



Overview



Foreword

Adrian Stagg

Chairman, SAUG Executive Council
Head of Technology & Digital, McGrathNicol



“As Chair of the SAUG Executive Council, I’m fortunate to work alongside a group of senior leaders who are deeply invested in the future of enterprise technology in Australia. The Council exists to bring customers together—to build connections, share real-world experiences, and ensure our collective voice influences SAP’s strategy, products and services. In an era of constant change, the opportunity to learn from peers and engage directly with SAP is invaluable, and central to the strength of the SAUG community.”

Council Objectives

- Global and local SAP influence
- Thought leadership
- Networking



Executive Council Mission

To drive successful three-way engagement between SAP, SAUG and Senior IT Executives from our customer members for knowledge sharing, networking and key influence activities.

Benefits

- Drive thought leadership within the SAP ecosystem
- Provide SAUG members with a channel for global and local influence upon SAP product & policy
- Bring global knowledge to local Senior IT Executives
- Deepen knowledge sharing and networking opportunities for Senior IT Executives
- Assist in the evolution and growth of the User Group
- Access to Industry experts and SAP Executives
- Early insights into new technologies and SAP initiatives
- Peer benchmarking, best practices and collective learning

Executive Council Structure

- **Chair** – an appointed member will lead the Council and ensure productive meetings and outcomes. The Chair will drive the Agenda for the Council and share ownership for sub-team or standing charters developed by the Council.
- **General Council** – made up of Senior IT Executives; CIO or equivalent. Must be approved by SAUG.
- **SAP Executive Liaison** – represents SAP perspective on projects chartered by the Council, and serves as a connection to SAP, subject matter experts and solution management teams.



What is expected of you?

- Participate in thought leadership content and knowledge sharing aimed specifically at business and technology issues faced by Senior IT Executives
- Identify and make recommendations for new C-level members to the Council
- Prioritise input from other SAUG Influence bodies, as well as topics for Council discussion
- Participate in face-to-face meetings with other Executive Council members



Council Eligibility

- The SAUG Executive Council (SEC) is open to SAUG customer members who hold C-level, VP or director level positions and have primary ownership of the SAP relationship within their company
- If the C-level, VP or director level positions are held offshore then membership is open to the most senior IT representatives who resides in Australia
- SEC Membership or meeting attendance is non-transferable nor can it be delegated
- Each new SEC member must apply via the link on this page and be approved by the SEC steering committee
- SEC membership does not attract an extra fee over and above SAUG membership

