SAUG Executive Council | Agenda
International Convention Centre, Sydney | Mon 4th Sep 2017

8:00am – 9:00am	**Registration opens**
9:00am – 9:15am	**SAUG National Summit 2017 | Welcome** **Matthew Perry, Chairperson, SAP Australian User Group &** **Chief Information Officer, Orora Group** *(Preferred seating)*
9:15am – 10:00am	*International:* **Keynote Presentation:** **Rethink your data strategy for a future-ready digital business** Data is the key, but often overlooked aspect of digital transformation. Ken, who is a leading thinker and prolific commentator on all things Big Data, HANA and innovation will examine SAP's product strategy and direction and given insights into how you can solve data-driven challenges and take advantage of opportunities across all deployment spectrums whether they be on premise, local cloud, private cloud or public cloud. **Ken Tsai** **Global Vice President, Head of Cloud Platform & Data Management, Global Head of SAP HANA Marketing, SAP**
10:00am –10:30am	*International:* **Keynote Presentation:** **Running SAP HANA in the Cloud to drive global efficiency** Many enterprise systems today are flirting with overdue replacement cycles and/or upgrades, extensive and expensive customizations, rising maintenance costs and a lack of flexibility needed to meet today's changing business demands. In this presentation, Henrik, a global thought leader, commentator and expert on SAP Cloud infrastructure, SAP HANA, Big Data and Analytics, will discuss how Virtustream enables SAP S/4HANA in Cloud, on premise and in hybrid deployments, increasing businesses analytic and BI capabilities, and infusing cloud services with unprecedented reach and flexibility - driving process improvements, efficiency gains, competitiveness and profits. **Henrik Wagner** **Global SAP GTM Lead & SAP Mentor** **Virtustream – A Dell Technologies Company**
10:30am – 11:10am	**Morning tea**
11:10am –11:20am	**SAUG Executive Council Welcome & Update** **Peter McLure, SEC Steering Committee Chair / CIO MMG**
11:20am –11:50am	**Customer Keynote Presentation:** **SAP HANA as a driver of digital transformation and business value at AGL** AGL has been and is, and innovation pioneer and an early adopter of SAP HANA. They were also one of the first organisations to start extracting real value from HANA's data insights. Martin will discuss AGLs experiences so far, how HANA is being used and the important strategic insights being gained. He will also discuss how HANA fits into AGLs overall technology and digital transformation strategy, as well as lessons learned and the future roadmap. **Martin Granell** **Chief Technology Officer,** **AGL**

11:50am – 12:20pm	**Keynote Presentation:** **Digital Transformation and the long-term vision for the NSW Public Sector** Damon was appointed as the first NSW Government Chief Information Officer and Chief Digital Officer. His role includes leading the State's digital agenda and advocating digital adoption. Damon will give his insights into these newly created roles as well as the longer-term vision for digital technology in the Public Sector. **Damon Rees** **NSW Government Chief Information Officer and Chief Digital Officer** **Department of Finance, Services and Innovation**
12:20pm – 12:50pm	**Partner Keynote Presentation:** **SAP HANA without compromise - On-premise** The road to SAP HANA can be challenging and unpredictable. Deploying SAP HANA in Cloud and managed environments to cut costs and complexity seems to be a viable option, but the true cost and complexity reduction often surprises customers when running SAP HANA on-premise. Aurizon will discuss why they saw immediate business benefits running SAP HANA more efficiently on-premise. They will show the benefits of Pure Storage's Data Platform for SAP HANA workloads that automates standard tasks (copy, clone, refresh) to dramatically reduce time to deployment, operational cost and complexity. **David Hogarth** **Manager – IT Strategy & Planning, Aurizon &** **Axel Streichardt** **Global Lead – Business Applications, Pure Storage**
12:50pm – 1:50pm	**Executive Council Networking Lunch**
1:50pm – 2:20pm	**Customer Keynote Presentation:** **AusNet Services transformation journey with SAP** Like many industries, the Utilities industry is going through a period of great disruption. Mario will share insights into how AusNet Services has had to change the way it runs its business in the face of this disruption as well as their journey to transform their business using core technology such as SAP. **Mario Tieppo** **Chief Information Officer** **AusNet Services**
2:20pm – 3:20pm	*International* **Keynote Presentation:** **Indirect access & integration – tackling the key issues** Indirect access, with the confusion surrounding recent high profile court cases and integration, the perennial issue of cloud to on-premise or new with legacy solutions, are two of the most pressing and complex issues for all SAP IT leaders as indicated by SAUG Executive Council members. Ray Wang will draw on his vast global experience and give his outspoken and sometime even controversial, but never dull, views on these key issues. **Ray Wang** **Advisor, Author, Founder, Chairman and Principal Analyst, Constellation Research (USA)**
3:20pm – 3:50pm	**Afternoon tea**

3:50pm – 4:30pm	***International:*** **Keynote Presentation:** **SAP Integration best practices and roadmap** Integration, in various scenarios and different landscapes, is a key concern for many members. Ken, who with his team works constantly with global customers on integration, will give his unique insights into best practices, new solutions and future plans for integration of SAP solutions. He will discuss the latest developments in the different levels of integration including data, process, solution and application integration as well as cloud to on-premise integration. He will also look at SAP's position on embracing and integrating with other external technologies. **Ken Tsai** **Global Vice President, Cloud Platform & Data Management,** **Global Head of SAP HANA Marketing,** **SAP**
4:30pm – 5:15pm	**SAP Q & A session:** **SAP answers the most pressing questions from senior executives** Back by popular demand – SAUG Executive Council members will ask questions of SAP that concern them the most for some candid answers! After feedback from Executive Council members, the following questions will be put to SAP: 1. What is SAP doing to further clarify indirect access and licensing? 2. What is SAP doing to improve and modernise licencing? 3. What will SAP be doing differently in the future and how will this impact on its customers and customer strategy? 4. How can SAP justify its current maintenance costs for retiring or end of life products? **SAP Executive Panel:** • Paul Marriott, Chief Operating Officer, SAP APJ • Pete Andrew, Chief Operating Officer, SAP ANZ • Bruce McKinnon, Head of Digital Business Services, SAP ANZ • Ken Tsai, Global Vice President, Cloud Platform & Data Management, SAP **Facilitator:** • Matthew Perry, Member of SEC Steering Committee and Chief Information Officer, Orora Group
5:15pm	**Close |** SEC Steering Committee
5:15pm – 7:00pm	**Executive Council Networking drinks**