Space, Level 2, Convention Centre)</p>	

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	Plenary Highlights Track (Rooms 220 & 219)	Technical / Hands-On Track 3 (Room 217)	Technical / Hands-On Track 4 (Room 216)
4:00–4:15	SAUG Interactive Quiz Boost your energy levels and get into the right frame of mind for our great plenary sessions, with the fun and insightful interactive quiz. Test your knowledge and win a prize.	3:30–5:20: Hands-On Session 5 Explore SAP Datasphere and SAP Analytics Cloud end to end In this jump-start hands-on workshop, build a scenario with exercises for the SAP Datasphere and SAP Analytics Cloud solutions. Find out how SAP Datasphere helps the line-of-business user get the job done. Create an extendable semantic business model in an agile way and connect analytics and visualization components in the context of a business data fabric.	3:30–5:20: Hands-On Session 6 Future-proof your SAP PI/PO investments with SAP Integration Suite Take your enterprise landscape to new heights and revolutionize your integration by embracing a hybrid integration approach. Participate in a hands-on experience where you can discover the Migration Assessment capability, migration accelerator, and Edge Integration Cell runtime to ease your move from SAP Process Orchestration to SAP Integration Suite.
4:15–4:35	P1: The A (where we are) to B (where we want to be) journey of Digital Transformation at JSW MG Motor India JSW MG Motor, a vehicle manufacturer in India, will share their transformation journey starting from the drawing board to where they are right now and where they want to be. They will provide a synopsis on AI use cases and its adoption at JSW MG Motor India especially: <ul style="list-style-type: none"> • Development journey along with SAP BTP and CRM V2 to empower the frontend team at dealerships with AI based insights to increase conversion. • Leveraging SAP ticket intelligence to enhance contact centre operations and efficiency. • Future use cases on Intelligent Sales Operations & Planning, vehicle preventive maintenance etc. Sudhir Kataria, Head of Information Technology, JSW MG Motor India <i>BTP, CRM, AI</i>	Jon Gooding, Solution Architect, & Kunnal Khanna, Solution Architect, SAP Datasphere, SAC	Sunny Kapoor, Lead Product Manager, SAP Integration Suite & Gautham Krishna, Solution Owner Product Manager, Integration, SAP Labs India <i>Integration Suite</i>
4:35–4:40	Transition		



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	Plenary Highlights Track (Rooms 220 & 219)	Technical / Hands-On Track 3 (Room 217)	Technical / Hands-On Track 4 (Room 216)
4:40-5:00	<p>P2: 007 and the interoperable GenAI agents. The Agentic world is expanding. Microsoft Co-Pilot Studio, SAP Build Joule and numerous other platforms are rapidly developing to support autonomous agents execute your business processes. In this session, we'll explore how we're developing responsible AI agents, how we've applied it to a live customer case example and a vision of agentic autonomous agents collaborating to simplify a HR workflow.</p> <p>Dr Nicholas Nicoloudis, SAP Global Head of Innovation & Jahanzeb Azim, Partner – Cloud & Digital Practice, PwC</p>	<p>Continued</p> <p>3:30-5:20: Hands-On Session 5 Explore SAP Datasphere and SAP Analytics Cloud end to end</p> <p>Jon Gooding, Solution Architect, SAP</p> <p><i>Datasphere, SAC</i></p>	<p>Continued</p> <p>3:30-5:20: Hands-On Session 6 Future-proof your SAP PI/PO investments with SAP Integration Suite</p> <p>Sunny Kapoor, Lead Product Manager, SAP Integration Suite & Gautham Krishna, Solution Owner Product Manager, Integration, SAP Labs India</p> <p><i>Integration Suite</i></p>
6:00-9:00	<p>Celebration Evening & Networking Function <i>Showtime Events Centre – 61 S Wharf Promenade, South Wharf, Melbourne (short walk from the Convention Centre)</i></p> <p>Join us for an evening of food, fun, drinks, games, celebrations and some serious networking – don't miss!</p>		<p>5:20-5:40 Transition & Break</p>
			<p>5:40-10pm Hackathon (Room 216)</p> <p>Get ready to have some fun, play with cool new technologies, build something new and learn with your peers. Beer and pizza provided. Limited places.</p> <p>Led by the: Developer Advocates</p>



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Day Two	SAP TechEd on Tour
8:30-9:00	Registration (Sovereign Room, Level 1, Exhibition Centre)
8:30-9:00	Exhibition & Networking (Sovereign Room, Level 1, Exhibition Centre)
	Keynote Presentations (Sovereign Room, Level 1, Exhibition Centre)
9:00 – 9:25	<p>International Technical Keynote: From Features to Feelings: How product experience drives product success</p> <p>In this session you will discover how SAP is redefining product success by transforming features into experiences that truly resonate with users; with seamless integration, tailored solutions, and scalable performance. Gain insights into how adoption and telemetry reveal the real impact of our products and explore how SAP's AI-driven innovations are revolutionizing user interactions. Join Florian Heretsch (SVP, Head of Cross Product Engineering & Experience at SAP) to witness SAP's journey in leading the future of experience-driven success!</p> <p>Florian Heretsch, Global Senior Vice President & Head of Cross Product Engineering & Experience, SAP (Germany)</p>
9:25-9:30	Transition
9:30-9:55	<p>Developer's Keynote Deconstructed</p> <p>Join the SAP Developer Advocates as they welcome the technical community to the event, offering a quick recap of the key announcements from the SAP TechEd Virtual event. Relax and enjoy as they showcase recent innovations through live demos and share personal insights on the impact for our developer community.</p> <p>Thomas Jung, Global Head of Developer Advocacy, SAP Developer & Community Relations, SAP (USA) & Josh Bentley, Senior Developer Advocate, Global Developer Relations, SAP (USA)</p>
9:55-10:10	Transition

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Breakout Tracks	BTP & AI (Room 212, Level 2, Convention Centre)	Data & Analytics (Room 213, Level 2, Convention Centre)	Cloud ERP (Clarendon Room A, Level 4, Exhibition Centre)	Apps, Automation & Integration (Clarendon Room B, Level 4, Exhibition Centre)
10:10 – 10:50	<p>1 AI: Artificial intelligence that creates real-world results Dive into the transformative potential of SAP Business AI and how you can use it in your daily work. Get an overview on the latest capabilities, and gain insights into more securely integrating AI into business applications, efficiently developing generative AI scenarios, and deploying the Joule copilot in your SAP software landscape. Explore essential capabilities, and elevate your AI strategy and business processes. Discover how SAP's advanced AI technologies can enhance your innovation.</p> <p>Varun Thamba, Head of Business AI, SAP Asia Pacific & Japan, SAP (India)</p> <p><i>Business AI, Joule</i></p>	<p>8 Data: Data in the age of AI Generative AI is the next revolution in productivity, but it will heavily rely on the context and quality of the data fueling it. Learn about the latest innovations in SAP data and analytics solutions and how customers are transforming their enterprise landscapes to be AI ready with a business data fabric.</p> <p>Dharani Karthikeyan, Vice President, Head of Engineering for Analytics, SAP Labs India</p> <p><i>Data, AI</i></p>	<p>15 Cloud ERP: Unlocking the intelligent enterprise: Cloud ERP innovations for the future Explore the future of cloud ERP, focusing on the latest innovations and strategies driving digital transformation. Delve into the technological backbone of SAP's vision for cloud ERP, covering in-app extensibility, integration with SAP Business Technology Platform, AI-powered automation, and the "suite-first" approach. Learn the benefits of a clean core and its role in enabling composability, empowering businesses to adapt and evolve, and get insights into this year's cloud ERP track sessions.</p> <p>Jonathan Rhodes Global Senior Vice President, Head of Product Marketing SAP S/4HANA Cloud Public Edition, SAP (UK)</p> <p><i>Cloud ERP, S/4HANA</i></p>	<p>22 AppDev: Unlock SAP Build and ABAP Cloud interoperability to keep your core clean Discover a new approach to building extensions while keeping your core clean. Learn how SAP Build solutions and the ABAP Cloud development model work together to foster fusion development. Whether you prefer pro-code or low-code tools, you can smoothly integrate them to build extensions tailored to your needs. Learn from experts about best practices, innovative solutions, and practical applications that can enhance your development processes and drive business growth.</p> <p>Sachin B Development Manager & Tarun Kamal Khiani, Product Manager, SAP Labs India</p> <p><i>Build, ABAP Cloud</i></p>
10:50 – 11:20	Morning Break (Sovereign Room, Level 1, Exhibition Centre)			

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Breakout Tracks	BTP & AI (Room 212, Level 2, Convention Centre)	Data & Analytics (Room 213, Level 2, Convention Centre)	Cloud ERP (Clarendon Room A, Level 4, Exhibition Centre)	Apps, Automation & Integration (Clarendon Room B, Level 4, Exhibition Centre)
11:20 – 12:00	<p>2 BTP: Unlock business innovation and achieve long-term success with SAP BTP</p> <p>Business innovation requires foresight and agility. SAP Business Technology Platform (SAP BTP) brings together several capabilities into one unified environment optimized for SAP applications. Get an overview of the SAP unified business platform, along with its vision and strategy. Learn how to design and operate enterprise-grade applications with confidence, and find out which track sessions are relevant for your individual learning path.</p> <p>Rajeev Gollapudi, Chief Product Manager, SAP Labs India</p> <p><i>BTP</i></p>	<p>9 Data & Analytics: Analytics Cloud Roadmap & Strategy</p> <p>Stay up to date with the latest features of the SAP Analytics Cloud and the SAP Datasphere solutions, including latest enhancements and planned functionalities over the next 12 months. Key topics covered include strategic investment areas, the latest update on new stack (new model and optimized story), new planning and simulation features, and platform and connectivity improvements.</p> <p>Dharani Karthikeyan, Vice President, Head of Engineering for Analytics, SAP Labs India</p> <p><i>SAC</i></p>	<p>16 Cloud ERP: Choosing the right path for your business to SAP S/4HANA Cloud</p> <p>SAP offers different options and guidance to companies transitioning their businesses to cloud that vary from a standardized and controlled option through SAP S/4HANA Cloud Public Edition, a flexible option based on their specifications through SAP S/4HANA Cloud Private Edition, or a combined option through two-tier scenarios. Find out about the important factors, explore the right option for your organization, and get insights into SAP S/4HANA Cloud 2408.</p> <p>Jonathan Rhodes Global Senior Vice President, Head of Product Marketing SAP S/4HANA Cloud Public Edition, SAP (UK)</p> <p><i>S/4HANA Cloud</i></p>	<p>23 BTP+: Best practices in developing extensions for your SAP system using SAP BTP</p> <p>One of the main uses for BTP is the idea of Keeping the Core Clean. But where do you build your extensions? On premise? On BTP? The answer is not always straight forward. This is a developer focused session where we are going to show you how to create a hybrid service, persisting some information in standard tables using standard services, extending them on BTP using CAP, and persisting new fields in HANA Cloud. You will learn about:</p> <ul style="list-style-type: none"> Identifying scenario's where this may or may not be a good fit A use case where this idea was developed Practical code samples and code walkthrough to show you exactly what to do Pros, cons, pitfalls <p>Jorg Thuijls, SAP Champion & Cloud Architect & Katan Patel, SAP Cloud Architect & Developer, Shebang Software</p> <p><i>BTP Extensions</i></p>
12:00 – 12:10	Transition			

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Breakout Tracks	BTP & AI (Room 212, Level 2, Convention Centre)	Data & Analytics (Room 213, Level 2, Convention Centre)	Cloud ERP (Clarendon Room A, Level 4, Exhibition Centre)	Apps, Automation & Integration (Clarendon Room B, Level 4, Exhibition Centre)
12:10-12:50	<p>3 AI: Revolutionize ABAP development with Joule, our generative AI copilot</p> <p>Developer capabilities in the ABAP programming language in the Joule copilot can boost productivity and simplify the extension of SAP applications. Explore real-world use cases, upcoming releases, and ways Joule capabilities – such as generating ABAP business objects, completing and explaining code, and creating unit tests – can transform your development process. See how Joule can enhance everyday work and support clean core implementations.</p> <p>Sachin B Development Manager, SAP Labs India</p> <p><i>ABAP, GenAI, Joule</i></p>	<p>10 Data: Integrating S/HANA data at SA Power Networks with SAP Datasphere</p> <p>SA Power Networks, the principal electricity distributor in the state of South Australia, will discuss how they leveraged native S/4HANA capabilities and SAP Datasphere to streamline integration of S/4HANA data to their hyper scaler-based enterprise data platform, reducing integration effort. SAP will also introduce Datasphere, specifically the Replication capabilities for customers who want to extract SAP data to 3rd party targets. This session will help you understand the rationale & benefits behind the data integration pattern including:</p> <ul style="list-style-type: none"> • Data requirements for the enterprise data platform • Architectural principles • Mindset shift required in S/4HANA • Balancing SAP product direction vs customer direction to protect integration investment <p>Travis Smith, SAP Domain Architect, SA Power Networks & Jon Gooding, Solution Architect, SAP</p> <p><i>Datasphere</i></p>	<p>17 Cloud ERP: SAP Business AI in cloud ERP – Enabling new, AI-driven interactions</p> <p>Enabled by SAP Fiori elements, SAP S/4HANA Cloud includes enhanced built-in AI for improved productivity, quick insights, and collaboration. See the latest user interface of SAP S/4HANA Cloud and how you can take full advantage of SAP Fiori elements through a personalized “My Home” experience, insight cards created by the Joule copilot, collaboration through Microsoft Teams and SAP Collaboration Manager, natural language for filtering SAP Fiori apps list reports, and AI-driven summaries.</p> <p>Varun Thamba, Head of Business AI, SAP Asia Pacific & Japan, SAP (India)</p> <p><i>AI, Cloud ERP</i></p>	<p>24 AppDev: Extend Joule with SAP Build and develop custom enterprise skills</p> <p>Discover the powerful synergy between Joule technology and SAP Build solutions that facilitates a smooth extension-building process. Learn how to enhance AI-powered capabilities in Joule with custom-developed enterprise skills tailored to your company's specific needs. By integrating with both SAP and third-party applications, Joule can instantly apply its newfound knowledge within SAP systems. Make your company more adaptive, responsive, and successful in the digital age.</p> <p>Seshadri Sreenivas Ramanarayana, Senior Product Manager, SAP SE (Germany)</p> <p><i>Joule, Build</i></p>
12:50-1:50	<p>Lunch & Short Demo Sessions (Sovereign Room, Level 1, Exhibition Centre)</p>			

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1:50–2:30	<p>4 BTP: Start your journey with SAP BTP and confidently accelerate adoption Are you new to SAP Business Technology Platform (SAP BTP) or seeking guidance on best practices and architectural decisions? Take a look at the powerful advantages of guided implementation projects curated by SAP experts and partners with SAP Discovery Center. Discover how the SAP BTP Guidance Framework assists you with decision guides, reference architectures, and best practices to design, develop, and operate enterprise-grade applications on SAP BTP.</p> <p>Uma Anbazhagan, Cloud Architect, SAP Labs India</p> <p><i>BTP</i></p>	<p>11 Analytics: SAP Analytics Cloud: Deep-dive into new features Learn about new features in the SAP Analytics Cloud solution. These include newly released features such as seamless planning, story presentation mode, and SAP Analytics Cloud Compass, which guides nontechnical users through Monte Carlo simulation to model business scenarios with SAP and third-party data.</p> <p>Dharani Karthikeyan, Vice President, Head of Engineering for Analytics, SAP Labs India</p> <p><i>SAC</i></p>	<p>18 Cloud ERP + Extensibility: Clean core extensibility in SAP S/4HANA Cloud Under the clean-core approach in SAP S/4HANA Cloud Private Edition, there are multiple technical methods for application extensibility, including side-by-side extensions on BTP, the ABAP Cloud development model, and more. Learn how to manage your custom, on-stack extensions with the ABAP Cloud development model following clean core principles. Find out about the new guidelines for clean core ABAP development and how to handle transformation options for existing custom code to ABAP Cloud. Get an outlook of upcoming generative AI support and hear our plans for ABAP test cockpit to support governance of your clean core developments.</p> <p>Mani PS Senior Developer SAP Labs India</p> <p><i>Clean Core, S/4HANA Cloud</i></p>	<p>25 Integration: Leverage real-time business insights with an event-driven architecture Take a use-case-based, event-driven journey around the globe and discover what you need to know to get started with SAP's event-driven ecosystem. Explore the capabilities of SAP Integration Suite, advanced event mesh and learn how to best support event-driven scenarios to enhance employee, partner, and customer experiences. One of the stops of our journey will include an overview of our event-driven architecture, or EDA, strategy.</p> <p>Sunny Kapoor, Lead Product Manager, SAP Integration Suite, SAP Labs India</p> <p><i>Event Drive Architecture</i></p>
2:30–2:40	Transition			

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2:40–3:20	<p>5 AI: Harness retrieval-augmented generation in Joule and generative AI hub</p> <p>Gain a comprehensive understanding of retrieval-augmented generation (RAG), a cutting-edge approach to natural language processing that significantly enhances the accuracy of generated text. Explore our innovative RAG architecture within the Joule copilot and the generative AI hub capability, and learn how to implement RAG to provide relevant, context-rich answers from your large language models (LLMs), effectively minimizing AI hallucinations.</p> <p>Paul Wang, Senior Project Consultant, SAP Australia</p> <p><i>Joule, GenAI Hub</i></p>	<p>12 Integration: Innovate now with a modern, AI-assisted integration suite</p> <p>Integrate mission-critical applications and systems to accelerate innovation across the extended enterprise. Learn how the key capabilities, recent innovations, and road map of SAP Integration Suite support scalable, real-time integration of business processes, APIs, and events across SAP and third-party landscapes.</p> <p>Gautham Krishna, Solution Owner Product Manager, Integration, SAP Labs India</p> <p><i>Integration Suite</i></p>	<p>19 Cloud ERP: Enable a Clean Core with SAP Cloud ALM</p> <p>Discover SAP's strategy for RISE with SAP Migration and Modernization, with a focus on SAP Cloud ALM as a platform for a clean core. Understand how to fortify your competitive edge by streamlining complexity, separating standard extensions, and managing data following the most recent standards. Uncover methods to preserve a reliable, adaptable infrastructure while retaining operational productivity and competence.</p> <p>Shruthi Jayaram, Senior Product Specialist, SAP Australia</p> <p><i>Cloud ALM, Clean Core</i></p>	<p>26 App Dev: SAP Build Code: AI development, tailor your UI with SAPUI5 & new service integrations with CAP</p> <p>Discover the latest on SAPUI5 development in SAP Build Code, providing a modern user experience across ABAP and SAP Cloud Application Programming Model (CAP). Learn how to realize clean core extensibility with new capabilities and how you can future-proof your app with new tools and best practices. We will also examine new capabilities of CAP in SAP Build Code, and experience how the Joule copilot can speed up your extension development. In addition, find out how service integrations with CAP can reduce development effort, help you avoid pitfalls, and allow for evolution without disruption following the clean core strategy.</p> <p>Marc Huber, Product Management, SAP SE (Germany)</p> <p><i>Build Code</i></p>
3:20 – 3:40	Afternoon Break (Sovereign Room, Level 1, Exhibition Centre)			

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3:40 – 4:20	<p>6 BTP: Best practices for SAP BTP operations Learn about best practices for operating SAP Business Technology Platform (SAP BTP), and get an overview of the available tools for administration and monitoring. See how to automatically manage SAP BTP resources using Terraform, set up central monitoring using the SAP Cloud ALM solution, and leverage new functionality in the administrative cockpit for usage and cost monitoring.</p> <p>Rajeev Gollapudi, Chief Product Manager, SAP Labs India</p> <p><i>BTP</i></p>	<p>13 EA: Enterprise Architecture and its Impact on Data Architecture/Data Strategy This session will explore the pivotal role that Enterprise Architecture (EA) plays in shaping Data Architecture and the subsequent influence on the organizational Data Strategy. Participants will gain insights into how a correctly designed EA can enhance the competently designed and implemented Data Architecture to effectively align it with business goals and the strategic direction of the enterprise. We will delve into key aspects such as data governance, data integration, and information management. This session ultimately aims to explain how a well-planned Enterprise Architecture can influence a robust Data Architecture & Data Strategy to achieve organizational success. This session is valuable for both technical experts and business strategists endeavouring to align their organizational data structure with enterprise goals.</p> <p>Ramy Salem, Enterprise Architect Expert, SAP Enterprise Architecture Advisory Team APJ & ANZ</p> <p><i>EA, Data</i></p>	<p>20 Cloud ERP + Extensibility: Extensibility for SAP S/4HANA Cloud Public Edition Learn about key user and development tools in the ABAP Cloud development model and how customers and partners can manage their on-stack extensions to SAP S/4HANA Public Cloud Edition. Learn about the extensibility options, discover insights into integration of SAP Build solutions, and get an outlook on AI support for key users and developers.</p> <p>Mani PS Senior Developer SAP Labs India</p> <p><i>Extensibility, S/4HANA Cloud</i></p>	<p>27 Integration: Unleash the power of AI in enterprise integrations. Generative AI can unlock innovation, improve efficiencies, and redefine business processes, integrations, automation, and innovations. Learn about the AI strategy for enterprise integrations and how SAP Integration Suite leverages AI to accelerate developer productivity and boost operational excellence. Gain insights on how to extend and integrate your business processes by combining SAP Integration Suite with SAP Build and SAP Signavio, supported by AI capabilities and pre-built content.</p> <p>Sunny Kapoor, Lead Product Manager, SAP Integration Suite, SAP Labs India</p> <p><i>AI Integrations</i></p>
4:20 – 4:30	Transition			



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4:30 – 5:10	<p>7 AI: Development with our generative AI hub, SDKs, and orchestration features</p> <p>Learn to develop dynamic generative AI applications using large language models (LLMs) with the generative AI hub in the SAP AI Core infrastructure. Understand how to take advantage of powerful SDKs and orchestration capabilities to accelerate your time to market.</p> <p>Uma Anbazhagan, Cloud Architect, SAP Labs India</p> <p><i>AI Hub, SDK's</i></p>		<p>21 Cloud ERP: SAP User Experience – SAP Fiori for SAP S/4HANA and beyond</p> <p>See the latest innovations in SAP's User Experience for Cloud ERP with SAP S/4HANA Cloud Public Edition and Cloud Private Edition. Get an outlook on what SAP is planning – especially around AI and Joule, your copilot for SAP. Find out how these UX innovations extend across the SAP portfolio, including SAP Build Work Zone, SAP SuccessFactors, SAP Ariba, SAP Analytics Cloud, and more. The future of your work is wherever you are with entry points on web, mobile, and wearables!</p> <p>Jocelyn Dart, User Experience Strategist, SAP Asia</p> <p><i>Fiori, UX, S/4HANA</i></p>	<p>28 Integration: Take control of your APIs with the API Management and Graph capabilities</p> <p>Governing and protecting your APIs is more important than ever before. Learn how to define, extend, control, access, publish, and track your APIs using the API Management and Graph capabilities within SAP Integration Suite. See the latest features in action and explore how SAP Build solutions users can tap into SAP Developer Hub.</p> <p>Gautham Krishna, Solution Owner Product Manager, Integration, SAP Labs India</p> <p><i>API Management, Graph</i></p>
5:10pm	End of Event			

Business Focused Session

Technical Session