Time	Session
8:15am – 8:45am	**Registration, coffee & tea	South Pier /** *More information & National Summit registration*
	**Keynote Presentations	South Pier**
8:45am – 8:55am	**Welcome & SAP Australian User Group Update** Karen Zwissler, Chief Executive Officer, SAP Australian User Group
8:55am – 9:00am	**Transition**
9:00am – 9:20am	**Thought Leader Keynote: Digital Leadership in a world of technology chaos** Rik Irons–Mclean, Chief Technology Officer, Microsoft Australia
9:20am – 9:25am	**Transition**
9:25am – 9:45am	**SAP Executive Keynote: Navigating Innovation** As changes in technology and rapid take up of AI accelerate, innovation become even more daunting. The gap between technological capability and what people understand and can implement is at its widest now. Our guest will share vast experiences working with numerous customers, to discuss what innovation means now and how SAP and the Ecosystem can help you navigate innovation and the successful implementation of technology capability inside your organisation.
9:45am – 9:50am	**Transition**
9:50am – 10:10am	**Customer Keynote Presentation: AI – from idea to business value** Ram Kalyanasundaram, Group Technology & Digital Transformation Director, Lion
10:10am – 10:40am	**Morning Break	Exhibition Area**
	Breakout Sessions | Stream A – South Pier	Stream B – Tribute	Stream C – Harbour	Stream D – Soho

10:40am – 11:10am	**1A: Transform** *South Pier*	**1B: Innovate (SAP Innovation Stream)** *Tribute*	**1C: Redefine** *Harbour*	**1D: Build (Technical Stream)** *Soho*
	Transformation through technology with Cloud ERP This session will explore Services that integrate, transform and curate SAP Business Suite to unlock modern SAP-enabled innovation and drive meaningful results for businesses.	**The SAP Business AI Strategy** Business AI has made technology a boardroom discussion and SAP has already delivered multiple Business AI scenarios including Generative AI. In this session, SAP's Business AI lead will help you understand: • What is SAP Business AI strategy? • What is being delivered today and what is the roadmap? • How do we consume AI? • How does SAP business AI enable intelligent, autonomous business processes.	**Unlocking the intelligent enterprise: Cloud ERP innovations for the future** Explore the future of cloud ERP, focusing on the latest innovations and strategies driving digital transformation. Delve into the technological backbone of SAP's vision for cloud ERP, covering in-app extensibility, integration with SAP Business Technology Platform, AI-powered automation, and the "suite-first" approach. Learn the benefits of a clean core and its role in enabling composability, empowering businesses to adapt and evolve, and get insights into this year's cloud ERP track sessions.	**Publish & subscribe to real time events from S/4HANA using BTP Event Mesh** SAP supports an event driven architecture with S/4HANA and BTP Event Mesh is an event broker that can be used to publish and subscribe to events. In this session we explore some examples of this in action. We will see a demonstration of S/4HANA events publishing to BTP Event Mesh and a side-by-side extension application built on the BTP ABAP Environment consuming this event, all in real time. We will also look at an example of BTP Cloud Integration being a consumer and triggering an integration flow. So, strap yourself in for an eventful session!
11:10 – 11:15am	**Transition Time**			

11:15am – 11:45am	2A: Transform *South Pier*	2B: Innovate (SAP Innovation Stream) *Tribute*	2C: Redefine *Harbour*	2D: Build (Technical Stream) *Soho*
	SA Power Network's Journey of Modernization & Transformation *post* **S/4HANA** SA Power Networks is advancing its modernisation journey beyond S/4HANA by embracing a cloud mindset to establish a foundation for continued innovation. Travis, from SAPN will share their insights and experiences, including: • The analysis and decision-making process that led to the adoption of SAP RISE • Approach to modernising extension and integration strategies for S/4HANA • Exploration of SAP Business AI through innovation projects, proof of concepts, and key takeaways. **Travis Smith** **Principal SAP Enterprise Architect,** **SA Power Networks**	**Your path to SAP S/4HANA** This session will outline SAP strategy, the case for Cloud and the path to SAP S/4HANA. It will also give you invaluable insights into different deployment options, help you understand the migration paths and highlight the Tools and Services available to customers.	**How Woolworths maintains Data Business Semantic Integrity with SAP Datasphere** SAP Datasphere is pivotal to Woolworths for maintaining business semantic integrity when transferring data from S/4HANA to downstream analytics platforms like Google BigQuery. Traditionally, when moving business objects through various integration layers, the rich contextual business content is often lost, reducing data to individual tables and stripping it of its inherent meaning. Hina will show how Datasphere addresses this by preserving the business context from the source S/4HANA ERP. This ensures that the data arrives with its business semantics intact and the responsibility of interpreting and reconstructing the business context is shifted back to the SAP landscape. This streamlined process significantly benefits analytics and data teams, as they no longer need to be SAP experts to decipher the technical intricacies or underlying table structures, allowing them to focus on generating insights from context-rich data. **Hina Zakir** **Head of Technology – Enterprise Domain Architecture,** **Woolworths Group**	**Explore SAP Datasphere and SAP Analytics Cloud end to end** In this session, build a scenario with exercises for the SAP Datasphere and SAP Analytics Cloud solutions. Find out how SAP Datasphere helps the line-of-business user get the job done. Create an extendable semantic business model in an agile way and connect analytics and visualization components in the context of a business data fabric.
11:45am – 11:50pm	**Transition Time**			

11:50am – 12:20pm	3A: Transform *South Pier*	3B: Innovate (SAP Innovation Stream) *Tribute*	3C: Redefine *Harbour*	3D: Build (Technical Stream) *Soho*
	How Australian Defence Forces (ADF) successfully implemented a SAP Data & Analytic Governance Management Framework for 130,000+ users The "Defence ERP Program" is a major transformation program that changes the way Defence does business today and is enabling Defence to better adapt and evolve to meet strategic challenges. The ERP Data & Analytics Governance Framework is a critical success factor for the way the ERP Program has been able to drive alignment and standardisation, implement fit for purpose IT systems, and encourage better ways of working. This session will focus on: • Key Governance Principles & alignment to the "One Defence" business model • Uplifting the Data & Analytics leadership culture • People: Roles and Responsibilities • Technology: S/4HANA, BW/4HANA, SAC, ARIS, Information Steward • Processes: Masterdata Management, Data & Analytics Governance KPIs, Self-Service Analytics Development Process **Michael Dayaseela** **Director – Analytics** **Department of Defence**	**RISE with SAP: Defining your future & understanding your operating model** RISE with SAP aims to provide a holistic approach to digital transformation, offering a combination of technology, services, and support to help businesses innovate, adapt, and thrive in the evolving digital landscape. Key to this is defining the operating model that you will use during the transition and thereafter. Join this session to understand your options when thinking about your operating model and the approach that SAP provides in your transformation journey to the Cloud.	**A closer look at SAP Business Data Cloud** Increasingly, organisations have been looking for ways to better unify their data from multiple SAP and non-SAP sources, to gain deeper insights and make more intelligent and actionable decisions. The growth of AI use, also means that better, unified data is crucial for reliable AI. The recent announcement by SAP of its SAP Business Data Cloud solution aims to unify all SAP and third-party data throughout an organization and harmonise data from the most mission-critical applications. This session will delve deeper into what BDC can do for your organisation as it promises to usher in a new era in enterprise data management.	**Gaining a competitive advantage with your Cloud ERP Clean Core Transformation** A holistic Clean Core strategy takes into account Processes, Data, Integration and Customisations. In this session we will highlight the benefits of a Clean Core strategy, including reduced system complexity, lower maintenance costs, improved performance, and easier adaptation to business changes. Through real-world case studies and best practices, learn how to transition smoothly to a Clean Core approach and unlock new levels of flexibility, efficiency, and innovation for your organisation.
12:20pm – 1:00pm	Lunch	South Pier		

1:00pm – 1:30pm	**4A: Transform** *South Pier*	**4B: Innovate (SAP Innovation Stream)** *Tribute*	**4C: Redefine** *Harbour*	**4D: Build (Technical Stream)** *Soho*
	Transforming Analytics capability with SAP This session will give an update on a large organizational transformational journey as they implement new analytics solutions and capabilities	**SAP BTP Roadmap & Strategy Update** In this always popular session, you will become familiar with the BTP Roadmap and Strategy as the foundation of SAP's Intelligent Enterprise Strategy. You will leave with an understanding of new functionalities and developments, SAP technology partnerships, reference architectures and the roadmap highlights for the future direction of SAP BTP. We will also have a close look at how AI is being infused into all BTP services and applications.	**SAP Business AI in cloud ERP – Enabling new, AI-driven interactions** Enabled by SAP Fiori elements, SAP S/4HANA Cloud includes enhanced built-in AI for improved productivity, quick insights, and collaboration. See the latest user interface of SAP S/4HANA Cloud and how you can take full advantage of SAP Fiori elements through a personalized "My Home" experience, insight cards created by the Joule copilot, collaboration through Microsoft Teams and SAP Collaboration Manager, natural language for filtering SAP Fiori apps list reports, and AI-driven summaries.	**Unlock business-centric AI with cloud ERP** Today's ERP must go beyond just keeping the lights on. It must empower business leaders to make decisions with confidence and bring out business agility. This session will explore a solution built for collaboration and flexibility, infused with business-centric AI. See how you can access your business data via the Microsoft Copilot Integration for SAP S/4HANA Cloud and how Joule, SAP's generative AI co-pilot empowers end-users. See how you can take tasks like product profitability analysis to the next level with Joule and much more. Join this session to experience the latest SAP Business AI features in SAP S/4HANA Cloud.
1:30pm – 1:35pm	**Transition Time**			

1:35pm - 2:05pm	5A: Transform *South Pier*	5B: Innovate (SAP Innovation Stream) *Tribute*	5C: Redefine *Harbour*	5D: Build (Technical Stream) *Soho*
	Fiori Embedded Analytics in S/4HANA	**Data in the age of AI** Generative AI is the next revolution in productivity, but it will heavily rely on the context and quality of the data fueling it. Learn about the latest innovations in SAP data and analytics solutions and how customers are transforming their enterprise landscapes to be AI ready with a business data fabric.	**SAP BTP & Gen AI strategy** Unlock the transformative power of Generative AI with SAP. Join this session to explore how SAP leverages GenAI to drive innovation on the SAP Business Technology Platform (SAP BTP). Discover how GenAI is revolutionizing business decision-making, reshaping data-driven insights, and accelerating application development. Gain insights into reference architectures, common use cases, and options for accessing various Large Language Models (LLMs) to build intelligent applications. Learn about selected GenAI initiatives at SAP and how they refine business strategies and enhance developer experiences.	**Build your own generative AI scenario for your use case** Get hands-on with the generative AI hub in the SAP AI Core infrastructure, and leverage market-leading large language models (LLMs) to build your own use case. You can take advantage of templating, prompt registry, and powerful SDKs to accelerate your project. Walk through the technology components and methodologies, with our support each step of the way. Learn how to efficiently create robust generative AI scenarios.
2:05pm - 2:10pm	**Transition Time**			

2:10pm – 2:40pm	6A: Transform *South Pier*	6B: Innovate (SAP Innovation Stream) *Tribute*	6C: Redefine *Harbour*	6D: Build (Technical Stream) *Soho*
	Path to successful Enterprise AI: A framework and practical tips to make your journey easier Generative AI is advancing at an unprecedented pace, making it challenging to keep up with developments and distinguishing genuine progress from hype. Large Language Models (LLMs) have facilitated the fastest technological adoption in history, extending the reach of Generative AI across various sectors. Today, AI presents a wicked problem for enterprises, characterized by its complexity, interconnectedness, and lack of clear solutions. We will explore strategies for formulating an AI approach based on first principles, aiming to position organizations for success in this rapidly evolving landscape. We examine how enterprises can navigate the challenges and opportunities presented by AI, balancing innovation with practical implementation.	**Accelerate Business Growth and realise time to value with SAP S/4HANA Public Cloud Edition** SAP S/4HANA Cloud Public Edition is a business-ready cloud ERP that delivers industry best practices and continuous innovation. Amol will show how the GROW with SAP offering can help you run your business more efficiently with a cloud ERP foundation that grows with your business. You will also learn how to accelerate time to value by deploying a minimum viable product and later extending it with new functionality.	**Revolutionising service with new Fiori apps**	**Transform work with Joule; SAP's AI co-pilot** Discover how Joule, the AI copilot from SAP, will change the way you work, helping your business get smarter insights and better outcomes. It will also assist your people in getting their work done faster – right in the course of their work. Join our AI guru for a demonstration of Joule, part of SAP Business AI, to see how it can help you jump-start work, simplify tasks, and speed up decision-making. He will show you how with Joule at your side, simple questions turn into intelligent answers.
2:40pm – 3:00pm	Afternoon Break | South Pier			

	Plenary Sessions | South Pier
3:00pm – 3:30pm	**BTP Hackathon (AI Edition) Demo Jam** Finalists from the SAUG BTP Hackathon (AI Edition), in the Customer category and Partner category, will be showcasing their fascinating AI focused, BTP use cases in short Demonstrations. You, the audience will have the opportunity to vote for your best use case and the winner will be announced in real time. Get set for some fun and eye opening learnings.
3:30pm –3:35pm	**Transition Time**
3:35pm – 3:55pm	**Understanding and using Generative AI** Generative AI is the new technology that has captured the imagination of developers and business users. In this session, we'll explore what is Generative AI, what are the key terms and methodologies used and examples of how Generative AI is being incorporated into SAP case studies.
3:55pm – 4:00pm	**Closing Words** Karen Zwissler, Chief Executive Officer, SAP Australian User Group
4:00pm - 5:00pm	**Networking Event | South Pier**

Please Note:
- The speakers and topics on this agenda are subject to change
- Customer case studies will vary and depend totally on speakers from SAUG member organisations who are willing and able to present.
- If you are interested in presenting at this National Summit or SAUG Events generally, please contact: michael.kovacevic@saug.com.au