



SAUG National Summit 2026 | Draft Agenda

Tuesday 23rd June | Doltone House – Jones Bay Wharf, Sydney

8:15am – 8:45am	Registration South Pier
	Keynote Presentations South Pier
8:45am – 8:55am	Welcome & SAP Australian User Group Update George Papadopoulos, Chief Executive Officer, SAP Australian User Group
8:55am – 9:00am	Transition
9:00am – 9:20am	SAP International Keynote: Where AI Meets Business Value Artificial intelligence is advancing faster than most organizations can implement it, so the real challenge is no longer simply adding AI tools but turning them into business value. This session explores how companies can use AI to accelerate innovation by building the right foundations—trusted data, modern cloud platforms, and effective governance—while helping teams work with augmented intelligence rather than being replaced by it. We will look at real-world examples of organizations that are reimagining end-to-end processes and redesigning how work gets done to capture measurable results from AI. Finally, we will discuss what these changes mean for individuals and how professionals can future-proof their own careers as AI becomes a core part of everyday work. Timo Elliott, Global Innovation Evangelist, SAP
9:20am – 9:25am	Transition
9:25am – 9:45am	Thought Leader Keynote: From Pain Points to Opportunity Points – Process Design Beyond Simplification As entire industries have made great progress in streamlining and digitalising their business processes, an organisation’s ability to compete on processing time or cost to serve is diminishing. Process efficiency remains relevant but is becoming an expected hygiene factor. This motivational keynote will present how opportunity points in business processes, and not just pain points, can be systematically identified in SAP-supported business processes. These surface revenue design options, customer experiences and trust-building touchpoints unlock new value propositions for process designer. We will also share the patterns of such process design opportunities, their application in international SAP case studies and the emerging tool support. Dr Michael Rosemann, Director Centre for Future Enterprise & Professor for Information Systems, Queensland University of Technology
9:45am – 9:50am	Transition
9:50am – 10:10am	Expert Keynote: AI Demonstration – Derive value from Business AI This presentation will show us first hand, how generative AI capabilities will help organisations derive more value from Business AI across the entire SAP ecosystem. In particular we will look at how AI capabilities for enterprise architecture and business process management are driving value now while also sharing a glimpse into the vision of what is to come. Explore the capabilities that are driving the next wave of business transformation.



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10:10am – 10:15am	Transition
10:15am – 10:35am	Customer Keynote : Lessons Learned from a large scale Cloud Transformation This well known organisation is on a large scale business transformation journey with a wide ranging shift to the cloud at its core. The company is rolling out a digital strategy aimed at boosting agility and maximising benefits from AI across its operations. A key component of this strategy is the adoption of SAP S/4HANA RISE. They will share insights into how they are moving key SAP business applications and processes to the cloud, simplifying their technology landscape, reducing technical debt and creating the agility needed to compete in a competitive market.
10:35am – 11:05am	Morning Break Exhibition Area



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Breakout Sessions Stream A – South Pier Stream B – Tribute Stream C – Harbour Stream D – Soho				
11:05am – 11:35am	1A: Transform – South Pier Room	1B: Innovate – Tribute	1C: Optimise – Harbour	1D: Technical – Soho
	<p>Customer Insight: Business Process Management in the Enterprise This session will explore how Business Process Management and SAP Signavio are being applied in an overall transformation project to drive process optimisation, strengthen governance and enable meaningful organisational change.</p>	<p>AI as the new UI The interface is disappearing, and that's the point. As AI becomes the primary way people interact with enterprise software, the question is no longer how to design better screens but how to deliver better outcomes. Intent replaces navigation, conversation replaces configuration, and the most powerful user experience is the one you barely notice.</p>	<p>Interactive: When SAP programs go off track: Roundtable – when things aren't going to plan Transformation programs rarely fail because of one major issue. Join Ashley for this unique session – a live, interactive Roundtable for anyone involved in SAP transformation programs that aren't going to plan or are starting to go off track. This is not a presentation. It's a conversation. It's an open, practical 'ask me anything' forum focused on the commercial, negotiation and delivery challenges that arise when programs start to go wrong. You can bring your own questions or situations, raise topics for discussion, or simply listen as real scenarios are unpacked – including escalation risks, stakeholder misalignment, and managing difficult conversations under pressure. The discussion is shaped by the room – there is no script.</p> <p>Ashley Saltzman Lead Negotiator Program Advisor, ashleysaltzman.com.</p>	<p>SAP Deep Dive: Accelerate insights across your organization with SAP Business Data Cloud Explore how the SAP Business Data Cloud solution delivers intelligent content with SAP data, predefined metrics, AI models, and planning capabilities. Learn about accelerating mission-critical use cases, from optimizing working capital to unifying workforce insights with SAP and third-party data.</p>
11:35 – 11:40am	Transition			



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<p>11:40am – 12:10pm</p>	<p>2A: Transform – South Pier</p> <p>Synergy's S/4HANA brownfield migration journey Synergy is WA's largest electricity generator and retailer of gas and electricity to more than 1 million customers. They are moving to SAP Rise on PCE, with all standard SAP modules in scope for the migration. The project started in March 2025 and is slated to go live over Feb 2026. Devang will discuss why it's a massive undertaking and significant leap in Synergy's application modernization path. He will also share insights into the challenges and learnings along the way.</p> <p>Devang Shah, Manager SAP Applications, Synergy</p>	<p>2B: Innovate – Tribute</p> <p>The Lion automation journey – the good the bad and the ugly Lion, one of Australia's leading beverage companies has always been at the forefront in innovating and automating its systems and process. Mahesh will share a candid overview of the automation journey and will give you very valuable practical insights, lessons learned, takeaway tips, and checklists to help you with your automation initiatives and journey.</p> <p>Mahesh Duggirala SAP BTP Developer, Lion</p>	<p>2C: Optimise – Harbour</p> <p>The SAP Matrix – choosing the right Architecture pill Supreeth brings a pragmatic perspective on how enterprise architects help organisations navigate transformation, strengthen governance, improve data maturity, and make better technology decisions and trade-offs in mixed-platform environments. In SAP transformations however, his role is a bit like "The Matrix", helping the business see past polished program slides and confront the real architecture choices around clean core, integration, data, and long-term maintainability. The value of Enterprise Architecture is making those trade-offs visible early, so the organisation does not wake up later on a more expensive platform carrying the same old technical debt. Make sure you choose the right pill.</p> <p>Supreeth Shambhu Enterprise Architect, Major Customer Organisations</p>	<p>2D: Technical – Soho</p> <p>SAP Deep Dive: Ask, explore, and act with AI-enabled analytics in SAP Business Data Cloud Move beyond dashboards to conversational, AI-enhanced analytics. Learn how the SAP Business Data Cloud solution combines business context and AI to help users explore trusted data, generate insights with AI agents, simulate scenarios, and take action directly within their business applications.</p>
<p>12:10pm – 12:15pm</p>	<p>Transition</p>			



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<p>12:15pm – 12:45pm</p>	<p>3A: Transform – South Pier</p> <p>Every Expense, Every Time: How Endeavour Energy Uses AI on SAP BTP to Audit 100% of Concur Claims at Submission</p> <p>Expense fraud and policy non-compliance are persistent challenges for finance teams – yet traditional audit approaches rely on manual spot checks, monthly reporting cycles, and reactive investigations. Endeavour Energy has taken a fundamentally different approach. In this session, we share how we built a real-time intelligent audit platform that automatically reviews every expense report at the moment of submission – before approver action – using a combination of SAP Integration Suite (CPI), SAP Build Process Automation, SAP AI Core, and Generative AI (Claude Vision and GPT-40). The platform performs over 35 policy checks per report, then routes flagged reports directly to AP reviewers through a structured BPA My Inbox workflow.</p> <p>Rajbabu Rajendran, ERP Services Team Leader & Lavanya Selvarathinam, ERP Services Specialist, Endeavour Energy</p>	<p>3B: Innovate – Tribute</p> <p>RISE with SAP Private Cloud transformation – tips, tricks and some fun too!</p> <p>Heidelberg Materials is in the midst of a transformation to RISE with SAP Private Cloud. The group is already live on RISE in several countries; Australia is just starting. Paul would like to share with you assorted tips and tricks learned during the process to help organisations in the same boat. This is very much a “war story”; the transition is very different to a traditional SAP upgrade; much more difficult, but on the bright side you learn so many new things that the project is more fun than might be expected.</p> <p>Paul Hardy Senior ABAP/Integration Specialist, Heidelberg Materials Australia</p>	<p>3C: Optimise – Harbour</p> <p>Understanding and Optimising SAP licensing</p> <p>Newer SAP Solutions including Business Suite, Business AI and Joule offer unlimited innovation potential however many customers and users are unsure how licensing for these newer solutions work and they are wondering how they can ensure a system works for them and offers business value. Imari, who is the Global Senior Director for Business Suite Product Marketing at SAP, based in Japan, will share her insights and answer your questions around commercialization concepts and licensing for SAP Business Suite Package as well as Business AI, Joule and SAP Cloud ERP.</p> <p>Imari Okamoto, Global Senior Director – Business Suite Product Marketing, SAP (Japan)</p>	<p>3D: Technical – Soho</p> <p>SAP Deep Dive: From intent to execution: Build AI agents with Joule Studio</p> <p>Dive into Joule Studio’s comprehensive approach to agentic AI. From defining business intent to generating workflows, agents, and applications, see how the Joule solution and unified development tools enable faster builds, smooth integration with SAP software data, and governed deployment at enterprise scale.</p>
<p>12:45pm – 1:25pm</p>		<p>Lunch South Pier</p>		



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<p>1:25pm – 1:55pm</p>	<p>4A: Transform – South Pier</p> <p>The Rise of the Intent Engine: When Analytics Starts Thinking Back As data, analytics, and AI converge, a new layer is emerging between users and systems: the Intent Engine. It unifies structured and unstructured data, leverages reasoning and vector search, and connects seamlessly with processes and agents. This session examines how enterprise architectures are evolving to embed intent-based analytics—where models interpret goals, generate insights dynamically, and trigger process actions safely within governed environments. We'll outline the technical foundations, from unified data semantics to AI orchestration frameworks like SAP Joule Agents and Business Data Cloud.</p> <p>Timo Elliott, Global Innovation Evangelist, SAP</p>	<p>4B: Innovate – Tribute</p> <p>Sydney Water Transformation journey from BPC and S/4HANA planning to SAP Seamless Planning</p> <p>Rajesh Shanbhag Team Leader, Digital Business Programs, Sydney Water</p>	<p>4C: Optimise – Harbour</p> <p>AI – from uncertainty to readiness The transition from looking at AI with uncertainty to a state of readiness and embracing it as a strategic asset, is a key challenge for many. This session will explore some aspects of the uncertainty and concerns, the future of work and how we can increase our AI readiness. But that's only the start; we are interested in your feedback so that you will shape the session and we come away with a set of key AI themes and questions.</p>	<p>4D: Technical – Soho</p> <p>SAP Deep Dive: Agentic ABAP with SAP Joule for Developers: Build faster, migrate smarter Meet the next wave of agentic ABAP with the SAP Joule for Developers add-on. Using ABAP MCP Server with partner agentic orchestrators like Microsoft Copilot or Amazon Q, speed SAP ECC to SAP S/4HANA Cloud Private Edition transformations in ADT Eclipse, write ABAP Cloud model code faster in VS Code, and explore J4D architecture for older releases.</p>
<p>1:55pm – 2:00pm</p>	<p>Transition</p>			



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<p>2:00pm - 2:30pm</p>	<p>5A: Transform - South Pier</p> <p>SAP Sovereign Cloud Architecture and Delivery This session will show how SAP Sovereign Cloud capabilities can cater to the unique needs of the public sector, utilities and regulated industries. Learn how these capabilities address the heightened needs for digital sovereignty while allowing companies to leverage the immense advantages of the cloud, and how they are delivered in the Australia and New Zealand (ANZ) region. We will also give an overview of Sovereign Cloud architecture including reference architecture, onboarding deployment, and services and support.</p> <p>Hena Di Petta, Business Lead & Kirsten Tucker, Head of Delivery Australia, SAP Sovereign Cloud</p>	<p>5B: Innovate - Tribute</p> <p>De-risking your digital transformation and accelerating digital adoption WalkMe helps organisations accelerate transformation by putting people at the centre of digital change. In this session, we will explore common adoption barriers and how leading organisations are overcoming them. See how WalkMe helps streamline processes, reduce inefficiencies, and boost ROI - backed by real-world examples and live demos of WalkMe in action across SAP systems.</p>	<p>5C: Optimise - Harbour</p> <p>Why Transformation initiatives fail in silence - how to build a culture of speaking up Most transformation fail because nobody said anything. Projects go astray, initiatives lose direction, and costly mistakes compound while capable, experienced people watch in silence. This practical presentation examines why that silence happens and what organisations can do to break it. For those who want to speak up, it offers guidance on framing concerns around impact rather than opinion, using questions to open dialogue without confrontation, finding allies, and acting early before the point of no return. For leaders and initiative sponsors, it makes the case for building feedback mechanisms in from day one: pre-mortems, reviews, escalation channels, and a visible commitment to rewarding honest input rather than penalising it. The goal is a shift from silent compliance to a speaking-up culture, where raising a concern is not a career risk but an expected and valued contribution to transformation success.</p> <p>David Hartwich Founder, Ivolv Consulting Services</p>	<p>5D: Technical - Soho</p> <p>SAP Deep Dive: Accelerating migration and transformation with SAP Joule for Consultants Discover how the SAP Joule for Consultants solution accelerates cloud transformations with on-demand guidance from SAP's most exclusive knowledge base. Learn how it speeds projects by up to 14%, reduces rework by supporting better decisions, and empowers internal teams to collaborate more effectively with consulting partners.</p>
<p>2:30pm - 2:35pm</p>	<p>Transition</p>			



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<p>2:35pm – 3:05pm</p>	<p>6A: Transform – South Pier</p> <p>Customer Insights: The Making SAP Easy™ journey at Lion with WalkMe</p> <p>Tess George, Finance Product Manager & Patrick Bulseco, SAP Functional Lead, Lion</p>	<p>6B: Innovate – Tribute</p> <p>SAP-RPT-1: a new class of AI for business.</p> <p>SAP-RPT-1 is a first-of-its-kind table-native relational foundation model for enterprise data, purpose-built for predictions on tabular data using in-context learning, so one model can serve many enterprise prediction tasks without task- or customer-specific training or fine-tuning. This session will demonstrate how SAP-RPT-1 can address common tabular prediction tasks such as classification, regression, demand forecasting, ranking/scoring and risk assessment. We'll discuss the business benefits of SAP-RPT-1, advantages over ML and LLMs, and the limitations of this first release Business AI capability.</p> <p>Ryan Van Leent Vice President, SAP Global Public Services, SAP</p>	<p>6C: Optimise – Harbour</p> <p>Joule Assistants and Joule Agents Redesign work with human-AI partnership</p> <p>This session will explore Joule Agents in depth and show how they can transform your everyday work.</p> <p>Murali Shanmugham SAP Technology Ambassador & Architect, SAP</p>	<p>6D: Technical – Soho</p> <p>Deep dive into SAP Integration Suite: AI and event-driven integration</p> <p>See how SAP embeds AI and generative AI in SAP Integration Suite for enterprise integration. AI-enabled capabilities, modern API, and event-driven integration patterns transform integration design, monitoring, and operations from intelligent recommendations and automated mapping to generative assistants that speed development and reduce complexity.</p>
<p>3:05pm – 3:25pm Afternoon Break South Pier</p>				



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Plenary Sessions South Pier	
3:25pm – 3:45pm	<p>Thought Leader keynote: Path to successful Enterprise AI: A framework and practical tips to make your journey easier</p> <p>Generative AI is advancing at an unprecedented pace, making it challenging to keep up with developments and distinguishing genuine progress from hype. Large Language Models (LLMs) have facilitated the fastest technological adoption in history, extending the reach of Generative AI across various sectors. However, these recent breakthroughs are built upon decades of incremental improvements in AI research and development. If we examine closely, a lot of previous improvements in AI never truly arrived in the Enterprise. Today, AI presents a wicked problem for enterprises, characterized by its complexity, interconnectedness, and lack of clear solutions. We will explore strategies for formulating an AI approach based on first principles, aiming to position organizations for success in this rapidly evolving landscape. We examine how enterprises can navigate the challenges and opportunities presented by AI, balancing innovation with practical implementation.</p>
3:45pm – 3:50pm	Transition
3:50pm – 4:10pm	<p>SAP Expert Keynote: Unlocking real value and making a difference with SAP</p> <p>From breweries in Barbados, pharmaceuticals in the Philippines, optical technology in Germany, and mining in Australia, SAP has been bridging business and technology since the last century. This session will show how SAP Customer Innovation Services are passionate about helping companies. Whether its unlocking real business value from AI that drives measurable outcomes, handling your unique processes and moving to the cloud with clean-core extensions, through to rethinking your SAP strategy, we will show you how to make a difference with SAP.</p>
4:10pm – 4:15pm	Transition
4:15pm – 4:45pm	<p>Discussion Panel: SAP Sapphire Highlights</p> <p>In this entertaining, insightful and interactive session our experts will distill the biggest announcements and developments from Sapphire. They will unpack what it means for SAP users in Australia including:</p> <ul style="list-style-type: none"> • Key takeaways from SAP's global roadmap • Insights into the future of AI, Cloud, Data and ERP • Breakdown of new solutions, functions and capabilities
4:45pm – 4:55pm	<p>Prizes: Announcement of winners & prize giving</p> <p>Make sure you visit our fantastic sponsors throughout the day to be in the running for some great prizes.</p>
4:00pm – 4:10pm	<p>Closing Words</p> <p>George Papadopoulos, Chief Executive Officer, SAP Australian User Group</p>



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4:10pm – 5:10pm

Networking Event | South Pier

Please Note:

- Speaking slots without a speaker name are in the process of being confirmed. The topic is indicative of what may appear in this slot however until confirmation the speakers and topics in these slots are subject to change.
- Customer case studies will vary and depend totally on speakers from SAUG member organisations who are willing and able to present.
- If you are interested in presenting at this National Summit or SAUG Events generally, please contact: michael.kovacevic@saug.com.au

Call for speaker: Limited speaking slots available- please submit your topic [here](#)

If you are a partner and would like to speak, please contact: [Vivien](#)

The sessions below are placeholders at this stage will be updated as speakers are confirmed

More information + National Summit tickets: [click here](#)