



SAUG National Summit 2026| Draft Agenda

Tuesday 23rd June | Doltone House – Jones Bay Wharf, Sydney

Call for speakers is now open - please submit your topic [here](#)

If you are a partner and would like to speak, please contact: [Vivien](#)

The sessions below are placeholders at this stage will be updated as speakers are confirmed

More information + National Summit tickets: [click here](#)

8:15am – 8:45am	Registration South Pier
	Keynote Presentations South Pier
8:45am – 8:55am	Welcome & SAP Australian User Group Update George Papadopoulos, Chief Executive Officer, SAP Australian User Group
8:55am – 9:00am	Transition
9:00am – 9:20am	SAP International Keynote: Where AI Meets Business Value Artificial intelligence is advancing faster than most organizations can implement it, so the real challenge is no longer simply adding AI tools but turning them into business value. This session explores how companies can use AI to accelerate innovation by building the right foundations—trusted data, modern cloud platforms, and effective governance—while helping teams work with augmented intelligence rather than being replaced by it. We will look at real-world examples of organizations that are reimagining end-to-end processes and redesigning how work gets done to capture measurable results from AI. Finally, we will discuss what these changes mean for individuals and how professionals can future-proof their own careers as AI becomes a core part of everyday work. Timo Elliott, Global Innovation Evangelist, SAP
9:20am – 9:25am	Transition
9:25am – 9:45am	Expert Keynote: From Pain Points to Opportunity Points – Process Design Beyond Simplification As entire industries have made great progress in streamlining and digitalising their business processes, an organisation’s ability to compete on processing time or cost to serve is diminishing. Process efficiency remains relevant but is becoming an expected hygiene factor. This motivational keynote will present how opportunity points in business processes, and not just pain points, can be systematically identified in SAP-supported business processes. These surface revenue design options, customer experiences and trust-building touchpoints unlock new value propositions for process designer. We will also share the patterns of such process design opportunities, their application in international SAP case studies and the emerging tool support. Dr Michael Rosemann, Director Centre for Future Enterprise & Professor for Information Systems, Queensland University of Technology
9:45am – 9:50am	Transition



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9:50am – 10:10am	<p>Expert Keynote: AI Demonstration – Derive value from Business AI</p> <p>This presentation will show us first hand, how generative AI capabilities will help organisations derive more value from Business AI across the entire SAP ecosystem. In particular we will look at how AI capabilities for enterprise architecture and business process management are driving value now while also sharing a glimpse into the vision of what is to come. Explore the capabilities that are driving the next wave of business transformation.</p>
10:10am – 10:15am	Transition
10:15am – 10:35am	<p>Customer Keynote Presentation: Lessons Learned from a large scale Cloud Transformation</p> <p>This well known organisation is on a large scale business transformation journey with a wide ranging shift to the cloud at its core. The company is rolling out a digital strategy aimed at boosting agility and maximising benefits from AI across its operations. A key component of this strategy is the adoption of SAP S/4HANA RISE. They will share insights into how they are moving key SAP business applications and processes to the cloud, simplifying their technology landscape, reducing technical debt and creating the agility needed to compete in a competitive market.</p>
10:35am – 11:05am	Morning Break Exhibition Area



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Breakout Sessions Stream A – South Pier Stream B – Tribute Stream C – Harbour Stream D – Soho				
11:05am – 11:35am	1A: Transform <i>South Pier</i>	1B: Innovate <i>Tribute</i>	1C: Optimise <i>Harbour</i>	1D: Technical <i>Soho</i>
	Customer Insight: Business Process Management in the Enterprise This session will explore how Business Process Management and SAP Signavio are being applied in an overall transformation project to drive process optimisation, strengthen governance and enable meaningful organisational change.	How Business Content & Accelerators deliver real value alongside the SAP Toolchain This session will explore how Business Content and Accelerators powered by the SAP Knowledge Graph, drive real value when seamlessly integrated with the SAP Integrated Toolchain. Discover how SAP's extensive library of best practices, reference architectures, and ready-to-use content are not just resources you consult, but active artefacts to be leveraged to empower you to unlock the full potential of your transformation with tools like SAP Signavio, SAP LeanIX, and Cloud ALM.	Understanding SAP's product strategy and applying it to your roadmap Join this session to make sense of how the evolution in technology & architecture can lead you to better decisions for your business in the long run. "Architecture for non-architects" or "how to impress people at the wrong kinds of parties" is what you can expect from this exploration and explanation of the state of play of not just the software, but the thinking behind how to make it useful to your business more quickly.	SAP Deep Dive: Data Strategy Workshop Stay up to date with the latest features of the SAP Analytics Cloud and the SAP Datasphere solutions, including latest enhancements and planned functionalities over the next 12 months. Key topics covered include strategic investment areas, the latest update on new stack (new model and optimized story), new planning and simulation features, and platform and connectivity improvements.
11:35 -11:40am	Transition			
11:40am – 12:10pm	2A: Transform <i>South Pier</i>	2B: Innovate <i>Tribute</i>	2C: Optimise <i>Harbour</i>	2D: Technical <i>Soho</i>
	Unlocking the intelligent enterprise: Cloud ERP innovations for the future Explore the future of cloud ERP, focusing on the latest innovations and strategies driving digital transformation. Delve into the technological backbone of SAP's	Accelerate the adoption of Enterprise Architecture in your organisation In this session, we will explore how SAP's Integrated Tool Chain and SAP Reference Architecture content can streamline and accelerate the adoption of Enterprise Architecture practices. See how to navigate complex landscapes, align	Navigating the Integration Landscape with SAP BTP In this session, we will delve into the intricacies of SAP BTP, providing a comprehensive guide on how to effectively integrate cloud and on-premise applications, manage APIs, and orchestrate data across diverse	Interactive Session: Build your AI Business Case (Part 1) In the first part of this interactive session we will give an overview of SAP's Business AI strategy and the way it is transforming how users interact with SAP and automate critical business processes. We then move into our interactive section and ask you to



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	<p>vision for cloud ERP, covering in-app extensibility, integration with SAP Business Technology Platform, AI-powered automation, and the "suite-first" approach. Learn the benefits of a clean core and its role in enabling composability, empowering businesses to adapt and evolve, and get insights into this year's cloud ERP track sessions.</p>	<p>business goals with IT capabilities, and utilize accelerators such as Industry Starter Kits, and Delivery Kits. This hands-on overview will highlight how these assets can be accessed and applied within platforms like LeanIX to drive value and agility in EA initiatives.</p>	<p>systems. We will explore real-world use cases, best practices, and the latest advancements in integration technology, empowering your organization to achieve operational efficiency, scalability, and real-time data processing. Join us as we navigate the complexities of the integration landscape with SAP BTP.</p>	<p>bring any AI concept or idea but are not sure how to take it further or even if your idea has potential? Our AI experts will discuss your idea, show you how to build your business case and the next steps you need to help get your idea off the ground! Don't miss this insightful, practical and fun session.</p>
12:10pm –12:15pm	Transition			
	<p>3A: Transform South Pier</p>	<p>3B: Innovate Tribute</p>	<p>3C: Optimise Harbour</p>	<p>3D: Technical Stream Soho</p>
12:15pm – 12:45pm	<p>Making change stick - Anchoring Transformation. Is your major organizational transformational initiative working? This session cuts through the noise to tackle the number one challenge: cultural resistance to lasting change. You will learn how to strategically embed new processes and behaviours. Through real-world examples, discover how to engineer the culture to demand a new way of working. This isn't just change management—it's ensuring your strategic investment becomes the inescapable new reality and makes your transformation permanent.</p>	<p>Delivering the Autonomous Enterprise: A Practical Guide to Adopting the SAP Business Suite This session explores the Autonomous Enterprise—SAP's vision for a fully integrated, intelligent application landscape that operates with minimal human intervention. We'll show how AI, modern applications, integrated end-to-end processes, and real-time analytics work together to automate decisions, optimize operations, and enable continuous learning across business functions. You'll learn practical ways to apply these capabilities within the SAP Business Suite and how they accelerate SAP's Flywheel for Success.</p>	<p>Understanding and Optimising SAP Business Suite & Business AI licensing New SAP Solutions offer unlimited innovation potential however many customers and users are unsure how licensing for these solutions work and they are wondering how they can ensure a system works for them and offers business value. This session will give an overview and answer your questions around commercialization concepts and licensing for SAP's newest solutions including Business AI.</p>	<p>Interactive Session: Build your AI Business Case (Part 2) This session continues from our previous interactive session: Do you have an AI concept or idea that could possibly shape your business but not sure how to take it further or even if your idea has potential? Join us for this interactive session with our AI experts who will discuss your idea, show you how to build your business case justification and the next steps you need to help get your idea off the ground!</p>



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12:45pm – 1:25pm		Lunch South Pier			
		4A: Transform <i>South Pier</i>	4B: Innovate <i>Tribute</i>	4C: Optimise <i>Harbour</i>	4D: Technical <i>Soho</i>
1:25pm – 1:55pm	<p>The Rise of the Intent Engine: When Analytics Starts Thinking Back</p> <p>As data, analytics, and AI converge, a new layer is emerging between users and systems: the Intent Engine. It unifies structured and unstructured data, leverages reasoning and vector search, and connects seamlessly with processes and agents. This session examines how enterprise architectures are evolving to embed intent-based analytics—where models interpret goals, generate insights dynamically, and trigger process actions safely within governed environments. We'll outline the technical foundations, from unified data semantics to AI orchestration frameworks like SAP Joule Agents and Business Data Cloud.</p> <p>Timo Elliott, Global Innovation Evangelist, SAP</p>	<p>Leverage real-time business insights with an event-driven architecture</p> <p>Event-driven integration enables real-time distribution of data across cloud and on-premise application more efficiently than point-to-point integration. Join this session to understand SAP's event-driven ecosystem, explore the capabilities of SAP Integration Suite, advanced event mesh and learn how to best support event-driven scenarios to enhance employee, partner, and customer experiences.</p>	<p>Interactive Session: AI – from uncertainty to readiness</p> <p>The transition from looking at AI with uncertainty to a state of readiness and embracing it as a strategic asset, is a key challenge for many. This session will explore some aspects of the uncertainty and concerns, the future of work and how we can increase our AI readiness. But that's only the start; we are interested in your feedback so that you will shape the session and we come away with a set of key AI theme s and questions.</p>	<p>Unlocking real time insights with SAP Analytics Cloud & Business Data Cloud</p> <p>This session will explore the Business Data Catalogue (BDC) and how it can enable data-driven decisions. We'll dive into the architecture of SAP Analytics Cloud (SAC), showcasing how Intelligent Application—standard content within SAC—can accelerate value. Learn how to harness SAC's intelligent features like Just Ask, Smart Insights, AI Commentary, and collaboration tools to empower users across your organisation. Whether you're new to SAC or looking to deepen your understanding, this session will equip you with practical knowledge to make the most of your analytics journey.</p>	
	1:55pm – 2:00pm	Transition			



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2:00pm - 2:30pm	<p>5A: Transform South Pier</p> <p>SAP User Experience – SAP Fiori for SAP S/4HANA and beyond See the latest innovations in SAP’s User Experience for Cloud ERP with SAP S/4HANA Cloud Public Edition and Cloud Private Edition. Get an outlook on what SAP is planning – especially around AI and Joule, your copilot for SAP. Find out how these UX innovations extend across the SAP portfolio, including SAP Build Work Zone, SAP SuccessFactors, SAP Ariba, SAP Analytics Cloud, and more. The future of your work is wherever you are with entry points on web, mobile, and wearables!</p>	<p>5B: Innovate Tribute</p> <p>De-risking your digital transformation and accelerating digital adoption WalkMe helps organisations accelerate transformation by putting people at the centre of digital change. In this session, we will explore common adoption barriers and how leading organisations are overcoming them. See how WalkMe helps streamline processes, reduce inefficiencies, and boost ROI – backed by real-world examples and live demos of WalkMe in action across SAP systems.</p>	<p>5C: Optimise Harbour</p> <p>Look Who’s Speaking! Rapid innovation and transformation require new ways of working and leadership. Diverse ways of thinking, diverse voices, news models of leadership and a willingness of all to have their say and speak up are needed to ensure success. But in the midst of the work carried out within our organisations, how do we develop a culture of speaking up and how is this changing with the increased use of emerging technology? This presentation will explore the nature of speaking up and how this is changing with the use of AI. Who is doing the talking, man or machine?</p>	<p>5D: Technical Stream Soho</p> <p>RISE with SAP BTP – even better! See how you can build a better value proposition with SAP BTP and lay the foundations for a better upgrade experience. Our experts will show you a practical approach which will look under the covers across Data Governance/Quality, Testing, pre-built migration tools, Integration, and Automation – the 5 things you need to know before you start!</p>
2:30pm - 2:35pm	Transition			
2:35pm - 3:05pm	<p>6A: Transform South Pier</p> <p>Unlock business innovation and achieve long-term success with SAP BTP Business innovation requires foresight and agility. SAP Business Technology Platform (SAP BTP) brings together several capabilities into one unified environment optimized for SAP applications. Get</p>	<p>6B: Innovate Tribute</p> <p>SAP-RPT-1: a new class of AI for business. SAP-RPT-1 is a first-of-its-kind table-native relational foundation model for enterprise data, purpose-built for predictions on tabular data using in-context learning, so one model can serve many enterprise prediction tasks without task- or customer-specific training or</p>	<p>6C: Optimise Harbour</p> <p>Unleash SAP Business AI to Drive Strategic Innovation and Maximize Productivity Join us to explore SAP’s Business AI strategy and discover how Joule, the next-generation user experience, is transforming how users interact with SAP and automate critical business processes. Take a closer look at some</p>	<p>6D: Technical Soho</p> <p>Reimagining Enterprise Innovation with SAP Build In today’s fast-paced digital landscape, innovation demands agility, scalability, and simplicity. This session explores how SAP Build empowers users to reimagine application development on SAP Business Technology Platform (BTP). Learn how low-code/no-code tools, seamless integration</p>



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	<p>an overview of the SAP unified business platform, along with it's vision and strategy. Learn how to design and operate enterprise-grade applications with confidence, and find out which track sessions are relevant for your individual learning path.</p>	<p>fine-tuning. This session will demonstrate how SAP-RPT-1 can address common tabular prediction tasks such as classification, regression, demand forecasting, ranking/scoring and risk assessment. We'll discuss the business benefits of SAP-RPT-1, advantages over ML and LLMs, and the limitations of this first release Business AI capability.</p>	<p>of the AI applications and Joule agents that automate tasks for business users across various SAP Cloud solutions. Gain insights into the latest innovations, upcoming third-party integrations, and powerful customization capabilities that enable Joule to work the way your business does. This session will equip you with the knowledge to harness Joule for smarter engagement, faster insights, and greater strategic impact.</p>	<p>capabilities, and AI-powered automation are transforming the way organisations build and extend enterprise applications. Discover how SAP Build enables rapid prototyping, collaborative development, and continuous innovation—bridging the gap between business needs and technical execution.</p>
3:05pm – 3:25pm Afternoon Break South Pier				

Plenary Sessions South Pier	
<p>3:25pm – 3:40pm</p>	<p>Thought Leader keynote: Path to successful Enterprise AI: A framework and practical tips to make your journey easier Generative AI is advancing at an unprecedented pace, making it challenging to keep up with developments and distinguishing genuine progress from hype. Large Language Models (LLMs) have facilitated the fastest technological adoption in history, extending the reach of Generative AI across various sectors. However, these recent breakthroughs are built upon decades of incremental improvements in AI research and development. If we examine closely, a lot of previous improvements in AI never truly arrived in the Enterprise. Today, AI presents a wicked problem for enterprises, characterized by its complexity, interconnectedness, and lack of clear solutions. We will explore strategies for formulating an AI approach based on first principles, aiming to position organizations for success in this rapidly evolving landscape. We examine how enterprises can navigate the challenges and opportunities presented by AI, balancing innovation with practical implementation.</p>
<p>3:40pm – 3:45pm</p>	<p>Transition</p>
<p>3:45pm – 4:00pm</p>	<p>Discussion Panel: SAP Sapphire Highlights In this entertaining, insightful and interactive session our experts will distill the biggest announcements and developments from Sapphire. They will unpack what it means for SAP users in Australia including: Key takeaways from SAP's global roadmap Insights into the future of AI, Cloud, Data and ERP</p>



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	Breakdown of new solutions, functions and capabilities
4:00pm – 4:10pm	Closing Words
4:10pm – 5:10pm	Networking Event South Pier

Please Note:

- Speaking slots without a speaker name are in the process of being confirmed. The topic is indicative of what may appear in this slot however until confirmation the speakers and topics in these slots are subject to change.
- Customer case studies will vary and depend totally on speakers from SAUG member organisations who are willing and able to present.
- If you are interested in presenting at this National Summit or SAUG Events generally, please contact: michael.kovacevic@saug.com.au