

- **Please Note:** We are currently building the agenda so this is an indication of format, times and potential topics.
- If you are a customer and would like to share your experiences please submit your topic using the online [Speaker Submission Form](#) or reach out to our Head of Content; [Michael Kovacevic](#) for more information.
- If you are a partner and would like to speak, please contact [Vivien Dirksen](#)
- To explore the great sponsorship opportunities, please contact [Vivien Dirksen](#)
- [Register for the Melbourne Conference here.](#)

8:30 am - 9:00 am	Registration, coffee & tea Ballroom More information & registration
	Keynote Presentations Ballroom
9:00 am - 9:10 am	Opening & SAP Australian User Group Update George Papadopoulos, Chief Executive Officer, SAP Australian User Group
9:10 am - 9:15 am	Transition
9:15 am - 9:35 am Keynote 1	International SAP Keynote: The path to the Autonomous Suite: From out of the box agents and the Business AI platform, to migration agents & Joule4 consultants. The path to the autonomous suite has tools and agents both for the path as well as the destination. But how does this all come together? Varun Thamba, SAP's Global VP and Head of AI GTM, and a leading, globally recognised AI thought leader, will show you how to plan for this journey no matter where you are today, and how to enable open yet governed innovation for your enterprise. Varun Thamba, Global VP & Head of AI GTM, SAP
9:35 am - 9:40 am	Transition
9:40 am - 10:00 am Keynote 2	Expert Keynote: Business-ready Data – turning SAP Data into AI-ready business value The promise of SAP Business AI, Joule, and the Autonomous Enterprise depends on one critical ingredient: business-ready data. Organisations cannot automate, innovate, or transform with confidence if their core enterprise data is incomplete, inconsistent, or poorly governed. In this session, Syniti will explore how business-ready data enables successful SAP transformations, cloud migrations, and AI adoption. They will show how data quality, governance, and process alignment help organisations reduce risk, accelerate time-to-value, and create the trusted foundation needed to power SAP Business AI and enterprise-wide innovation. James O'Donnell, Head of GTM for ANZ & SEA, Syniti
10:00 am - 10:05 am	Transition
10:05 am - 10:25 am Keynote 3	Customer Keynote: A complex SAP S/4HANA Transformation Journey Large-scale ERP transformation programs rarely follow a straight path. This customer keynote shares lessons learned from navigating a complex SAP S/4HANA program, balancing technology modernisation with business priorities, organisational change and ongoing operations. They will share practical insights into program governance, stakeholder engagement, data migration, risk management and the strategies that helped deliver value throughout the transformation journey.
10:30 am - 11:00 am	Morning Break

Breakout Sessions (Business / Strategic = Green | Technical = Blue)

Breakouts 1	Stream A / Ballroom	Stream B / Yarra Room	Stream C / Flinders Room
11:00 am - 11:30 am	1A. The best data for your business – navigating M&A with confidence Mergers, acquisitions (M&A) carve-outs, consolidations and divestitures create significant opportunities for business growth, but behind every transaction lies a complex data challenge. SAP landscapes need to be separated, consolidated or reorganised, often against tight timelines and with minimal disruption to the business. This session will explore why data readiness is critical to successful M&A's, and how organisations can take a more agile and selective approach to restructuring their SAP landscapes, to help reduce complexity, accelerate separation or integration, and realise business value sooner. Richard Checketts, Managing Director & Antony Spradbery, Pre-sales Lead, SNP ANZ	1B. Managing the SAP ECC Lifecycle Many organisations continue to operate SAP ECC environments while evaluating future ERP strategies. This session examines the options available to customers, covering support considerations, risk management, business priorities and migration planning. Learn how organisations are making informed decisions while balancing operational stability with transformation objectives.	SAP Technology Session 1C. AI Strategy: From Intelligent to Autonomous – Navigating SAP's AI Strategy for Real Business Impact SAP's AI strategy is evolving from embedded intelligence and productivity enhancements towards autonomous business processes powered by AI agents and business context. This session explores the key elements of SAP's AI roadmap, including Joule, Business AI Platform, Business Data Cloud, and the vision for the Autonomous Enterprise. Learn how organisations can prepare their technology, data, and operating models to capture value from the next wave of SAP innovation.
11:30 am - 11:35 am	Transition Time		
Breakouts 2	Stream A / Ballroom	Stream B / Yarra Room	Stream C / Flinders Room
11:35 am - 12:05 pm	2A. Transforming financial planning with SAP Planning Finance teams are under pressure to deliver faster insights and support increasingly dynamic business environments. Learn how organisations are modernising planning and forecasting processes using SAP planning solutions, predictive analytics and integrated business data. Discover how real-time planning capabilities are helping finance become a more strategic partner to the business.	2B. Cloud ERP Innovations and the road to an Autonomous Enterprise Cloud ERP continues to evolve beyond system modernisation towards intelligent, autonomous business operations. Explore the latest innovations shaping cloud ERP, from embedded AI and automation to advanced analytics and business process orchestration. Learn how these capabilities are helping organisations accelerate transformation and unlock new business value.	SAP Technology Session 2C. Data Governance Data is one of an organisation's most valuable assets, but without effective governance it can quickly become a barrier to innovation. This session explores the frameworks, processes, and technologies required to ensure data remains trusted, secure, and fit for purpose. Learn how leading organisations are establishing governance practices that support analytics, AI, compliance, and enterprise-wide decision-making.
12:05 pm - 12:10 pm	Transition Time		

Breakouts 3	Stream A / Ballroom	Stream B / Yarra Room	Stream C / Flinders Room
12:10 pm - 12:40 pm	3A. AI-powered Forecasting at Sigma Healthcare – can AI see the next demand shift before you do? In wholesale pharmaceutical distribution, demand can shift quickly while product availability and service remain critical. Sigma Healthcare, with over 1200 pharmacies and owner of iconic brands including Chemist Warehouse and Amcal, will share how it is evolving demand planning with AI-powered extreme gradient boosting to uncover demand patterns that traditional forecasting can miss. Hear how smarter forecasts help planners act earlier, reduce surprises and keep critical healthcare products available when customers need them. Marcus Williams, Demand Planning & Systems Manager/ Ibrahim Imtiaz, SAP Planning & Process Specialist, Sigma Healthcare & Hemant Birdar, Principal Presales Solutions Advisor, SAP	3B. Live Roundtable Discussion: What to do when SAP programs go off track Even well-planned SAP transformation programs can face unexpected challenges. Join this interactive discussion as experienced practitioners share lessons learned from projects that encountered delays, budget pressures, stakeholder issues or shifting business priorities. Discover practical strategies for recovery, governance and maintaining executive confidence during difficult periods.	SAP Technology Session 3C. BDC & AI Connectors Enterprise AI relies on connected, governed, and business-ready data. This session explores how SAP Business Data Cloud and its growing ecosystem of connectors enable organisations to bring together SAP and non SAP data sources, including platforms such as Snowflake. Learn how modern integration architectures are helping businesses create a trusted data foundation for analytics, AI, and cross functional decision making.
12:40 pm - 1:30 pm	Lunch Break		
Breakouts 4	Stream A / Ballroom	Stream B / Yarra Room	Stream C / Flinders Room
1:30 pm - 2:00 pm	4A. Transforming financial planning with SAP Planning Finance teams are under pressure to deliver faster insights and support increasingly dynamic business environments. Learn how organisations are modernising planning and forecasting processes using SAP planning solutions, predictive analytics and integrated business data. Discover how real-time planning capabilities are helping finance become a more strategic partner to the business.	4B. Thought Leader: Why Transformation initiatives fail in silence – how to build a culture of speaking up Many transformation projects struggle not because issues exist, but because people feel unable to raise them. This thought leadership session explores the organisational and cultural factors that contribute to project failure. Learn how leaders can create environments that encourage transparency, constructive challenge and early intervention before small problems become major risks.	SAP Technology Session 4C. AI Agent Governance As AI agents move from experimentation into business operations, organisations must establish clear controls around how they are deployed and managed. This session examines the governance models required to ensure AI agents operate securely, transparently, and in alignment with business policies. Topics include human oversight, risk management, authorisations, auditability, and responsible AI practices.
2:00 pm - 2:05 pm	Transition Time		

Breakouts 5	Stream A / Ballroom	Stream B / Yarra Room	Stream C / Flinders Room
2:05 pm - 2:35 pm	5A. Thought Leader: Change and Adoption with SAP WalkMe Technology transformation succeeds when people embrace new ways of working. This session explores practical strategies for improving user adoption, reducing resistance to change and accelerating business value through digital adoption platforms. Learn how organisations are using SAP WalkMe to guide users, improve productivity and support successful transformation outcomes.	5B. The Heidelberg Materials S/4 transition – an update Heidelberg Materials Australia is in the midst of a migration to S/4HANA with a go-live date of April 2027. It has been a bit of a rollercoaster ride and in this session, Paul will share what went well and why and what went not-so-well and why, in order to help other organisations when they make the transition. He will also share insights into the many tiny things that crop up when moving to S4, many of which you would just not expect. Paul Hardy Senior ABAP/Integration Specialist Heidelberg Materials Australia	SAP Technology Session 5C. Joule Studio Demo Session See SAP's next-generation AI capabilities brought to life through a live demonstration of Joule Studio. This interactive session will showcase how organisations can configure AI assistants, develop business-focused use cases, and automate tasks using SAP's AI development environment. Attendees will gain practical insight into how Joule Studio supports the journey from AI experimentation to tangible business outcomes.
2:35 pm - 2:40 pm	Transition Time		
Breakouts 6	Stream A / Ballroom	Stream B / Yarra Room	Stream C / Flinders Room
2:40 pm - 3:10 pm	6A. AI & supply chain planning with SAP IBP Supply chains face increasing pressure to become more agile, resilient and intelligent. Learn how organisations are applying AI within SAP IBP to improve forecasting accuracy, optimise inventory and respond more effectively to changing demand conditions. Real-world examples will demonstrate how AI is supporting improved supply chain performance and business agility.	6B. AI driven implementation & operations in SAP Cloud ALM AI is changing the way SAP projects are delivered and managed. This session explores how SAP Cloud ALM and AI-powered capabilities are supporting implementation planning, testing, monitoring and operations. Learn how organisations are improving efficiency, reducing risk and accelerating delivery through intelligent application lifecycle management.	SAP Technology Session 6C. From intent to execution: build AI agents with Joule Studio AI agents are emerging as a key component of SAP's vision for the Autonomous Enterprise. This session demonstrates how organisations can design, build and govern AI agents using Joule Studio to automate routine processes, improve efficiency and support employees while maintaining appropriate oversight and controls.
3:10 pm - 3:40 pm	Afternoon Break		

	Keynote Sessions Ballroom
3:40 pm - 4:00 pm Keynote 4	International Thought Leader Keynote: AI – keeping humans in the loop As AI capabilities become more autonomous, organisations must carefully balance innovation with trust, accountability and oversight. This keynote explores why human judgement remains critical in areas such as governance, ethics, risk management and decision-making. Learn how leading organisations are successfully combining human expertise with AI capabilities to achieve better business outcomes and build long-term confidence in enterprise AI.
4:00 pm - 4:05 pm	Transition Time
4:05 pm - 4:25 pm Keynote 5	Discussion Panel: AI, The Autonomous Enterprise and more Join industry leaders, SAP customers and technology experts as they discuss the opportunities and challenges shaping the next generation of enterprise technology. Topics will include AI adoption, trusted data, autonomous business processes, workforce impacts, governance and the future direction of SAP innovation. Attendees will gain practical perspectives on what organisations should prioritise today to prepare for tomorrow's business landscape.
4:25 pm - 4:30 pm	Close George Papadopoulos, Chief Executive Officer, SAP Australian User Group
4:30 pm - 5:30 pm	Networking Function

Please Note:

- The speakers and topics on this agenda are subject to change
- Customer case studies will vary and depend totally on speakers from SAUG member organisations who are willing and able to present.
- If you are interested in presenting at SAUG Events please contact: michael.kovacevic@saug.com.au